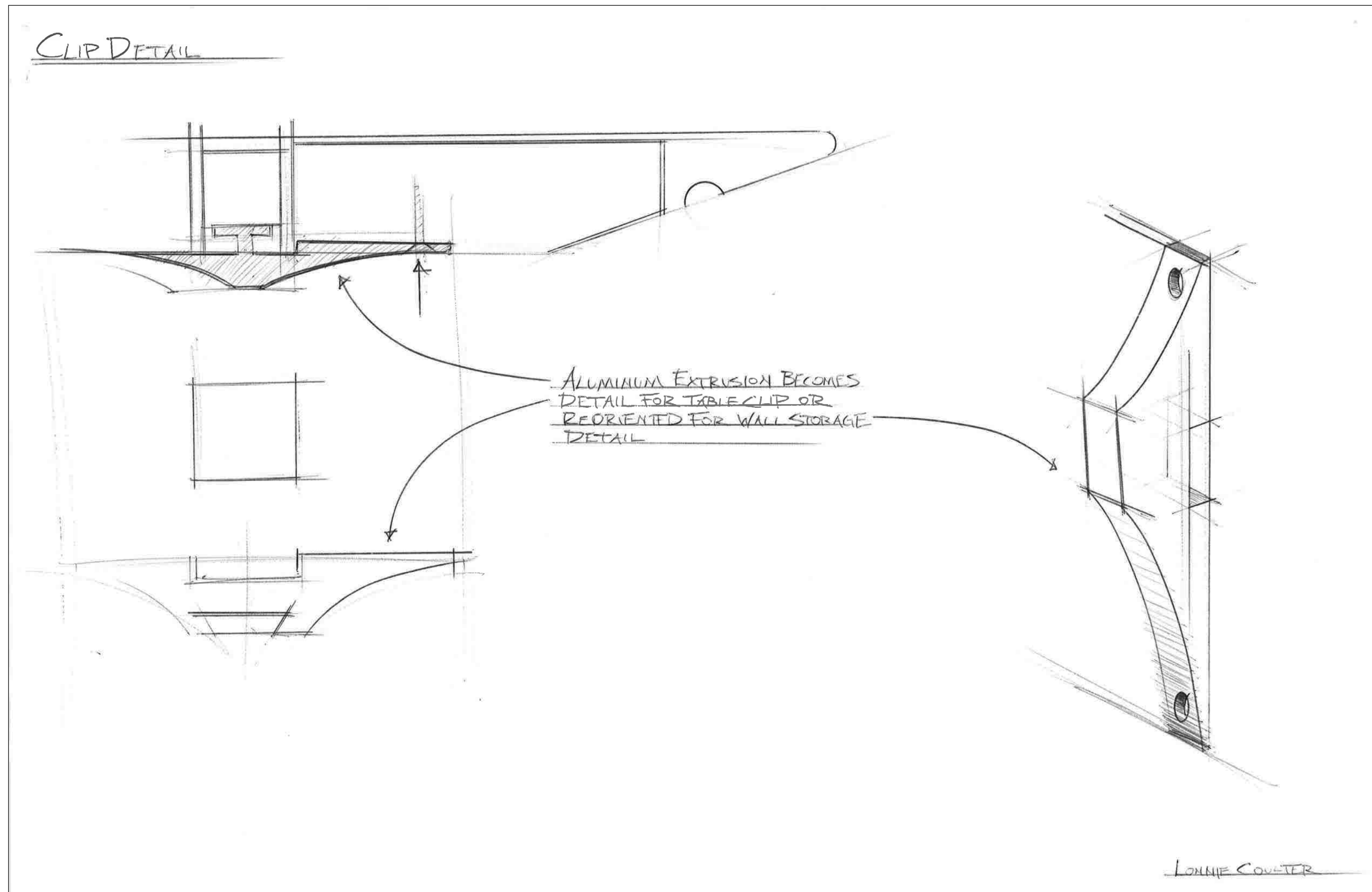


CANTILEVER

A TRANSLUCENT IMAGE FOR THE NEW CEO



SKETCHING TO UNDERSTAND AND CLARIFY THE INTRICACIES OF MORE COMPLEX PROJECTS IS CRITICAL. FOR THIS PARTICULAR PROJECT, SKETCHES WERE COMPLETED IN SEVERAL VOLLEYS THAT PROGRESSED FROM CLARIFICATION OF THE PROBLEM STATEMENT TO PROPOSALS THAT DEMONSTRATED WAYS OF ADDRESSING SPECIFIC CHALLENGES. THE PREVIOUS TWO PAGES ARE A COLLECTION OF SEVERAL OF THESE EARLIER SKETCHES. TO THE RIGHT IS A SPECIFIC CLIP DETAIL.

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