

GUIDE NEEDS

MARK ALLEN IFMGA & AMGA Guide

Piolet d'Or nominee for cutting edge alpine first ascents

Alpine guide for 14 years

Alpine climber, ski-mountaineer, avalanche educator

Efficiency

Efficiency is absolutely paramount for guides. Mark has to not only manage his safety but also his client's as well. Mark knows that every little action adds up, so he demands gear that can help him be as efficient as possible.

Durability

There is hardly anyone else who puts more hours or wear on gear than guides do. Mark must be able to trust that his gear is going to be able to stand up to unceasing use. His safety and his client's safety and well being depends on it.



Light Weight

Having light weight gear is a key aspect of being efficient in the mountains. Less weight simply equals less energy lost. For Mark that translates into more energy to keep him and his clients safe and stoked in the mountains.

High Performance

A guide's gear must be able to perform at the highest level. The only difference between Mark and any other alpine high performance athlete is that he is also helping someone else get to experience incredible adventures in the mountains.