





Product Testing and Marketing

- Prototype was reviewed and tested by TownSchools and other educators in India, providing valuable feedback for development of the marketing and business future of Disha.
- A complete business plan was developed for the product.
- A plan for expansion was developed for TownSchools to use to help make Disha Learning Management System a sustainable enterprise.
- Promotional material was designed for Disha's expansion beyond TownSchools

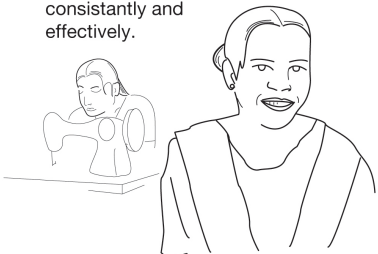




**E-LEARNING
BEGINS
WITH DISHA.**



You need teachers trained, quickly, consistently and effectively.



Disha Learning Management system is the complete e-learning solution for teacher training.


Distinguishing Features:

- Simple, user-friendly interface
- Robust technical architecture
- Incorporates audio, video and multilingual capabilities
- Access to online tools; email, forums, and web conferencing
- Ability to work offline


What do you need to use **Disha**?

- Computer
- Flash drive (4gb+)
- Headphones with microphone

Disha LMS manages your curriculum and pairs it with the best e-training tools available.



Have confidence your teachers are being consistently trained remotely with this money-saving delivery method for your curriculum.



**The Complete
Teacher Training
Solution.**

Contact Town Schools, Delhi:
contactus@teachersity.org
 91-11-47342000
 91-11-47342099

