

A billboard advertisement for Fat Cat Ale. The billboard has a bright yellow background. On the left side, a large, dark brown glass bottle of Fat Cat Ale is shown in detail. The label on this bottle features the brand name "fat cat ale" in a stylized font, with "fat" in white and "cat ale" in a dark color. Below the name is the slogan "large and in charge." and the volume "12 FL. OZ. 355 ML.". To the right of the large bottle, there is a row of six smaller, identical bottles of Fat Cat Ale, each with the same label design. At the bottom right of the billboard, the slogan "more to love." is written in a bold, black, sans-serif font.

**fat  
cat** ale  
*large and in charge.*  
12 FL. OZ.  
355 ML.

**fat  
cat** ale  
*large and in charge.*  
12 FL. OZ.  
355 ML.

**fat  
cat** ale  
*large and in charge.*  
12 FL. OZ.  
355 ML.

**fat  
cat** ale  
*large and in charge.*  
12 FL. OZ.  
355 ML.

**fat  
cat** ale  
*large and in charge.*  
12 FL. OZ.  
355 ML.

**fat  
cat** ale  
*large and in charge.*  
12 FL. OZ.  
355 ML.

**more to love.**