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GET

LUCKY

CAMPAIGN

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GALLERY

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Case for Support

Get Lucky Campaign for Gallery 1313



First Annual Emerging Artist Show



The ECO Show

Hard work always pays off and sometimes you just get lucky. Through a combination of hard work and a little bit of luck, Gallery 1313 has been supporting local, national and international emerging artists for the past 13 years. Gallery 1313 is embracing its 13-year success of launching the careers of many artists in its \$2 million Get Lucky Campaign. The Get Lucky Campaign will transform Gallery 1313 into the pre-eminent gallery supporting and nurturing fresh, new talent in Toronto and Canada. Enhanced artist support, educational programs, workshops and lectures, tied to themes relating to social and community issues, will be emphasized.



Small Works Cell Gallery

Exhibiting local, national and international contemporary art

Successful Partnerships

Like every great institution Gallery 1313 must be able to adapt, grow, and prepare for the future. Partnerships have been extremely important to Gallery 1313. Our partners include the City of Toronto, Harbourfront Centre, the Dutch Art Institute, OCAD University, Ryerson University, Sheridan College, Gallery 44, Latin Canadian Cultural Association, and Henry's Cameras.

500-700 artists exhibit each year | 70-76 shows each year

Mission

Gallery 1313 promotes creativity, learning and growth in the careers of artists and inspires passion and appreciation for arts and culture in the public.

Get Lucky Campaign for Gallery 1313

500,000 - 800,000 media impressions each year

Mandate

Gallery 1313 is an artist-run centre exhibiting local, national and international contemporary art. Gallery 1313 supports emerging artists with professional development and career building opportunities, offers members a welcoming space to connect with colleagues, develop their practice, and contribute to the operations of the Gallery, and engages the public with contemporary art exhibitions and cultural events through community outreach.

Up to 14,000 visiting patrons per year | 22 show rotations a year

"I like not ever quite knowing what gems--of idea, attack or implication--are going to turn up [at Galley 1313]... it's a comfortable, easy-going place that offers an intimate engagement with the work exhibited there, without the distraction of the damp hand of chic pressing down upon you."

Gary Michael Dault

Today

Gallery 1313 continues to be a member-based, artistic hub located in Toronto's historic Queen West, receiving more than 10,000 visitors and hosting roughly 76 exhibitions in its four spaces, annually.

Over 130,000 visitors since 1998 have made Gallery 1313 a premier choice for artists; the Gallery has a very good reputation, with over 900 exhibitions and 5,000 artists.

Gallery 1313 programming emphasizes the work of emerging artists and features local, national and international exhibitions. The gallery welcomes contemporary visual art in all media, including drawing, painting, photography, sculpture, installation, performance, participatory, video and new media.

Artistic Excellence

From students to mid-career artists to art societies to local community groups, the Gallery's list of diverse, successful artist alumni is almost never-ending - rather than asking, "Who has shown at Gallery 1313?" the question becomes, "Who *hasn't* shown at Gallery 1313?"



Emerging Artist Alumni

Why Your Investment in The Get Lucky Campaign Matters

Generating Excellence

The four cornerstones of Gallery 1313 are our artists, curatorial management, facilities, and our community. Guided by Gallery Director Phil Anderson, Gallery 1313's Get Lucky Campaign will raise \$2 million in private contributions by 2015. Through the generosity of philanthropists and friends, as well as foundation and corporate partners, the Campaign will promote the Gallery's long-term vitality. A solid financial foundation is essential to the continued success of Gallery 1313's mission. The Get Lucky Campaign will generate support that ensures the quality and strength of our programs, our Gallery community, and our outreach programs in the Greater Toronto Area and across Canada.

The Get Lucky Campaign for Gallery 1313 will ensure our success in nurturing future artistic talent in Canada and expand visitors' knowledge by exposing them to new art works and programming.

"Situated within the heart of Toronto's trendy Queen West neighbourhood, home to one of Canada's largest populations of engaged cultural producers and consumers, Gallery 1313 has established itself as a cultural hub in the area. The Gallery's programming is broad, generous and inclusive, and an accurate reflection of the grassroots character of the community."

David Liss
Director of MOCCA

Our History

Founded in 1998, Gallery 1313 supports emerging artists by providing an open exhibition space where artistic innovation is accessible and outreach and educational programming relevant.

