Stand back, Discover it[®] is here! And it's out to battle the things you don't like about credit cards.

DISCOVER

POW! it is a fee-buster

Discover it brings fees to its knees with no annual fee, no overlimit fee, no pay-by-phone fee and no foreign transaction fee.* There's no late fee for your first late payment and we won't raise your APR for paying late.

BOOM! it pumps up your rewards

Add some bulk to your wallet with 5% cash rewards each quarter in categories that change throughout the year like gas, restaurants, movies and more up to the quarterly maximum.* Signing up for each program is free and easy. Plus, get 1% cash back on everything else you buy—automatically.

BAM! it fights robots

it

Get real. Who wants to talk to a robotic voice machine? Call us and talk to a real live human being with a real name like Carol or Jim, any time right here in the good ol' U.S.A.

ZONK! it stands up to bad guys

We've got your back. Our \$0 Fraud Liability Guarantee that means you're never responsible for unauthorized charges—not one thin dime. Our Discover ranks among the industry's highest for identity fraud resolution. ² Watch out, fraudsters! — fold

—fold

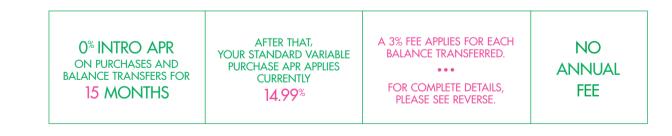
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Invitation #: 000000000000-0-000-0000

* See reverse for Important Information including rates, fees, other cost information and rewards. Rewards terms and conditions may change.

¹ According to the 2013 Brand Keys Customer Loyalty Engagement Index report.

² Javelin Strategy & Research's Eighth Annual Card Issuer's Safety Scorecard Report (June 2012)

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free (888) 567-8688. See <u>PRE-SCREEN & OPT-OUT NOTICE</u> on the reverse side for more information about prescreened offers.

DISCOVER [®] DC-13-01425 R&R DM Letter			Date: 7/01/2013
		Round #: 2	
Business Unit:	Acquisition	Release Date: X/XX/2013	
BP Contact:	Stephanie McDonald	Phone:	224 405 1832
Designer:	Anubhuti Desai	Phone:	224 405 4314
Copywriter:	Wayne Sissors	Phone:	224 405 5255
AE Contact:	Ryan Stainer	Phone:	224 405 3536
Production:	Classic Color	Phone:	

fold



Supercard

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