

It's hard enough caring for a sick child. Sometimes just taking a simple temperature can exacerbate the problem.

Based on a solid foundation of user research, the Braun
ThermoScan 7 thermometer eases the task with thoughtful ergonomics and an easy to understand design. Furthermore, it's clean, honest aesthetic clearly conveys the "Strength of Pure" Braun design language.

Playing a key role in it's development and working directly with manufacturers streamlined the way to a well received product launch.





"Mother tested. Kid approved."