

## So, What's the Problem?

*The issue that plagues, not only lacrosse players, but athletes in general, is the **odor** and **bacteria** that forms on their equipment. I quickly learned that the odor is a result of bacteria, and the bacteria is a result of moisture, which provides ideal conditions for bacterial growth.*

**MOISTURE = BACTERIA = ODOR**

*This means that keeping the equipment dry reduces the ability for bacteria - and therefore odor - to form. With this knowledge, **eliminating moisture** in the equipment became the number one goal of this project.*

~~**MOISTURE = BACTERIA = ODOR**~~