## DISCOVER

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No annual fee	0	Ø	$\bigcirc$	Ø	$\bigcirc$
100% U.Sbased customer service available any time	0	Х	Х	$\bigcirc$	Х
No late fee for your first late payment	0	Х	Х	Х	Х
Paying late won't increase your APR	0	Х	Х	$\bigcirc$	Х
No overlimit fee	0	<b>O</b>	$\bigcirc$	Ø	$\bigcirc$
No foreign transaction fee	0	$\bigcirc$	Х	Х	Х
5% cash back in categories that change each quarter, offered to all cardmembers	0	Х	Х	Х	۲
1% unlimited cash back, not points, on all other purchases	0	$\bigcirc$	Х	Х	Х
Use your rewards instantly at Amazon.com checkout <sup>1</sup>	0	Х	Х	Х	Х
Pay your bill 'til midnight (ET) the day it's due by phone or online	0	Х	Х	Х	$\bigcirc$

COMPARISON BASED ON INFORMATION OBTAINED ON ISSUERS' WEB SITES OR FROM CUSTOMER SERVICE REPRESENTATIVES AS OF JUNE 2013. <sup>1</sup>Amazon, Amazon, com, the Amazon.com logo and the smile logo are registered trademarks of Amazon.com, Inc. or its affiliates.

<b>DISCOVER</b> <sup>*</sup> Date: 07/03/2013						
Job #: DC-13-01538 Student DM Comparison Chart Insert_Show Your Style Round #: 1						
Business Unit:	Acquisition	Release Date:	07/05,	/2013		
BP Contact:	Karina Portnoy	Phone:	224 40	5 3462		
Designer:	Anubhuti Desai	Phone:	224 40	)5 4314		
Copywriter:	Steven Beil	Phone:	224 40	)5 0406		
AE Contact:	Ryan Stainer	Phone:	224 40	)5 3635		
Production:	Kate Unkovska	Phone:	224 40	)5 5636		

## Show your style



Choose your card. Simply check the box on the form on the back of the letter

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