



1 in 3

pets run away in their lifetime

A young boy with a serious expression is shown from the chest up, looking directly at the camera. He has short hair and is shirtless. The background is a solid, muted blue color. The overall image is framed by a dark grey border.

# 700,000

children under the age of 7 are lost each year



We intend to change that. Our Patent-Pending RFID Tag is low cost, low power and allows for long range tracking.

# LEADERSHIP

## | Kevin Nieuwsma, CEO |

With over 12 years of experience in the radio frequency identification (RFID) industry, Formerly Mr. Nieuwsma helped grow the RFID division of Digital Angel Corporation (AMEX:DOC) to \$25M in revenue. Digital Angel is the pioneer and industry leader of implantable RFID microchips for animal identification.

## | Pelegrin Partners |

With a focus exclusively on increasing entrepreneurship in Minnesota in the life science and technology markets. Our team has extensive experience and successes in nurturing ideas, technology and talent through the formation of new businesses all the way to harvest.

## | The Mayo Clinic |

The Mayo Clinic dedicated to converting Mayo ideas, ingenuity and expertise into health care products and services which are consistent with Mayo Clinic's image and reputation and which generate significant revenue to support Mayo Clinic's mission. Since 1986 Mayo has signed more than 660 license agreements, filed more than 1350 patent applications and received over 300 patents.

## | Board of Directors |

In addition to Mr. Nieuwsma, nRange is lead by its board of directors Randy Geissler and Keith Thorndyke.

## | Advisory Board |

George Danko (Petters Group Worldwide/Springworks, Best Buy, Pentair), Keith Harrison (Compass Marketing), John Lewlis (GeoLogic Solutions, Xata Corporation), and Pelegrin Partners, LLC - Keith Thorndyke, Frank Vargas, Dr. Mark Kroll, W. Robert Worrell, John Seaberg and Dennis Anderson.

# KEY PRODUCT FEATURES

## | TAG |

Low Cost - 1/10th the cost of similar GPS type devices

Long Range - 2 mile radius

Long Life -1 Year Lithium Ion Battery

Small Size - 1" x 1" x .16" (roughly the size of a quarter)

All Weather

Secure Digital Signature - Including: Contact Information, Medical History and a Custom Message Field.

Ability to relay environmental conditions.

## | SCANNER |

nRange Locating Software works on any approved Internet enabled PDA, Smartphone or Laptop Computer.

# MARKETS

## | PETS |

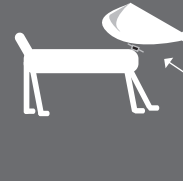
The pet owner will be able to purchase an RFID tag at local retail outlets and online locations, to be worn by the pet. The pet owner will register details about the pet on the nRange Customer Service Database. If the pet becomes lost, the owner will call the company and an nRange recovery coordinator will dispatch a trained professional to scan for the lost pet. As soon as the pet's tag is located, the pet and owner will be reunited.

## | CHILDREN |

Parents will be able to purchase an RFID tag at local retail outlets and online locations, the tag will also be available for rent at theme parks, malls and airports. The parent will register details about the child on the nRange Customer Service Database. In an emergency or the information is needed to locate the child, the owner will call the emergency number and an nRange recovery coordinator will dispatch a trained professional to scan for the lost child. As soon as the child's tag is located, the family will be reunited.

## | ASSETS |

Consumers will be able to purchase an RFID tag, scanner and antenna at a local retail outlet and online. The consumer will register details about the asset or grouping of assets on the nRange Customer Service Database. Assets will be available to monitor for inventory and security purposes. Additional customized services will be available for retailers and corporations.



| Collar Tag |

### STATS

Pet industry = \$40 Billion

1 in 3 pets run away from home in their lifetime.

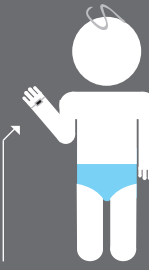
More than 10 million pets are lost each year.

63% of all U.S. households own a pet.

75% of all pets lost are found within 2 mi. of their home.

10% of pets without I.D. are returned home.

90% of pets with I.D. are returned home.



| Wristband Tag |

### STATS

700K children under age 7 are reported lost each year.

Less than 2% are wearing identification.

3 of 4 Parents have lost a child or were lost as a child.