GET LUCKY CAMPAIGN IN SUPPORT OF EMERGING ARTISTS

Exceptional artists come to Gallery 1313 for its reputation, location and administration. The Get Lucky Campaign will allow the Gallery to enhance its support for a thriving population of emerging arts practitioners by providing essential professional development opportunities, including mentorship from professional established practitioners and internships. The following funds will promote the local arts scene and enrich the artist experience at Gallery 1313:

Emerging Artists Bursary Fund

Fundraising Goal: \$200,000

The Emerging Artists Bursary Fund will allow more artists to pursue their craft full-time rather than struggle to support themselves while working on their art only part-time; they are better able to focus on their art, boost their professional success, and move into mainstream galleries. Bursaries also provide for a variety of needs, such as professional development costs, space rental, art materials and marketing and promotional expenses. An endowed Emerging Artists Bursary Fund will attract and retain promising artists who would otherwise be unable to display their work.

Master Artist Lecture Program

Fundraising Goal: \$100,000

The Master Artist Lecture Program will draw artistic and cultural leaders, academics and personalities to the Gallery to provide insight regarding emerging artists through a series of lectures and workshops on the background, trends and issues in the field of emerging art.

Stipends for Internships and Mentoring

Fundraising Goal: \$200,000

Gallery 1313 is increasing opportunities for artist internships and mentoring to provide hands-on preparation for future careers. Because many artists must work while pursuing their craft, stipends will make it possible for Gallery 1313 interns and mentors to gain valuable, professional experience without financial hardship.

Introducing a mentoring program will dramatically transform Gallery 1313 in ways never before explored. This program will bring in an artist, curator, or artistic leader to the Gallery as an in-house expert. Not only will the visiting expert professionally benefit from exposure to numerous exhibitions, various artists and from being immersed in an unique art gallery; the in-house expert will act as a mentor to Gallery staff and artists, and will bring their business and artistic knowledge and industry experience to develop the Gallery on numerous levels.

In addition to artist internships, Gallery 1313 seeks to introduce an Outreach Programming Coordinator. An Outreach Programming Coordinator is important in keeping with the vision of Gallery 1313 and can create a new stream of revenue. By offering programs to the public, the Gallery would attain funds through participation fees and educational grants. The Coordinator could focus on actively engaging the public, gaining new audiences and increasing the presence of the Gallery to the broader community.

GET LUCKY CAMPAIGN IN SUPPORT OF LEADERSHIP, INNOVATION AND RENEWAL

Curatorial Leadership Fund

Fundraising Goal: \$100,000

Our artists benefit from a prominent curatorial and arts administration, who have built their career at Gallery 1313 and helped to shape the Gallery throughout its 15 years. The Curatorial Leadership Fund will provide the financial means for additional, much-needed administrative support to the Gallery.

Innovation Fund

Fundraising Goal: \$400,000

Gallery 1313 will be a valued incubator of new talent and a laboratory in which to experiment with creativity and present the results to an engaged public. Innovation by our artists will enhance our role in the advancement of understanding and knowledge of emerging arts and artists.

The Innovation Fund will support unique endeavours such as national and international artist exchange programs, renting out gallery space for an emerging artist to host their own exhibition, and research projects examining the field of emerging art.

Capital and Technology Renewal Fund

Fundraising Goal: \$150,000

In order to continue to provide the variety of programs and artist support at Gallery 1313, the space and resources must be maintained and renewed when needed. The Capital and Technology Renewal Fund will support capital and technology upgrades such as repairing gallery walls and flooring following heavy use, replacing computers, monitors and projectors with the latest technology, introducing Interac and credit card processing, and installing an air-conditioning unit.

"Toronto is Canada's top destination for artists, easily besting Ottawa, Vancouver, Calgary, and Montreal, according to a new study. And in Toronto, Parkdale is the top neighbourhood."

National Post Article, 2010



GET LUCKY CAMPAIGN IN SUPPORT OF COMMUNITY OUTREACH AND PARTNERSHIPS

Discover Emerging Arts Fund

Fundraising Goal: \$350,000

Gallery 1313's outreach and educational programming assists local schools, organizations, artists and arts groups, and makes the Gallery's resources available to the community.

