

Concept

Horizontal Orientation

Next, I looked at a horizontal style of bag, but kept the theme of backpack style straps because they proved to be most effective with heavy loads. I also ideated on other features of the bag including hard ribs and mesh material.

Use of mesh to allow air flow

MESH TO
ALLOW
AIR FLOW

Hard ribs to protect equipment and add structure

Straps on top

VENTILATION

