



THE SECRET TO GETTING AHEAD IS
GETTING STARTED



YOUTHDIGITAL

PROPOSAL

PHASE I



COLLABORATION

Youth Digital and Edtech Growth would like to partner to accelerate and refine the strategic partnerships with content providers and learning systems. Additionally, there is an interest in partnering to assist current ownership with transition options and sell side due diligence.





CURRENT STATE

Youth Digital has developed the best in breed early learner Java programming coursework. Youth Digital's growth focus has been dedicated to establishing direct to parent approach via daily deal websites and digital marketing techniques.



FUTURE STATE

Edtech Growth will establish distribution channels on behalf of Youth Digital with key partners in content deliver, assessment and learning systems space.

ASSESSMENT PHASE 1-30 DAYS- \$20,000

Edtech Growth will assess Youth Digital's current dialogues and provide guidance as well as oversight. Edtech Growth will supply a dedicated resource to assist to provide

KEY DELIVERABLES:

Assessment Process Detailed:

REPORT INCLUDING:

Revenue Segmentation

Opportunity Segmentation

Resources

Interview results from Partners

We will assess distribution segments, including the viability of each segment, using market research and partner feedback.

This process will bring to light the true incremental value of accounts in each segment by highlighting the opportunity to: Penetrate existing accounts with new or existing product and service offerings and acquire new partnerships that have a similar profile but are currently not served

Edtech Growth will expand these conversations to Edtech Growth network and serve on behalf of Youth Digital in the analysis, financial modeling and revenue agreements.



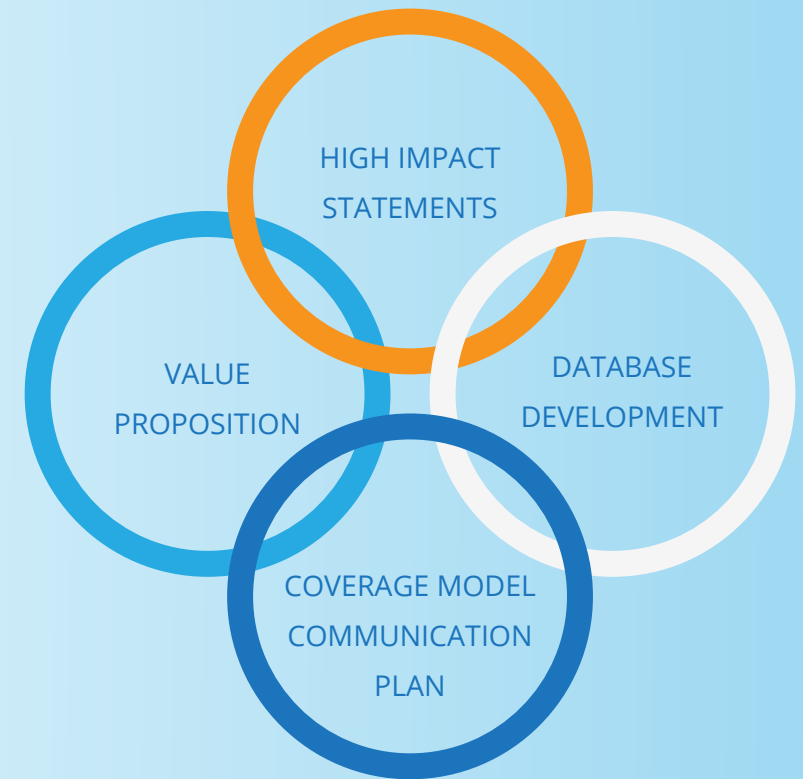
IMPLEMENTATION PHASE: 30-60 Days \$30,000

Edtech Growth will implement, monitor and measure a hyper growth distribution models that will include activities as a liaison between Youth Digital leadership and content as well as capital partners.

KEY DELIVERABLES:

Implementation Documentation
Hyper Growth Program

SEGMENT WITH:





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