



Paul Hammond.

Experiential Design Director.

345 East Wesley Rd NE.
Atlanta. Georgia 30305

STUDIO Five By Five, Atlanta. 2005 - Present. Principal - Chief Creative Officer

Clients & Brands include: Coca-Cola, Carnival Cruise Lines, Ford Motor Company, Mary Kay Cosmetics, Lexus, Stone Mountain Park, Microsoft

Tula Communications, Atlanta. 2001 -2005 Founding Partner - Chief Creative Officer

Clients & Brands include: Anheuser Busch, Coca-Cola, Ford Motor Company, Samsung

The Taylor Group, Toronto. 2000 - 2001 VP Creative Marketing

Clients & Brands include: Ford Motor Company, Childrens Museum of Atlanta, Cartoon Network.

Caribiner International, New York City & Atlanta. 1995 - 2000 VP Creative Services

Clients & Brands include: Bass PLC, Holiday Inn Corporate, Coca-Cola, Ford Motor Company, Lincoln Mercury, 3M, Motorola, Home Depot

Imagination, London 1989 -1995 Head of Exhibitions.

Clients & Brands include: Ford of Europe, Natural History Museum, Euro Disney

Crighon, London. Retail & Interior Designer

McColl Ltd, London. Retail Designer

Paul is also a commissioned and published photographer in his spare time.

Paul has had his work published in numerous industry wide trade publications as well as several design books for retail.

Mr. Hammond has the distinction of being presented to the British Royal Family on numerous occasions with respect to his work as a Designer.

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STUDIO

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Career Highlights [Partial List]

The Dinosaur Gallery. Natural History Museum, London [BBC Design Finalist]

Mary Kay Cosmetics. Retail Beauty Centers, Concept design, prototypes and rollout program, Shanghai, China 2009 - ongoing

Carnival Cruise Lines, Research, brand audit, brand identity, interiors for entire onboard youth experience program. Fleetwide 2008 - ongoing

Samsung, Athens 2004, Summer Olympic Torch Relay - Agency of record.

Coca-Cola, Torino 2006 Winter Olympics, License retail merchandise program.

Mercedes Benz. M-Class, Global product launch. North America.

Lincoln LS Global product launch. 44,000sq ft brand experience. North America.

Ford Motor Company, In stadium sports sponsorship & brand experience activation at the new Dallas Cowboys Stadium, Texas. Also @ Oklahoma and Tulsa B class sports arenas.

Childrens Museum, Atlanta. original content and concept design.

Cartoon Network, Touring exhibit 'How animation works'.

3M Visitor Center, Austin, Texas.

Ford Motor Company @ Texas State Fair, original concepts, design and production design.

Ford of Europe, Pan European exhibit program. 42 European shows in six years.

UK retail rollout program for mens & ladies fashion apparel.

Taste of Lexus Tour, 5 city tour in China 2008, Concept and production design.

Microsoft, Global product launch for 7 series, executive meeting center and exhibit @ Mobile World Congress, Barcelona, Spain 2010

Current Pro Bono Projects include:

Concept design for NYC museum project.

Retail Design for 'Not for Profit' Organisation in Austin, Texas.

175th Anniversary for Academic institution. Public art installation.

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