The Discover Emerging Arts Fund provides the financial resources for outreach and educational programming that happens both inside and outside Gallery 1313. Student groups and classes from kindergarten to grade 12 and post-secondary schools visit the Gallery to learn about art and experience it first-hand. Outreach initiatives such as artist presentations and artist mentorship programs at local schools enrich students' learning experience and in many cases, serve as a meaningful opportunity towards developing individual creativity.

Further outreach to seniors, adults and art graduates will be enhanced. Additionally, this fund will ensure Gallery 1313 can continue to provide emerging artists with professional development and career building opportunities.

Exhibition Sponsorship

Fundraising Goal: \$500,000

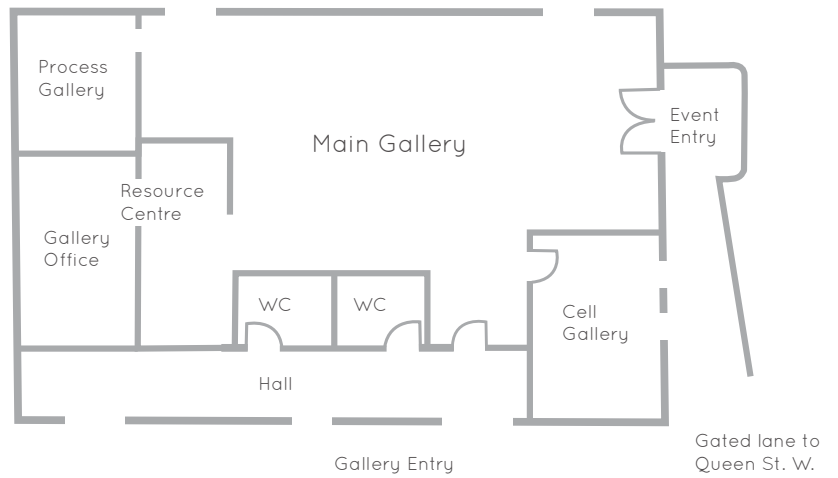
Sponsor one or more of Gallery 1313's highly anticipated exhibitions appearing in 2012. These diverse exhibits offer unique opportunities to promote your company and advertise its products and services as well as unparalleled exposure to some of today's most prominent artists, curators, collectors, designers, critics, scholars, students, community, literary, musical and cultural groups, academics, patrons, and business and community leaders.

Toronto businesses have the unique opportunity to host satellite galleries, whereby Gallery 1313 exhibitions are showcased in their storefronts and shop windows. Local businesses will raise their profile in the community through the support of emerging art and artists.

Our History

Originally a police station, the 1931 Art Deco building that houses Gallery 1313 was developed by Artscape into live/work spaces for artists, offices, community groups and exhibition space.

Gallery 1313
Floor Layout



LIST OF 2012 EXHIBITIONS



Jan 4 - Jan 22
Emerging Artist Show



Jan 25 - Feb 5
The Eco Show



Feb 8 - Feb 19
The Sex Show



Dates	Exhibits
Feb 22 - Mar 4	Ian Sheldon
Mar 7 - 18	Toronto School of Art
Mar 20 - Apr 1	OCAD U Sculpture & Installation
Apr 4 - Apr 15	OCAD U Sculpture & Installation
Apr 18 - 29	Max Ex Ryerson
May 2 - 27	Contact Photography Festival Members of Gallery 44 Exhibit
May 16 - 27	Doors Open Exhibit (Process Gallery)
May 30 - Jun 10	Christine Bunn

Investing in the Future

Buildings are only part of what makes an institution great. A stellar administration, exceptional artists, superior technological resources, and meaningful involvement with the surrounding community also distinguish a gallery.

As a public organization, Gallery 1313 receives Ontario Arts Council funding that comprises approximately five percent of the Gallery's operating budget; and that funding is not guaranteed annually. Fundraising, rent and other government support for operations, as well as gifts from patrons and friends, make up the operational difference. Yet, these funds cannot provide for many of the Gallery's long-term needs, that when met, move the organization forward by leaps and bounds.

