



QUOTE WITH CONFIDENCE

Whether you're selling configured or standard products, there are a multitude of options to choose from, which makes it difficult to

One PROS customer increased average transaction revenue by 20% using PROS Configure Price Quote solutions.

create winning quotes, accurate orders, and complete bills of materials and routings. PROS solves these problems by streamlining the selling of your parts, you can increase revenue, reduce costs, and differentiate your brands from the competition. Through our comprehensive solution for both quoting and ordering, PROS enables you to sell both configured and standard products through all of your channels, including dealers, distributors and your direct sales

force. For example, sales people can use graphically interactive parts diagrams to easily identify, select, and quote directly from their mobile devices and tablets. With fingertip control, your customers can easily select and order components, which puts even greater speed and accuracy in the quoting process.

GET SMART WHEN IT COMES TO GROWING SALES



While the auto industry is constantly adapting to more efficient manufacturing processes, new sales processes are also evolving across the industry. These streamlined processes create unique shopping experiences. Online storefronts with advanced customer relationship

management enhance the customer's experience and thus their brand loyalty, as well as provide opportunities to reduce costs and increase revenue.

Your sales teams are expected to grow sales – no ifs, ands, or buts. Many sales organizations operate with complex custom-coded spreadsheets or other tools that open the door for mistakes, delays or even lost deals. These organizations lack actionable information that enables sales reps to offer recommendations for each account, identify new opportunities at a glance or know

By mining data to identify buying patterns, preferences and trends, PROS helps you predict future outcomes, prescribe the best actions to take, and, in many cases, take those actions automatically. Business moves fast, and, with PROS, you can rest assured you'll stay ahead of your competition.

when customers are shifting business elsewhere. PROS enables you to measure sales force effectiveness based on negotiation results for every deal. We give you actionable insights that enable you to improve negotiations by individual rep and account.