

BUSINESS TO BUSINESS

Why Buy Optoma?

In today's competitive business environment, the ability to share and communicate information separates the winners from the losers. Optoma has dedicated itself to ensuring delivering projection technologies that let you do that effectively and affordably. Since 1995, we've expanded our lines of high-resolution projectors, digital displays and associated accessories to provide the broadest possible range of capabilities for businesses and educators.

Focused Technology

Optoma focuses on craftsmanship and delivering a compelling combination of performance and affordability.

- Award-winning digital display products and multimedia projectors
- Innovation, including market-defining 3D-ready and Pico offerings
- Texas Instruments' DLP® technology for bright, crystal clear and finely-tuned images
- Latest refinements in video display technology



Strength in Diversity

Optoma projectors are designed to provide the features that you need today and a path to grow into other capabilities as you need them. Optoma's product portfolio features multimedia projectors for mobile or fixed installations, as well as HD displays:

- Lightweight, LED-based Pico projectors
- Convenient portable projectors
- Practical workhorse projectors
- Robust installation projectors
- Innovative ultra short throw projectors
- Large-than-life 3D-ready projectors
- A comprehensive line of accessories

Global Sales Reach

Optoma gives you direct access to projection experts who will help you choose the right products and use them effectively. Our trained global sales and knowledgeable channel of solution providers, resellers, distributors and dealers are here to help.

We support our resellers by:

- Offering the highest government and education discounts in the industry
- Delivering fast turnaround on bid opportunities
- Compelling sheet pricing and big registration



Just-Right Programs

Optoma's sales programs are designed to meet the specific needs of our vertical market customers and partners.

These include:

- Government and Education Discounts
- Education First Program
- PartnerVizion Reseller Program

Powerful Support

We answer your calls quickly, provide timely and accurate answers to your questions and back our products with the warranties you want.

- In-house tech support team answers
- Support calls answered on average within thirty seconds
- Resolution achieved within three minutes on average
- Market-leading one-year lamp warranty
- Aggressive product warranties

At Optoma, we're focused on technology, product design and on-going support in order to exceed the expectations of our customers.

Visit www.optomusa.com to learn more about how we can help your business.

