

SPEAKER BIOS

Caroline Archer

RESEARCH FELLOW | BIRMINGHAM CITY UNIVERSITY
| UNITED KINGDOM

Caroline Archer loves the history, theory and application of typography. She researches, writes and lectures on typography as well as organising activities for both professional typographers and enthusiasts of the subject. Caroline is a partner in Type LLP and Research Fellow at the Birmingham Institute of Art and Design; she has a PhD from the University of Reading. Caroline is the author of 4 books on the subject: *The History of the Kynoch Press*, *Tart Cards*, *Paris Underground*, and *The St Bride Notebook*; and writes on a weekly basis for the international print and design press.

* *Novelties and Necessities*

Phil Baines

PROFESSOR OF TYPOGRAPHY: UAL: CENTRAL SAINT
MARTINS | DESIGNER & WRITER | PHIL BAINES
STUDIO / CENTRAL SAINT MARTINS | UK

Phil Baines is a freelance designer, writer, and Professor of Typography at Central Saint Martins, University of the Arts London. Phil has worked as a freelance graphic designer for a variety of arts organisations and publishers since leaving the RCA in 1987.

He has worked together with Catherine Dixon on book designs for Phaidon Press; Laurence King; and for the award-winning Penguin Books Great Ideas series. They are frequent contributors to *Eye*; other writing includes the website publiclettering.org.uk and the book *Signs: lettering in the environment*, Laurence King 2003. He has written two other books: *Type & typography* with Andrew Haslam, 2nd edition, Laurence King and *Penguin by design: a cover story 1935–2005*.

* *Cultural crossroads: lettering for the Pozza Palace, Dubrovnik*

André Baldinger

TYPE DESIGNER | FRANCE

Swiss-born artist André Baldinger has studied new typography and visual communication in Zurich and type design at the Atelier National de Création Typographique in Paris where he graduated in 1994. After his studies he opened his own design bureau. His type design includes the fonts Newut, New universal typeface, B-Dot2, B-Line, BaldingerPro, Eiffel and CitéInter. His work is regularly published, exhibited and awarded TDC New York, Tokyo TDC, best 100 posters D-CH-A... and can be found in the collections of the Design Museum Zurich in Switzerland, the Bibliotheque Nationale de France and the Toyama Museum of contemporary Arts in Japan.

Together with Philippe Millot, he heads the type design unit of the Creation and Innovation Research Centre EnsadLab at ENSAD Paris.

He teaches typography and type design at the École Nationale Supérieure des Arts Décoratifs and the Zurich University of the Arts and is since 2002 a member of the AGI.

* *Managing multiplicity*

Marian Bantjes

CANADA

Marian Bantjes is a designer, artist and writer working internationally from her base on a small island off the west coast of Canada, near Vancouver. She was trained as a book typesetter and was a straight-up graphic designer from 1994–2003. But it is since 2004 that her highly personal, obsessive and sometimes strange graphic work has brought her international recognition. Marian is known for her custom typography, detailed and lovingly precise vector art, her obsessive hand work, her patterning and ornament. Often hired to create custom art for magazines, advertising and special projects, Marian's work has an underlying structure and formality that frames its organic, fluid nature.

* *Meaningful letters*