



Rules can be broken but, never be ignored- very rightly said by david jury, the rules of my life were so uncertain that i did not hav an obselete idea for venturing into any one field. you could have called me a jack of all trades, but i had to master some.

I truly thank Prasun- not a friend but a messenger who put my life on a track. Dev, who taught me the professional side of the industry, whatever you would see ahead would hav not been possible without any of these people , whom I acknowledge. The one sitting above and setting my stars right- my goddess. The one who believed in me and held my hand , teaching me how to move ahead in life- my mother, "I love you mom", my family, Sukriti & Chirwan- my butterflies, who have to bear with all I utter, and lastly all those people who have helped befor every little things associated with my life- this would have not been possible, without them. Thank you all for all your love and affection.

Rupin Suchak



ITS A COLOURFUL AMBITIOUS  
WORLD

Be an artist: be your own boss

a cutting edge mix of old and new technology merges further to create organized chaos in store.

**Revival, appropriation and reuse**

Graphical inking

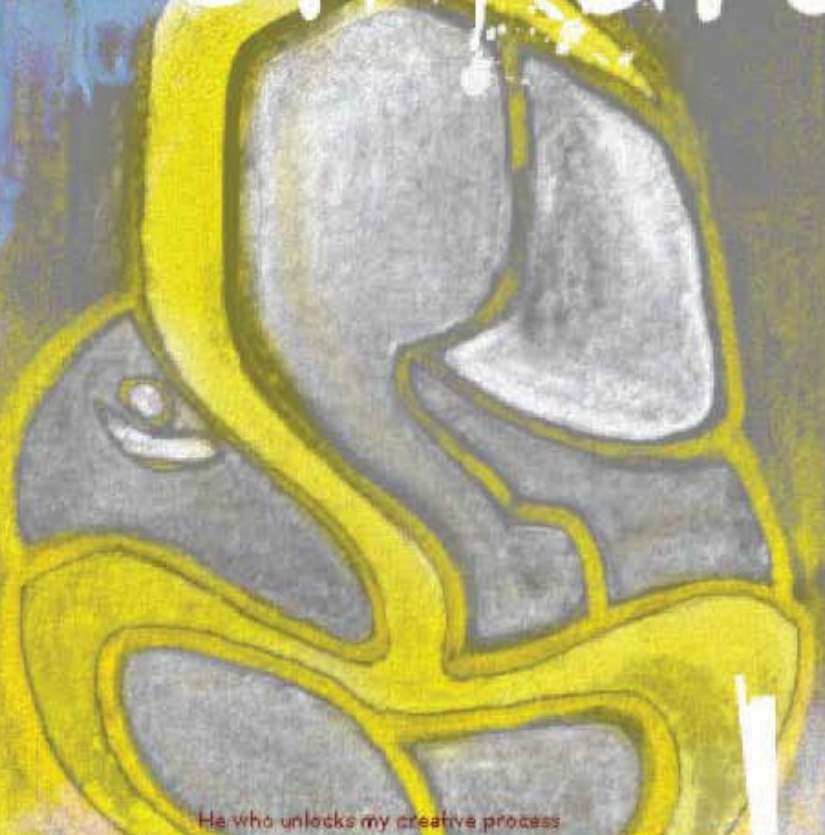
re in a complex state of mind



वक्रतुण्ड महाकाय सूर्यकोटि समप्रभा  
निर्विघ्नं कुरु मे देव सर्वकार्येषु सर्वदा ॥



