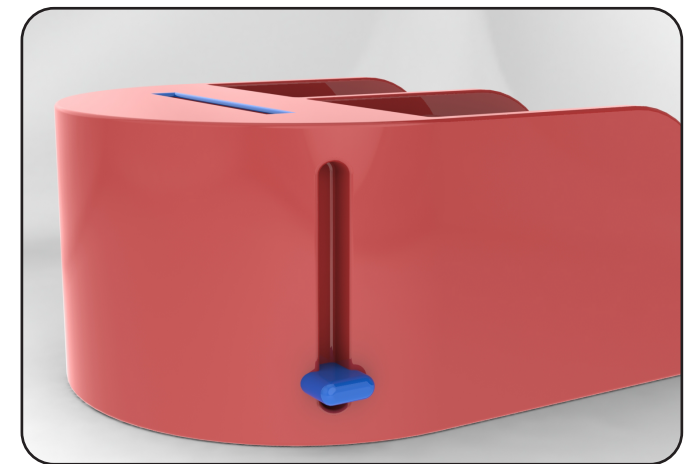
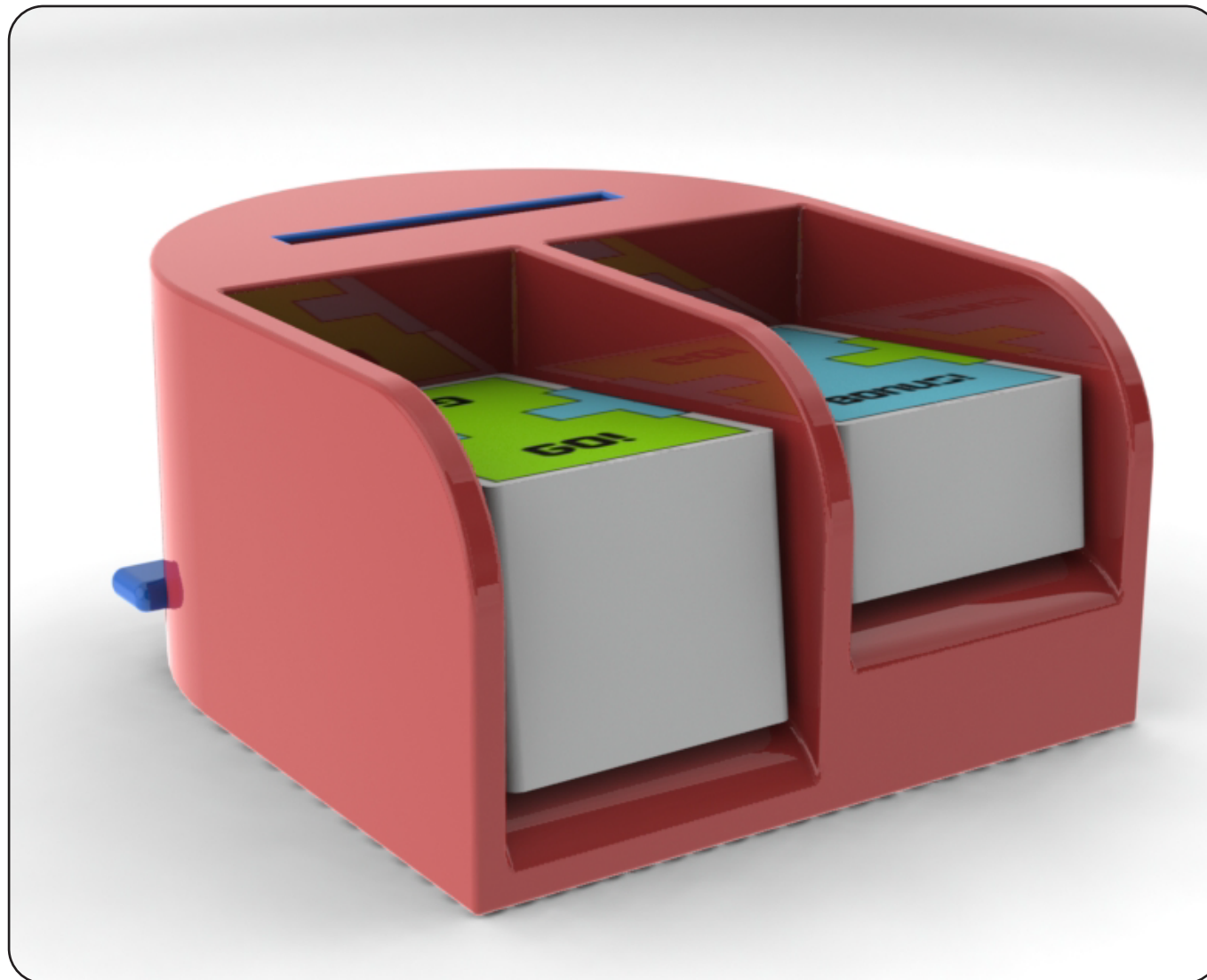


ACTIVATE!

How will you activate your word?

Final Product - Target Market & Manufacturing



Target Market:

- Targeted towards 8-12 yr. olds
- Through buy one, give one marketing, Activate! is distributed to urban schools in need.

Manufacturing:

- Injection molded PET
- Recycled paper cards and box
- Printed with soy-based inks
- Spring loaded timer mechanism
- Entire game is recyclable