

The logo for ATYP NY 2011 features the letters 'ATYP' in a large, dark grey, stylized font. The 'A' has a thick, rounded top and a horizontal bar that extends to the left, ending in three parallel, slightly curved lines. The 'T', 'Y', and 'P' are also thick and blocky. To the right of 'ATYP' is a vertical bar, followed by 'NY' and '2011' in a smaller, pink, sans-serif font. A thin horizontal line runs across the bottom of the 'ATYP' and 'NY' sections.

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THE ECLECTIC TYPOGRAPHIC EXPERIENCE