Om kara



He who unlocks my creative process

OLD SCHOOL ART

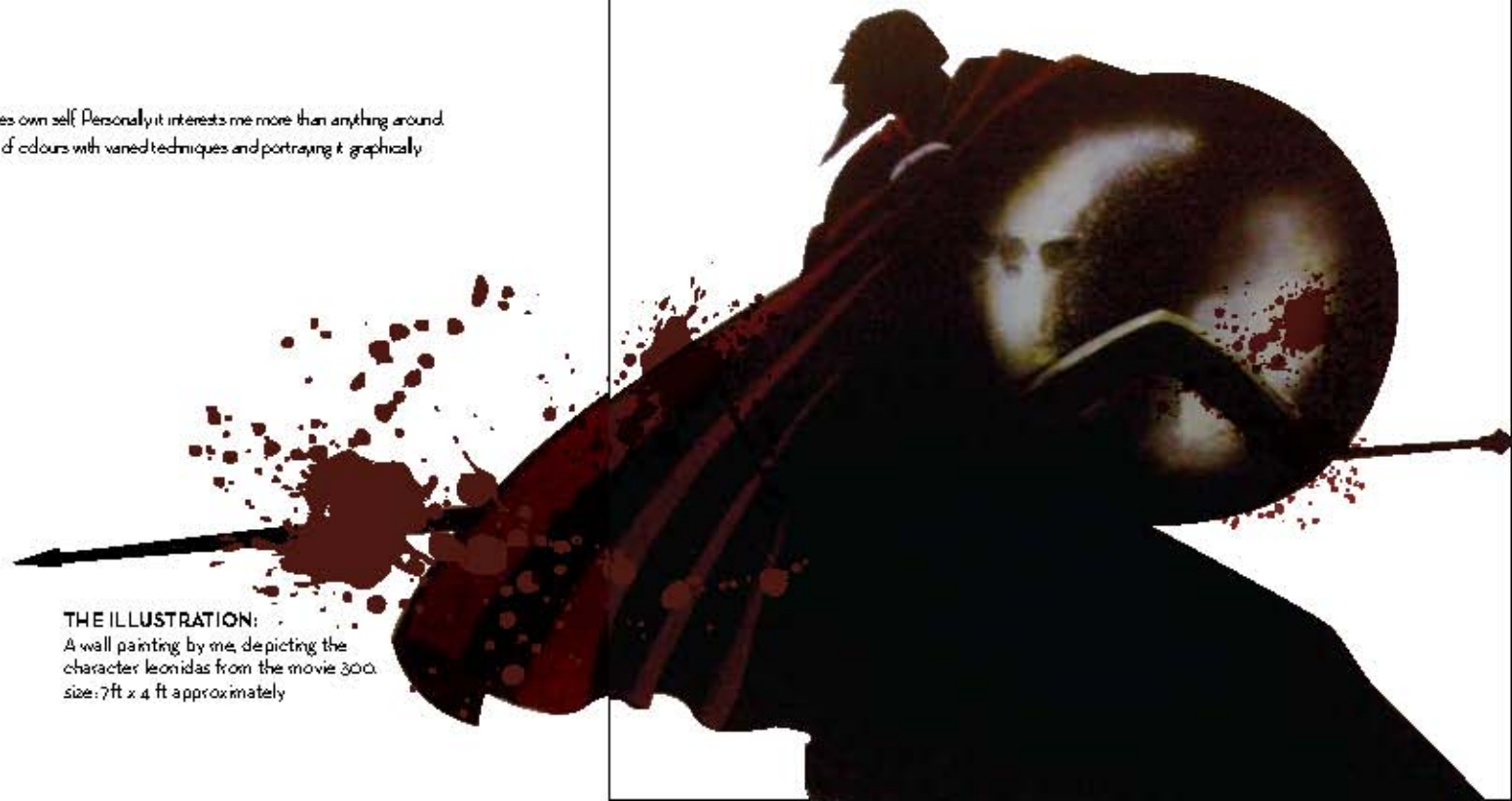


# PERFECT platform

Risk taking and appreciation of accidental mistakes, combined with a solid underpinning in the language of creativity, leads to new forms of image making.

## ARTISTIC OVERVIEW

Art is a splendid form to express ones own self. Personally it interests me more than anything around. A refreshing taste in the application of colours with varied techniques and portraying it graphically could be spotted in my work.



## THE ILLUSTRATION:

A wall painting by me, depicting the character Leonidas from the movie 300. size: 7ft x 4 ft approximately





