

## Profile:

- 87 years old
- Lived in home for 46 years
- One son of 64 years, not close
- Spent years working a farm

## Health:

- Has been through 2 strokes in last 10 years
- 2 falls: 1 broken arm, 1 head injury
- Currently seeing 7 doctors
- Osteoporosis in hips

## Observations:

- Extremely cluttered home
- Everything seems to be centered around recliner chair
- Doesn't seem to clean much
- 3 phones in different rooms
- Uses walker, looks tough to move about home

*"I'm at peace with the world and have everything I need right here, why would I want to leave?"*



**Research: Interview**  
An in-home interview was conducted with an elderly woman who lives alone in her home. Even though she is not in our target market, we learned a great deal from her as an elderly woman.