

# SUPERCARD

Stand back,  
Discover it® is here!  
And it's out to battle the things  
you don't like about  
credit cards.



## POW! it is a fee-buster

Discover it brings fees to its knees with no annual fee, no overlimit fee, no pay-by-phone fee and no foreign transaction fee.\* There's no late fee for your first late payment and we won't raise your APR for paying late.

## BOOM! it pumps up your rewards

Add some bulk to your wallet with 5% cash rewards each quarter in categories that change throughout the year like gas, restaurants, movies and more up to the quarterly maximum.\* Signing up for each program is free and easy. Plus, get 1% cash back on everything else you buy—automatically.

## BAM! it fights robots

Get real. Who wants to talk to a robotic voice machine? Call us and talk to a real live human being with a real name like Carol or Jim, any time right here in the good ol' U.S.A.

## ZONK! it stands up to bad guys

We've got your back. Our \$0 Fraud Liability Guarantee that means you're never responsible for unauthorized charges—not one thin dime. Our Discover ranks among the industry's highest for identity fraud resolution.  
<sup>2</sup> Watch out, fraudsters!

**0% INTRO APR**  
ON PURCHASES AND  
BALANCE TRANSFERS FOR  
**15 MONTHS**

AFTER THAT,  
YOUR STANDARD VARIABLE  
PURCHASE APR APPLIES  
CURRENTLY  
**14.99%**

A 3% FEE APPLIES FOR EACH  
BALANCE TRANSFERRED.

...

FOR COMPLETE DETAILS,  
PLEASE SEE REVERSE.

**NO  
ANNUAL  
FEE**

Apply today • [Discover.com/it](http://Discover.com/it) • 1-800-756-4336

Invitation #: 000000000000-0-000-00-0000

\* See reverse for Important Information including rates, fees, other cost information and rewards. Rewards terms and conditions may change.

<sup>1</sup> According to the 2013 Brand Keys Customer Loyalty Engagement Index report.

<sup>2</sup> Javelin Strategy & Research's Eighth Annual Card Issuer's Safety Scorecard Report (June 2012)

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free (888) 567-8688. See **PRE-SCREEN & OPT-OUT NOTICE** on the reverse side for more information about prescreened offers.

<b>DISCOVER</b>		Date: 7/01/2013	
DC-13-01425 R&R DM Letter		Round #: 2	
Business Unit:	Acquisition	Release Date:	X/XX/2013
BP Contact:	Stephanie McDonald	Phone:	224 405 1832
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