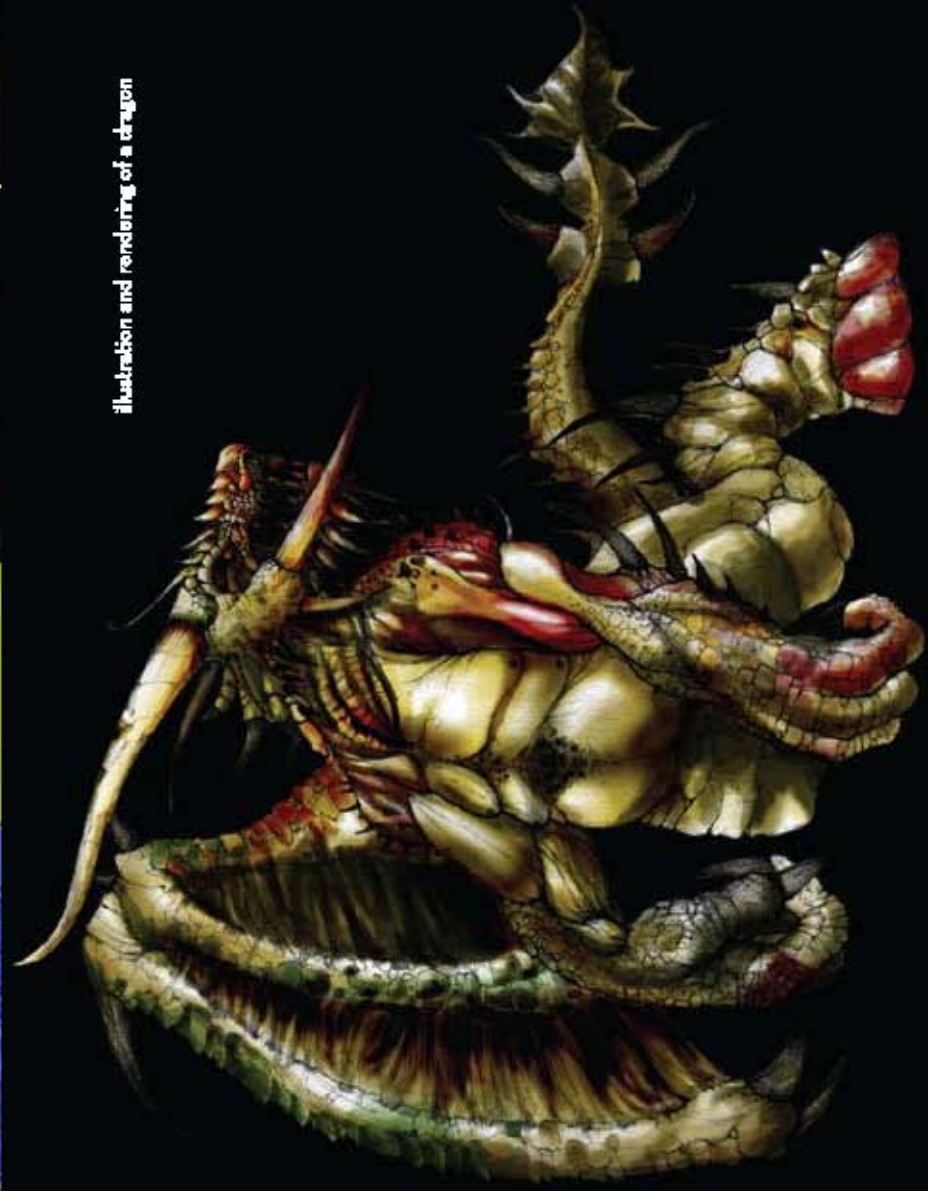
## PAINTINGS & ILLUSTRATIONS

Paintings as mentioned are a major part of my interest and work all areas of paintings Exhibits art & paintings, Wall paintings, Canvas and Graphic paintings, are practiced under self mentorship. I regard it more as a hobby. But due to an upper hand at it, there has been several professional outputs that I have been able to come up with. A few illustrations are laid out.

Paintings on the theme Ganesh for an exhibition.



Illustration and rendering of a dragon



less usual | combining processes



AN INSTALLATION FOR DOCUMENTATION

Contemporary image maker knows no boundaries employing a range of techniques, whenever appropriate, without fear of crossing borders of demarcation between disciplines.



