



A DIVISION OF IDD

WEB MANAGEMENT TOOLS FOR COMMUNITY BANKS

You're not just a bank – you're a Community Bank, which is very special. We know that you recognize the importance of building personal relationships with the members of your community.

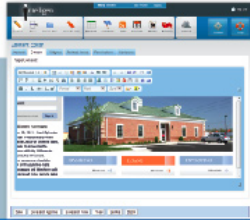
You need a web presence that supports your individual banking personality and your community goals.

What is Intelligen?

Intelligen is a **robust web-based business platform** designed to meet the needs of a community bank.

We understand your need to direct customers to your branches, showcase your products and celebrate your communities.

We know that your business is focused on serving your local community in many ways: by raising awareness of security issues, promoting your branch office locations and personnel, educating your customers on the services you offer, supporting local community events and fostering pride within your community.



Communicate with Your Customers

Intelligen is equipped with easy-to-use tools to make sure that you have the flexibility you need when communicating with your customers.

- **Message from the President**
- **Products** (searchable list of personal and business products and services)
- **Banking Locations** (searchable list of locations with images, hours, services, and personnel)
- **Product Spotlight** (rotating images of featured products)
- **Notices** (emergency alerts and messages)
- **Bank News** (RSS)
- **Community Focus** (news, events, photos)
- **Mortgage Calculator**

POWERFUL

EASY TO USE

Scalable

Affordable

Secure

FLEXIBLE



Manage Your Corporate Data

Intelligen provides the following back-office administrative tools to help you stay in touch with your employees and manage your business data.

- **Staff Directory** (share contact information along with photos of your team)
- **Employee Announcements** (news, events, celebrations)
- **Training Library** (searchable list of educational material on banking products and SOPs)
- **Employee Recognition** (track nominations and manage recipients)
- **Maintenance Requests** (monitor maintenance requests online)
- **Supply Orders** (collect and process supply orders from branch locations)



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Intelligen is a product of IDD, Inc., a full-service IT firm founded in 1991 in Blacksburg, Virginia.

IDD has always focused on partnering with our customers to deliver high-quality IT solutions that not only meet their business objectives, they exceed them.

From the beginning, our IT solutions were custom-built to meet the specific needs of each of our customers. We have been so successful in exceeding our customer's expectations, that we have earned their loyalty and appreciation for over twenty years. Intelligen is a web content management system (CMS) that gives you the control you need to build, manage and maintain your website, without technical knowledge or IT support. Intelligen is powerful, easy to use, scalable, and secure.

IDD's President, Mary Guy Miller, Ph.D.

Dr. Miller began IDD more than 20 years ago and has created products and information technology solutions for a wide range of organizations including several Fortune 500 companies. Recent clients include the Defense Intelligence Agency, Library of Congress, American Federation of Teachers, Massachusetts Institute of Technology, Science Museum of Virginia, South Carolina Department of Agriculture, and Virginia Tech.

Dr. Miller was inducted into Virginia Tech's College of Engineering Academy of Excellence in April 2010, joining an elite group of 97 individuals out of 55,000 living engineering alumni. She serves on Virginia Tech's College of Engineering's Committee of 100 and the Advisory Board for the Department of Computer Science.

Dr. Miller served for six years on Virginia's Information Technology Investment Board and is currently serving Governor McDonnell as a member of the Supply Diversity Advisory Board. Dr. Miller is past-president of the Roanoke Blacksburg Technology Council. She also served as past-president of the Blacksburg Rotary Club, and is a member of the Board of Directors for National Bankshares and a member of the Virginia 4-H Foundation Board.

FOR COMMUNITY BANKS

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For more information:
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