Average time separated from parents without ID: 1-4 Hours.

Average time separated from parents with ID: 10 min.

30% of children in the ER don't have current or accurate medical info.

Adverse drug reaction is the 4th largest killer in hospitals.

# HOW IT WORKS

## | THE TAG |

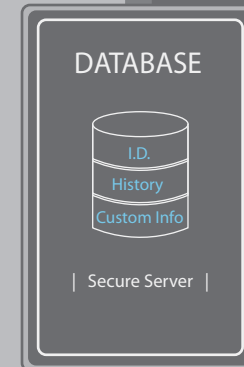
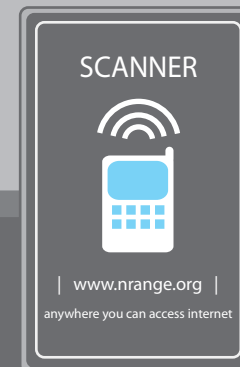
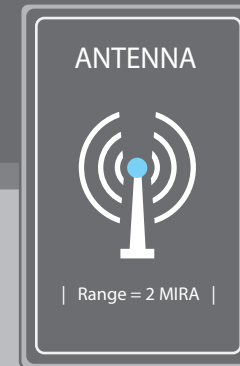
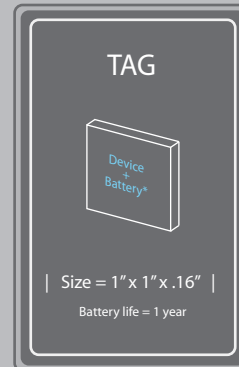
The RFID tag is purchased from a retail store. The tag is worn and contact information/critical details are registered by the customer on the nRange secure database at [www.nrange.org](http://www.nrange.org).

## | SERVICE NETWORK |

A low monthly service fee is paid. In the event a tag goes missing, the customer contacts an nRange recovery coordinator who will dispatch a trained professional to scan and recover the lost child, pet or asset.

Note:

RFID = Radio Frequency Identification



# COMPETITORS

| GLOBAL PET FINDER | pets

Retail Price \$289.99 + \$20/month Includes collar

| GARMIN GPS | pets, humans

Retail Price \$643 Included handset and collar

| RoameO | pets

Retail Price \$499 Includes Locator w/color LCD and GPS collar

| LoCATor| pets

Retail Price \$249 Includes tracking device and collar

# INCOME STATEMENT

<b><u>Revenue</u></b>					
Product	\$ -	\$ 1,137,500	\$ 4,153,800	\$ 10,665,065	\$ 19,787,580
Activation Fee	-	625,000	2,614,100	7,759,425	14,212,550
Recovery Fee	-	16,400	111,700	405,100	962,400
Service(s)	-	671,084	5,290,854	14,260,646	28,185,756
<b>Total Revenue</b>	-	<b>2,449,984</b>	<b>12,170,454</b>	<b>33,090,236</b>	<b>63,148,286</b>
<b><u>Direct Costs</u></b>					
Product	-	301,056	986,132	2,544,653	4,104,166
Warranty/Scrap	192	9,900	29,233	62,858	137,952
Royalty	-	56,875	201,864	319,952	436,188
Dealer	-	531,553	3,251,342	9,132,108	17,729,242
Service(s)	-	656,242	3,807,911	8,970,068	16,477,068
<b>Total Direct Costs</b>	<b>192</b>	<b>1,555,626</b>	<b>8,276,482</b>	<b>21,029,640</b>	<b>38,884,616</b>
<b>Gross Margin</b>	<b>(192)</b>	<b>894,357</b>	<b>3,893,973</b>	<b>12,060,596</b>	<b>24,263,669</b>
<i>Gross Margin Percentage</i>	-	36.5 %	32.0 %	36.4 %	38.4 %

# CAPITALIZATION

## | MONEY RAISED |

\$150,000 of Angel capital was raised in early 2007. This money has been used to secure key shareholders and further develop nRange's process and technology.

This capital counts towards PPM

## | PRIVATE PLACEMENT MEMORANDUM |

A \$1,250,000 Series A Preferred Stock Offering is in place to be used by nRange to evolve from concept phase/early stage design to full product development. Minimum Investment is \$50,000.

## | CONTACT |

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 nRange