AN INSTALLATION FOR DOCUMENTATION

visual sampling

An installation







IMAGE: A subject shoot for documentation

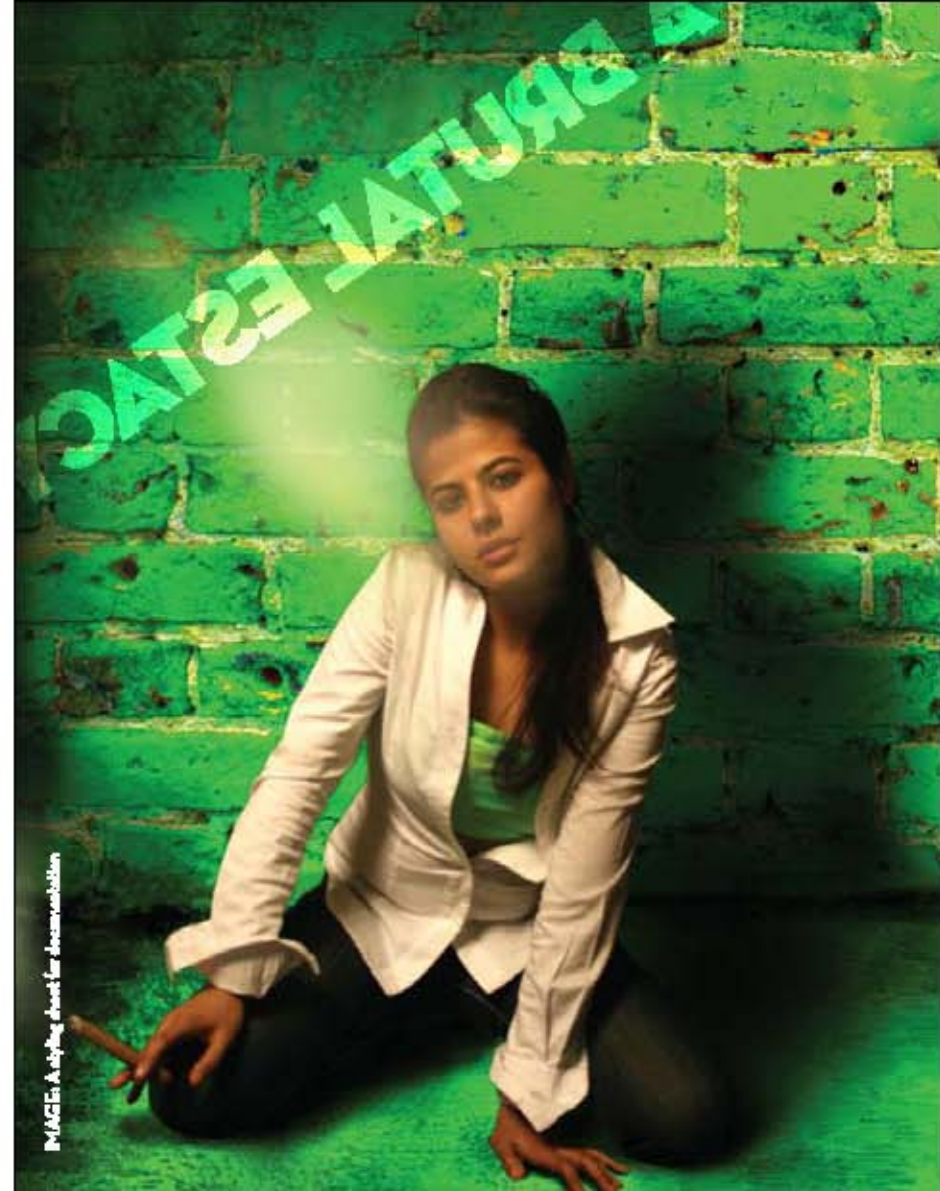


IMAGE: A subject shoot for documentation



IMAGE A styling sheet for advertisement



IMAGE A styling sheet for advertisement



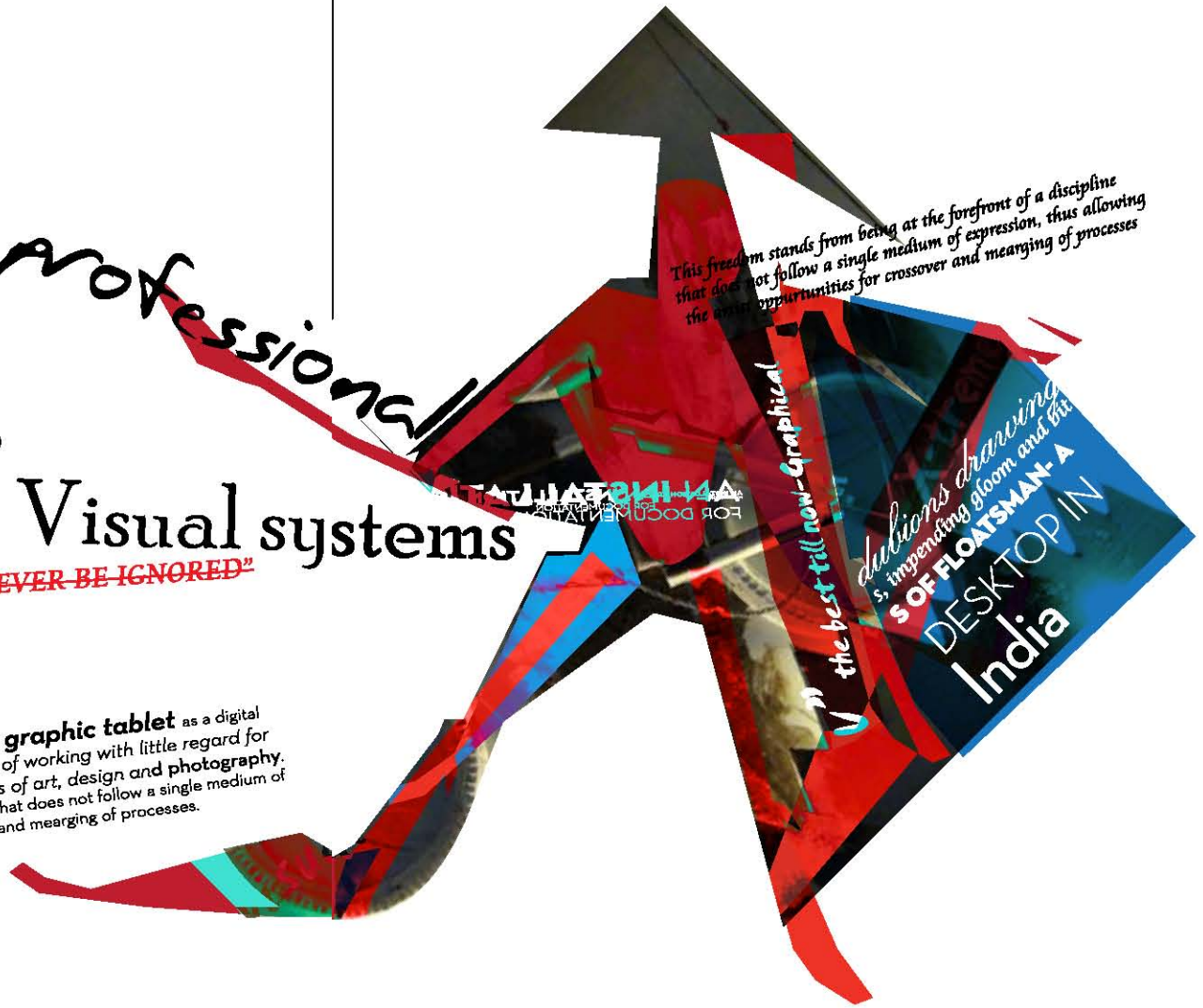
prolific professional

# Graphic & Visual systems

**"RULES CAN BE BROKEN BUT NEVER BE IGNORED"**  
by- David Jury

As confident with a mouse as a pencil, as savvy with a graphic tablet as a digital camera, he fearlessly adopts process and methods of working with little regard for the historical baggage that accompanies some aspects of art, design and photography. This freedom stands from being at the forefront of a discipline that does not follow a single medium of expression, thus allowing the artist opportunities for crossover and mearging of processes.

