



Design Research

I had the opportunity to work on a team of five people on a collaborative project with the University of Illinois, School of Business and TownSchools, India. We were tasked with designing a product to help with TownSchool's non-profit vocational school in India. Extensive research was conducted in both the USA and India.

- Detailed poverty simulations were held, giving valuable insight into how the cycle of poverty happens and how it affects life.
- Subsistence market structures and social dynamics were studied. Problems within these systems were identified and sample solutions were presented.
- A two week immersive trip to India was taken. Interviews were conducted with children, educators, business owners and government officials.
- Product and educational needs were identified through these conversations.