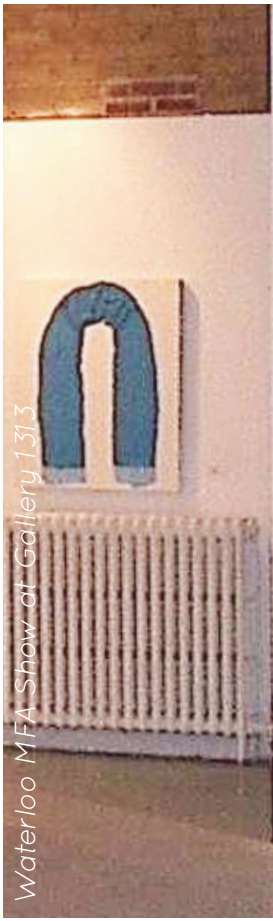
Private giving through this Campaign is needed to enhance and expand Gallery 1313's artistic programs, to establish endowed funds, and to make capital and technology upgrades. Most important, Gallery 1313 depends upon these private dollars to make artist bursary support available for many who otherwise could not afford to show their work.

Why Give to Gallery 1313?

Whether you attend Gallery 1313 exhibitions or are a friend of the arts, your gift makes you a partner in our mission to provide superior opportunities for emerging artists and support programs within a dynamic gallery environment. To ensure the future excellence of the Gallery, the Get Lucky Campaign will ensure we can, well into the future, intensify efforts to promote gifted artists and prepare them for success, improve administration, provide financial aid and bursary support, innovate, and cultivate the next generation of artists that are sure to transform the art world.

Our History

In 1998, Parkdale Village Arts Collective formally became Gallery 1313 upon finding its current home at 1313 Queen Street West with the support of former metro councillor David Miller.



“Gallery 1313 might be studied as a model for how a community gallery should work, not for what hangs on its walls but how its exhibitions render those walls invisible. Almost every piece I’ve seen there - however graceful or ornery, a Gallery 1313 speciality - opened a window on Parkdale through an imaginative reinvention of the urbanscape just beyond.”
Peter Goddard



The Message 2011
curated by Phil Anderson
with artists Jennifer Marmann & Daniel Borins,
Nicholas tedman, Matthew Williamson, Jenn E Norton,
Myfanwy Ashmore, Zeesy Powers and Robert Lendum.

Nature in The Garage 2006
curated by Janet Bellozzo
with artists Mary Anne Barkhouse,
Noel Harding, Catherine Bodmer,
John Dickson, Rod Strickland, Noboru Tsubaki,
Ding - Wu Wu Wallis, Yvonne Lammerich
and Maria Fernanda Cardoso.

Artists Survey The Greenbelt 2010
curated by Phil Anderson & Patrick Macaulay
(Head of Visual Arts at Harbourfront Centre)
with artists Steve White, Vid Ingelevics,
Michael Davey & Delwyn Higgins, Martha Eileen,
Jeremy Drummond, Elizabeth Chitty,
Warren Quigley and others

The Architecture of Community 2010
Co curated by Phil Anderson & Elizabeth Underhill
with artists Paul Aloisi, Talya Cohen,
Alistair MacRae, Jaclyn Melchoie and others

Scotia Bank Nuitte Blanche 2010
curated by Phil Anderson
with sound artist Michael Tronmer
and video artist Sora Salaa

Made In Canada 2010 - a celebration of Toronto architecture
photography by David Morris of Montreal
Open Doors 2010
curated by Christopher Hume
with artists Dean Tomlinson, Alison Fleming,
William MacIvor, Chris Hutchesson, Paula Sawasta and others.
The Courtoisier Collective 2011
a juried exhibition of works by 18 artists including
Erik Jelezaro, Hyelin Lee, Mark Z Libarerte, Saba Askari,
Pat Steiner, Eric Gold, Gareth Bate, Erin Finley and others
EAAT THE FOOD 2005
curated by Camilla Singh
with artists Carme Beckett, Srdko Hadzimitasovic,
Andrew J. Paterson, Saskia Blanchard and others

For additional information please contact Phil Anderson at director@g1313.org.
For other sponsorship amounts, please contact us for a customized sponsorship package.



Gallery 1313 is located at 1313 Queen Street West Toronto, ON. M6K 1L8

Hours: Wednesday - Sunday, 1:00 pm - 6:00 pm

Charitable Registration #868932799 RR0001

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