

# Eric J Bronk

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612.207.3372  
eric.bronk@gmail.com

Graphic & WebDesign | Multimedia | Photography

## Education

BA - Communication Arts | Dec 2006  
BA - Studio Arts | Photography | Dec 2006  
University of Wisconsin-Green Bay

Associates-Printing & Publication | May 1996  
NorthCentral Technical Institute | Wausau, WI

## Attributed Courses

2d Design  
Design Methods  
Mass Communications  
Introduction to Graphic Communications  
Graphics Studio I  
Graphics Studio II  
Advanced Graphics | WebDesign  
Advanced Graphics | Multimedia Design  
Art History | Ancient - Renaissance  
Art History | Renaissance - Modern  
Art History | Modern  
Contemporary Art  
Photo I, II, III  
Advanced Photo Problems  
Introduction to Painting  
Intermediate Painting  
Introduction to Drawing  
Intermediate Drawing  
Introduction to Ceramics  
Intermediate Ceramics  
Introduction to Sculpture  
Publications | Sheepshead Review  
Independent Study | Adobe Flash

## Software Experience

Adobe Photoshop CS3  
Adobe InDesign CS3  
Adobe Illustrator CS3  
Adobe Acrobat  
Adobe Dreamweaver  
Adobe Flash  
Quark Xpress  
Final Cut Pro  
Sony Vegas Video  
Sony Soundforge 8.0

## Hardware Experience

Macintosh Computers | Networking  
PC Computers | Networking  
Operating System Configuration  
Operating System Installation  
PC Computer Build  
Macintosh Computer Build  
Component Installation

## Relative Coursework

### *University of Wisconsin - Green Bay*

Expanded knowledge of hardware with Macintosh computers and networks.  
Expanded knowledge of up-to-date software.  
Refreshed use of scanning devices and tools.  
Utilized different resolution options to find best suited solutions of image uses.  
Achieved high level of technical problem solving skills and experience through studies, projects, and courses.  
Project studies include: symbol design, typography problems, logo and corporate identity, poster and brochure design, website design, and multimedia design.  
Point person in fund-raising for the Student Photographic Education Conference in Miami, March 2007.

### *NorthCentral Technical Institute - Wausau, WI*

Became familiar with the printing industry through extensive coursework.  
Extensive study of print projects from concept, to the finished printed project.  
Project steps listed: concept, estimating, paper choice, color comprehension, pre-flight, pressrun, and bindery.

## Work Experience

### *Minneapolis Business College* - Design Instructor

Minneapolis, MN (07/2007-Present)  
Instructed students in designing and developing work for portfolios and presentation to potential employers.  
Applied exercises and creative projects to better understand the idea of graphic design and the arts.  
Managed students in the profession of the graphic design industry.  
List of classes can be provided

### *Dare B Exclusive Clothing* - Designer

Minneapolis, MN (09/2007-Present)  
Designed logos, clothing, and accessories in Illustrator and Photoshop. Converted original drawings into digital format for application of logos in the company.

### *Nascent Numen* - Designer/Promotions

Minneapolis, MN (03/2005-Present)  
Designed fliers and promotional pieces used for Nascent Numen shows. Helped with promotions and public relations for marketing of those same shows. Used Illustrator and Photoshop for all work with images then imported them into InDesign for layout work.

### *Sheepshead Review* - Web Editor / Layout Editor

Green Bay, WI (Fall 2006)  
Graphic Designer and Web Editor for the UWGB area literature and art submission journal.  
Redesigned the website for the Sheepshead Review using coursework software.  
Reapplied up-to-date software to match coursework software for future Web Editors of the journal.

### *Oshkosh Truck* - Graphic Designer

Oshkosh, Wisconsin (10/2000-06/2001)  
Graphic Designer for proposal work for one of the world's leading producers of utility and military vehicles.  
Used problem solving skills, conceptual idea thinking, and efficient overlay of each proposal.  
Helped in the development of a digital format for proposals using Adobe Acrobat.

### *Pechman Professional Imaging* - Scan Technician

Kaukauna, Wisconsin (03/2000 - 09/2000)  
Scan Tech for negatives and older photographs on a Kodak Film Scanner.  
Used Photoshop for cleaning of the images along with color correction procedures.  
Operated a Kodak Professional Film Paper Color Processor to print photographs.

### *Marathon Communications* - Prepress Trimmer / Pressman / Bindery Operator

Wausau, Wisconsin (07/1996 - 12/1999)  
Pressman/Pressman Helper for two 8 unit Mitsubishi presses.  
Color correction procedures and ink estimation.  
Operated Hydraulic Guillotine Pre and Post-Press Cutters  
During downtime, helped with the Text Placement, Pre-Flight, and Shipping/Receiving.

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## References

### Employer

Jennifer Scammahorn | Advisor  
Minneapolis Business College  
1711 W County Road B  
Roseville, MN 55113  
651.604.4128

Charles Johnson | CEO/Owner  
Dare B Exclusive  
Bloomington, MN 55421  
612.860.1277

Justin King | Founder  
Nascent Numen Promotions  
763.656.8215

Jon Blumenthal | Director of Education  
Minneapolis Business College  
1711 W County Road B  
Roseville, MN 55113  
651.636.7406

### Educational

Jeff Benzow | Assoc Professor Comm & the Arts  
COA, TH 331  
University Wisconsin - Green Bay  
2420 Nicolet Dr  
Green Bay, WI 54311  
920.465.2169  
benzowj@uwgb.edu

Jan Bradfield | Assistant Professor  
ART 210  
Southwestern Oklahoma State University  
100 Campus Drive  
Weatherford, OK 73096  
580.774.3758  
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Sarah Detweiler | Professor of Photography  
COA, TH 331  
University Wisconsin - Green Bay  
2420 Nicolet Dr  
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## Exhibitions | Submissions

**Digital People Christmas Card Contest** | August 2007 | Minneapolis, MN  
Contest to submit a christmas card idea for Digital People to use to it's clientel.

