

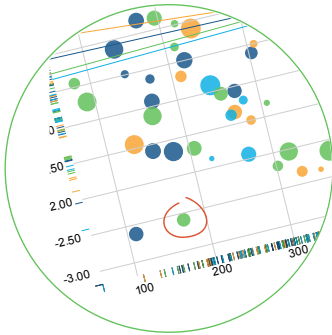
SMARTER SELLING END-TO-END

You need an end-to-end solution that helps your sales teams every step of the way, from identifying which opportunities to focus on and which prices will win, to configuring and generating consistent quotes across every sales channel.

PROS opportunity-to-revenue platform works directly with industry-leading CRM solutions to make selling complex products easier, faster and smarter with a configure, price, quote (CPQ) solution that harnesses the power of predictive analytics.



FOCUS ON THE RIGHT OPPORTUNITIES



For automotive companies, the majority of revenue comes from the service parts business while other potential revenues include service

offerings or extended warranties. With multiple sales channels and potentially a half million different SKUs, how do your sales people know which deals will make the most money? We give you the predictive buying behavior insight you need to prioritize your sales efforts and focus on the highest value deals, while also uncovering hidden opportunities that can drive sales growth. And PROS arms your sales teams with an integrated 360-degree view of every

customer. Sales people are able to view and access information about customers, service requirements, after-sales questions, warranties and maintenance brochures from their CRM, ERP, or homegrown applications directly for any product in their catalog, improving quote turnaround times to customers.

PROS keeps your reps laser-focused on the opportunities that are most likely to close, whether they're selling to consumers, retail shops, or OEMs.