

THE SCIENCE INSIDE

BIG DATA SCIENCE INNOVATIONS THAT ARE UNIQUELY PROS

At PROS, we talk a lot about our big data science, but what exactly is PROS Science?

It is the output of some of the best and brightest minds in the fields of pricing optimization, prescriptive analytics and big data for sales effectiveness. PROS has close to 30 PhDs on staff spending 100% of their time conceptualizing and collaborating with customers on how to more effectively use big data science and predictive analytics to drive greater sales growth and pricing power.

With 30+ patents filed or pending, PROS leads the way with one best practice after another, each helping to find and accelerate sales growth – helping you make more money with PROS.



PROS Patents by Category (30+ total)