**34th Annual UWGB Student Juried Art Exhibition** | Fall 2006 | UWGB | Green Bay, WI  
Guest Juror, Jane Simon, Curator of Exhibitions, Madison Museum of Contemporary Art.  
\* 3 works accepted

**Creative Coffee** | Infusion | Green Bay, WI | Fall 2006  
Local design firm that holds semesterly art exhibit.  
\* 2 works accepted

**Associated Bank** | Pernament Display | Green Bay, WI | Spring 2006  
Local Branch of Associated Bank that holds artwork on display in the lobby of the bank. 2d and 3d pieces can be accepted. My artwork collection has been on display here from 12/2005 - Present

**Identity, Fantasy, Reality (407 Gallery)** | Fall 2006 | UWGB | Green Bay, WI  
Solo weekly exhibit for UWGB art students held in the Studio Arts Building, room 407.

**Sheepshead Review** | Fall 2006 | Volume 28, Number 1 | UWGB | Green Bay, WI  
Bi-annual art and literature submission journal for UWGB.  
\* 1 work accepted

**62nd Art Annual** | Neville Art Museum | Green Bay, WI  
Regional exhibit for artists that have work finished in the course of the last 2 years.

**Creative Coffee** | Infusion | Green Bay, WI | Spring 2006  
Local design firm that holds semesterly art exhibit.

**Photography Now** | University Art Galleries | Wright State College | Dayton. OH  
100 photographers selected out of 1268 submissions and 60 countries to be displayed.

**Sheepshead Review** | Spring 2006 | Volume 27, Number 2 | UWGB | Green Bay, WI  
Bi-annual art and literature submission journal for UWGB.

**33rd Annual UWGB Student Juried Art Exhibition** | Fall 2005 | UWGB | Green Bay, WI  
Guest Juror, Gail Panske, Chairperson of the UW-Oshkosh Art Department.

## Other Skills | Hobbies | Memberships

**Ad Federation - Minnesota Regional** | March 2007

**University Wisconsin - Green Bay Alumni Association** | Dec 2006

**Student Photographic Education Conference** | Oct 2006

**Darkroom Assistant** | Spring 2006 - Fall 2006  
Directed under Sarah Detweiler, assisted in duties for the darkroom which included cleaning, chemical mixing and changing, chemical process setup and help with questions from students.

**Member of Art Agency** | Fall 2004 - Spring 2007  
University of Wisconsin Green Bay art associated group that helped to raise funding for bringing in nationally acclaimed and credited artists. The group directed art gatherings and communicated with shows happening in the local, state, and national levels.

### Hobbies

Enjoy going to art shows in the area, working on artwork in 2d and 3d, photography, drawing, ceramics, love the sport of football, playing or watching and avid fan of the Green Bay Packers, produce music through my studio at home, play out as DJ at local shows here and nationwide, reading books, magazines, and playing basketball.

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## Project listings per class

### Comprehensive Illustration

Combination Project  
Formal Technique Project  
Type as Image Project  
Spin Barbie around the Table  
Comic Book  
Auto Identity Series Project

### Desktop Publishing

Magazine Spread Project  
Calendar Project  
Menu and Digital Conversion

### Electronic Layout

Portfolio Show Flier/Postcard  
Historical Poster  
Brand Identity Series  
Fashion Designer's Paradise  
Spa Series Packaging Project  
Advertisement Redo Project

### AAP and DPD

Sketchbooks  
Restaurant Series Project  
Auto Show  
Four Word Series Project  
Designed Resume  
Ad Campaign  
Major Publication Project

## List of Classes from Minneapolis Business College

### Comprehensive Illustration

Students use drawing skills to develop conceptual process, elimination, and critical thinking skills. Applying the knowledge into projects they may face in the future and on the job. Allowing them to develop ideas from concept to final process. This allowed students to understand that Graphic Design isn't just about working on a computer and that there are many different aspects to being a graphic designer.

### Desktop Publishing/InDesign

The pre-cursor to Electronic Layout. Students learned how to use Adobe's layout software InDesign. This was a class specific in nature so that students could start applying knowledge of previous classes into electronic form and begin to understand more about typesetting, layout hierarchy, and standard practices of Graphic Designers.

### Electronic Layout

Students apply knowledge and layout development from Comprehensive Illustration and Desktop Publishing into InDesign. Students master layout work and begin project work to apply towards finished portfolio.

### Advertising Art Portfolio

A class used to develop project ideas for Design and Presentation Development. This class was specifically used for development of project ideas and then converting them to digital through Design and Presentation Development.

### Design and Presentation Development

An electronic project class used for digital production of projects. Printed for the traditional portfolio and made into digital portfolios for ease of sending work off in an email or web format.

### Introduction to Mac

Taught office students of MBC to get to know the Macintosh computer and operating systems by using standard textbook applications, basic overall formats, historical perspectives, and comparisons to PC based systems.