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the best till now-Graphical

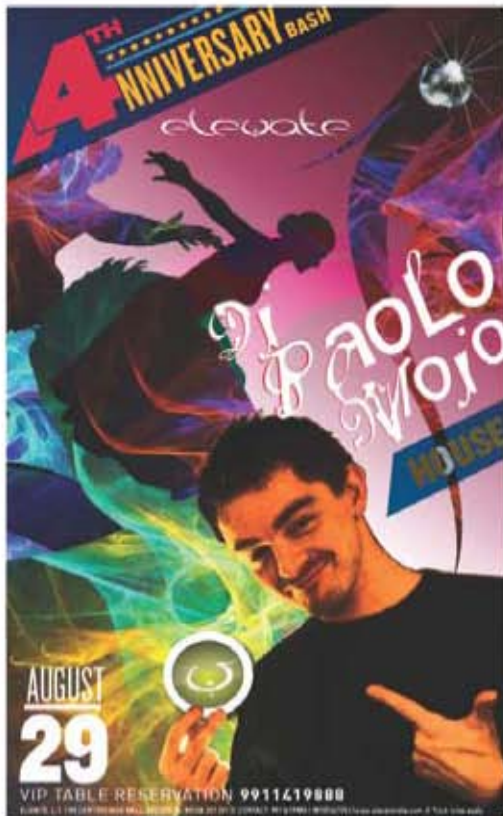
dubious drawing  
s impending gloom and  
S OF FLOATSMAN-A

DESKTOP IN  
India





Elevate | posters line up for July & August | in collaboration with dev kabir malik <sup>the</sup> design



All the above collaterals for the months of partnership at dev kabir malik <sup>the</sup> design, were produced.



elevate

Thematic graphical representation on poster format

DJ REME  
ELECTROBOLLYWOOD  
2  
AUGUST

Saturday midnight buffet @ 400/- only PER HEAD T.M.F.NING

VIP TABLE RESERVATION 9911419888

ELEVATE, U-1 THE CENTERCITY MALL, SECTOR-13, NOIDA, INDIA 201307  
FOR MORE INFORMATION CONTACT: 9911419888 OR @ELEVATEINDIA

elevate

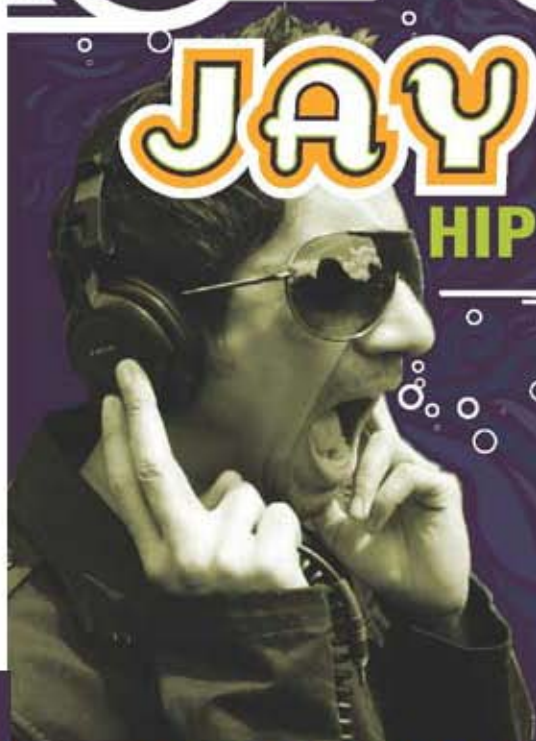
25<sup>TH</sup>

FRIDAY @

JAY P

HIP-HOP

UK



VIP TABLE RESERVATION 9911419888

ELEVATE, L-1, THE CENTERSTAGE MALL, SECTOR-18, NOIDA 201 301 //  
CONTACT: 9911419888 / 9810746725 // www.elevateindia.com // \*club rules apply

elevate

GAURAV  
& RIBZ



SAT 28<sup>TH</sup> JUNE  
BOLLYWOOD



VIP TABLE RESERVATION 9911946200



ELEVATE, L-1, THE CENTERSTAGE MALL, SECTOR-18, NOIDA 201 301 //  
CONTACT: 9911419888 / 9810746725 // www.elevateindia.com // \*club rules apply



