

# JOIN ME FOR DINNER

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<FirstName>,  
**Don't Let Your Estate  
Become Heir to the IRS!**

FULL NAME  
VARIABLE ADDRESS  
VARIABLE CITY, ST, ZIPCODE  
BARCODE

Dear <Firstname>,

You are cordially invited to join me, Bob Smith, for a COMPLIMENTARY DINNER for a small roundtable discussion about Estate Planning. There will be good food and even better conversation about protecting your home. Please RSVP by calling (555) 123-4567.

You want to leave your estate, which you have built and maintained, to your family and loved ones. If you do not plan properly, the IRS may be able to take it, under today's tax laws. Good thing for you, that with proper planning for your future, there are ways you can dramatically decrease your tax obligation.

At this educational Roundtable Discussion you'll learn:

- **How to considerably reduce your estate taxes up to 80%**
- **Avoid the high cost and delays of probate**
- **When, why and how to use trusts**
- **Protecting your assets from Medicaid**
- **Why Joint tenancies aren't always the answer**
- **Why gifting can be more beneficial than transferring assets by will**
- **The steps you should take today to protect yourself in the future**

Learn how to ensure the logical move of assets to your heirs – with the smallest amount payment of taxes, minimum delay and without public disclosure of wealth normally associated with probate.

This is an educational discussion only. There will be no sale of products at this discussion. Seating is limited to four (4) couples per night.

**FOR RESERVATIONS, CALL (555) 123-4567**

Thursday  
January 4, 2010  
4:30 PM

234 Westshore Blvd  
Tampa, FL 12345

Wednesday  
January 3, 2010  
6:30 PM  
1234 Dale Mabry Blvd  
Tampa, FL 12345

Tuesday  
January 2, 2010  
4:30 PM  
1234 Dale Mabry Blvd  
Tampa, FL 12345

Tuesday  
January 9, 2010  
6:30 PM  
234 Westshore Blvd  
Tampa, FL 12345