

Developing the next generation of wireless conferencing for Revolabs required equal measures of creative problem solving and coordinated team effort. Beginning with a form language developed to convey a "boardroom ready" image, the line employs sleek, comtemporary geometries and material finishes. Further cultivating these forms into a cohesive family of products was a result of designers and engineers working in tandem. Incorporating features such as magnetic charger mounting and interchangable plastic components provides the user with the flexibility to create a site specific solution while reducing tooling costs. But the job didn't end there. Bringing the products to market, on time, required close supervision of the transition into production, at times requiring daily, concise communications with overseas vendors. The final result is a product line

that ensures Revolabs superiority in the enterprise

conferencing market.

