

OCTOBER 19-21, 2014

INLAND

PRESS ASSOCIATION

129TH ANNUAL MEETING

RENAISSANCE CHICAGO HOTEL

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Pay wall

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EVOLUTION

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e-edition

New this year! An Inland first—and the reason you must come early!

NextTech: Inland's Digital Solutions Showcase! Sunday, Oct. 19, 1-4:30 p.m.



• At **NextTech**, hear from the digital solutions startups ready to grow your audience and your revenue. Inland will present more than a dozen well-funded, market-ready startups vetted by the digital and business experts at Revlyst. **NextTech** will be facilitated by **Greg Osberg**, CEO and founder of Revlyst.



Plus these outstanding presenters:

• **The newspaper industry's business model challenge—and a solution**
—With Dallas Morning News Publisher, CEO **Jim Moroney**



• **Creating a News Brand for Modern Times: Lessons From Around the Globe**
—With International News Media Association (INMA) Executive Director and CEO **Earl J. Wilkinson**



• **The Digital Challenges—and Opportunities—Facing Community Newspapers**
—With **Penelope Muse Abernathy**, the Knight Chair of Digital Media Economics at the School of Journalism and Mass Communication at the University of North Carolina



• **Newspaper Journalism in the Digital Era of Distraction**
—With **Tom Rosenstiel**, American Press Institute executive director



• **Charting a Course for Dominating the Local Ad Market**
—With Advertising guru **Jim Hart** of DM for Newspapers

*And, stay later for this **BONUS SESSION!***

Tues. 12:30 -3 p.m.:
Doubling Down on Digital – The Mobile and Video Evolution

For more information contact **Patty Slusher** at (847) 795-0380 or pslusher@inlandpress.org

NextTech is included in your Annual Meeting registration fee!

MORE SESSIONS AND SPEAKERS BEING ADDED DAILY! WWW.INLANDPRESS.ORG