# UNLOCKING THE *creative* PROCESS

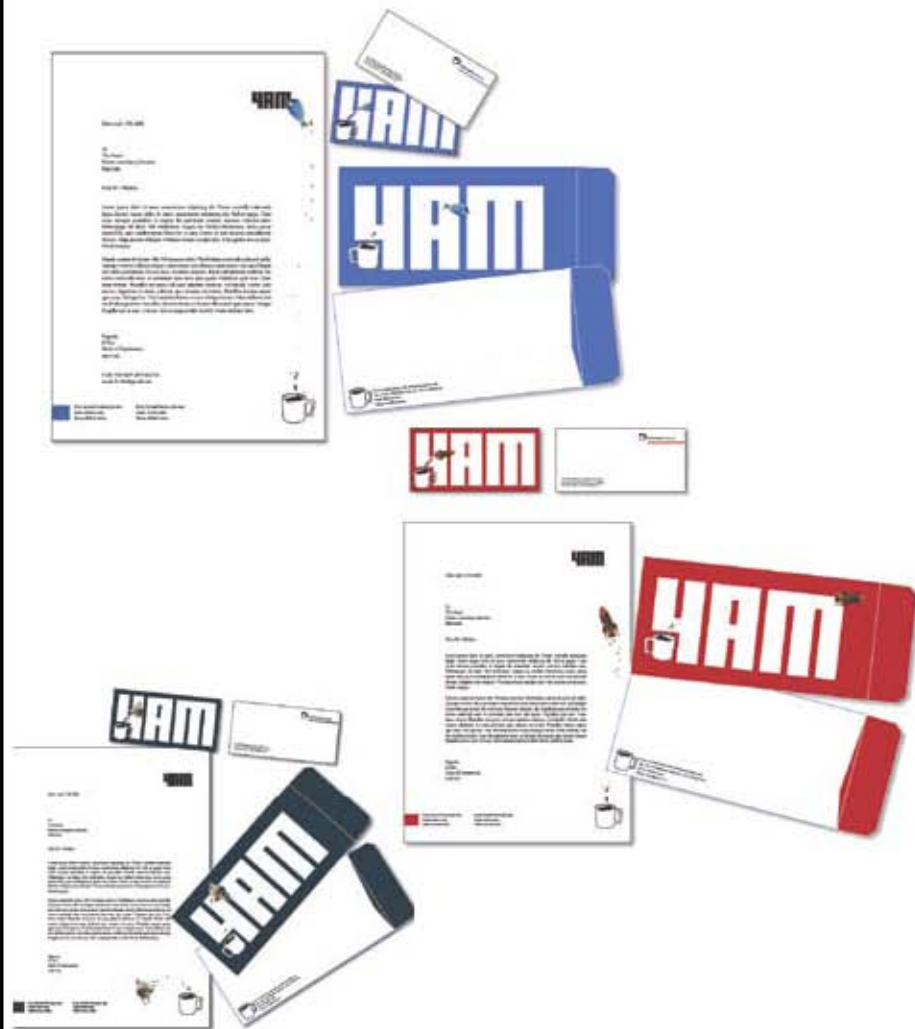
creating brand identities and visual system

*Mentioned identities in collaboration with* dev kabir malik\**design*



  
Inspire  
**One**

  
Inspire  
**One**



*Mentioned identities & materials in collaboration with* dev kabir malik\**design*

**ONGOING CREATIVES** *fish fry*  
graphical identities for Fish Fry Spring Summer 2009- Reebok



Graphic printworks for #09 Reebok- women's wear & men's wear





Graphic printworks for #109 Reebok - women's wear & mens wear

# CLIENT PROFILE

## PROJECTS / CLIENTS handled during the internship

- Elevate { posters line up for july & august }
- Panthera developers { identity design for the company }
- 4am { identity design and the collaterals }
- CHI { on table material and website construction page for the restaurant }
- Inspire 1 { identity design for the company }
- Design plus { N.I.D's magazine publication design }
- The Prisoner { poster design for the movie by Prayas. Gupta }
- Crayons { architecture & layout design for the website }

## personal CLIENTS

-Part Of The Design Team For The Seminar During The Visit Of President George Bush In India, At Taj.

-The Graphic Designer For The International Fashion Technology Forum, 2006, At Sirifort Auditorium.

-Worked As A Freelance Artist For Past Three Years And Have Handled Projects With: Jindal Buttons, Reebok, Spykar Jeans, Levis, Punjab Jewellers And Different Corporate Brands.

-The Graphic Designer For Abhishek Gupta And Nandita Basu's "Fightercock", Collection Of Fall Winter 2007 At Wills Lifestyle India Fashion Week.

-Audio visual artist for Samant Chauhan's WLIFW A/W '08 fashion show

-Nun( the clothing brand for women)

-Visual Merchandiser head for Rosebys-LONDON

-Freelanced as a wall graphic artist for domestic interiors

-Graphic Designer for Fish Fry by Manish Arora for Reebok-SS'09 collection

It's difficult to get one