



**Fiesta Platters
Merchandise P.O.P.**

BIG BELL
VALUE MENU

**Nachos With
A Cheesy Zesty Kick!**



Zesty Sauce
with a Kick...
and Warm Nacho
Cheese Sauce

Seasoned Beef,
Sour Cream, Tomatoes
and Green Onions


New!
**Zesty
Nachos**

New!
**Zesty
Nachos**



BIG BELL
VALUE MENU

**Lotta Zesty.
Little Price.**



BIG BELL
VALUE MENU

BIG BELL
VALUE MENU

New!
**Zesty
Nachos**

Lotta Zesty. Little Price.



2006 MAY
Zesty Nachos BBVM

A SUPREME DEAL



Gordita Supreme
Merchandise P.O.P.



GORDITA SUPREME



TRY IT WITH...
Chicken or Steak

\$
Plus Tax

BIG BELL BOX MEAL

THINK OUTSIDE THE BOX

- Gordita Supreme
- Beef Burrito Supreme
- Taco Supreme
- Cinnamon Twist
- Large Drink

\$4.99
Plus Tax

The Big Bell Box Meal advertisement features a large cardboard box filled with food. Inside the box, there are two Gordita Supreme burritos, a beef burrito, a taco, and a cinnamon twist. A large Pepsi cup is also visible. The box is labeled "BIG Bell Box" and "the BIG Bell Box". The text "THINK OUTSIDE THE BOX" is written on the side of the box. The price "\$4.99 Plus Tax" is displayed in a large, white, sans-serif font at the bottom right.



Chicken Verde GSB
Merchandise P.O.P.



WHY PAY MORE!



NEW!

- Cheesy Double Beef Burrito
- Burrito Supreme.
- Crunchy Taco
- Cinnamon Twists
- Large Drink

BIG BELL BOX MEAL

\$4.99
Plus Tax



7.99 EACH

NEW! Triple Layer Nachos **NEW!** Cheese Roll-Up

89¢

NEW! Cheesy Double Beef Burrito

99¢

NEW! Big Taste Taco



WHY PAY MORE!



NEW!

- Cheesy Double Beef Burrito
- Burrito Supreme.
- Crunchy Taco
- Cinnamon Twists
- Large Drink

BIG BELL BOX MEAL

\$4.99
Plus Tax



NEW!

79¢ **89**¢ **99**¢

WHY PAY MORE!



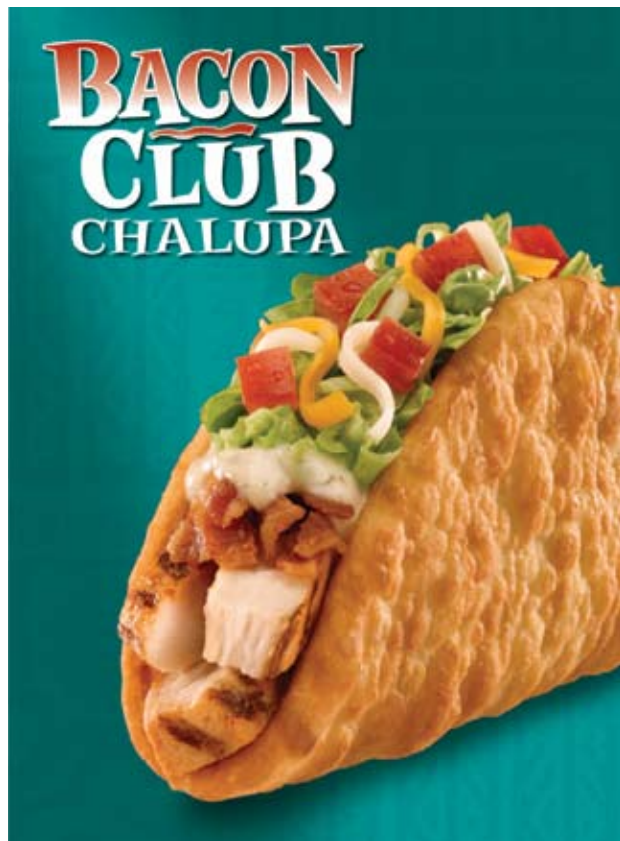

89¢

NEW!

CHEESY DOUBLE BEEF BURRITO



Value Menu
Merchandise P.O.P.



**Bacon Club Chalupa
Merchandise P.O.P.**

New!
FULLY LOADED
 TACO SALADS

Chicken Ranch

Grilled, Marinated All-White Meat Chicken

Chunky Beans and Seasoned Rice

Tasty Zesty Dressing

New!
FULLY LOADED
 TACO SALADS

Chipotle Steak

Chicken Ranch

New!
FULLY LOADED
 TACO SALADS

Chipotle Steak

Chicken Ranch

Each  Plus Tax

**Fully Loaded Taco Salads
 Merchandise P.O.P.**