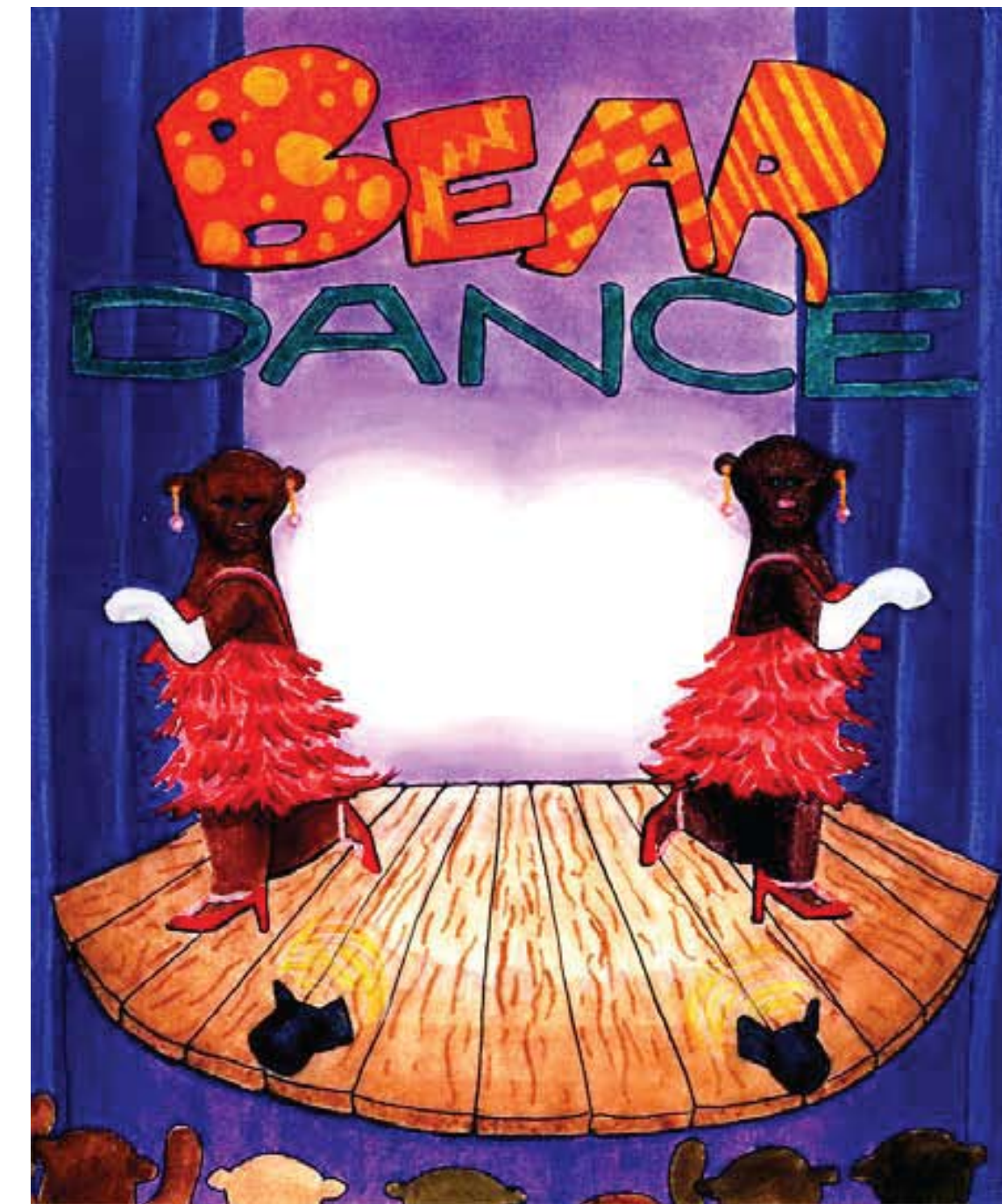
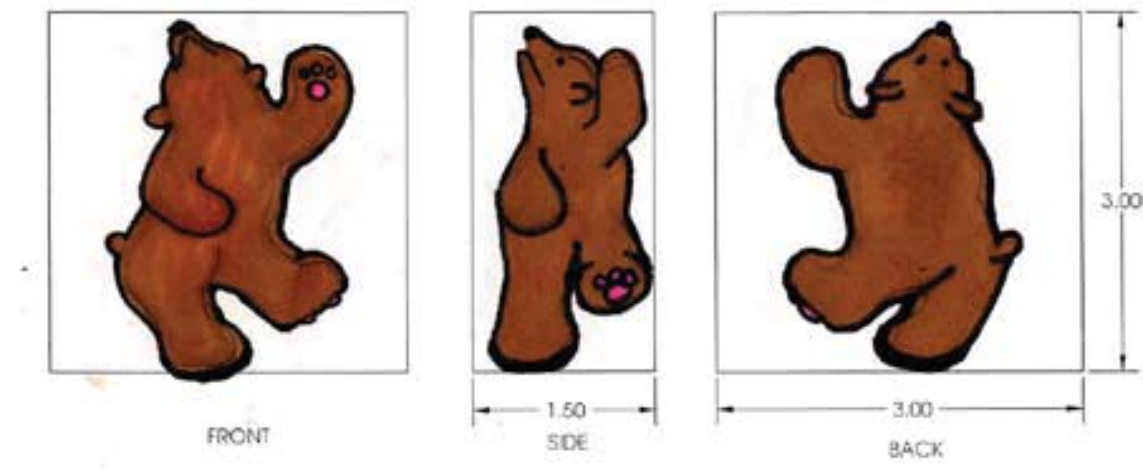


Action Figure
Sophomore Year
Package dimensions: 6.5 x 8 in.
Bear Dimensions: 1.5 x 2.5 x 3 in.



Assignment: Design and create an action figure
Spirit of the Assignment: Use rubber molding techniques to mass produce the action figure out of plastic as well as vacuum forming techniques to create a blister package. Also to design all packaging graphics to be appropriate for the toy and audience.
My Design: Bear Dance: A dancing bear that balances on one foot and spins around. He is the original, but as can be seen on the back of the package, there are ballet, belly and break dance bears to complete the set.

