



**EDTECH**  
GROWTH ADVISORS

THE SECRET TO GETTING AHEAD IS  
**GETTING STARTED**



# MSA PROPOSAL

## PHASE II & III



# Phase 1: Diligence: Complete



# Phase II - Transaction

After the completion of the 4-week diligence phase between SSATB and INDEX. EdTech Growth Advisors, is very committed to support SSATB leadership and staff with the transition of the MSA into SSATB.

The transaction phase is critical to SSATB's future success with an integrated MSA. Our goal is to negotiate a fair cost and favorable terms then support a seamless financial transaction.

## OUR TEAM WILL:

**Serve:** As chief negotiation strategists for SSATB for negotiations with INDEX to establish a mutually agreeable price and major terms

**Develop:** A Letter of Intent between SSATB and Index for an acquisition of MSA and A plan for post-closing integration of MSA with SSATB.

**Provide:** Intellectual property, transition, contractual legal options as well as an Asset Purchase Agreement for MSA.

**Implement:** Negotiations for new agreements with ETS and Pragmatic Solutions.

**Coordinate:** The closing of transaction.

**Complete:** All outstanding due diligence

TIME REQUIRED: 30-45 DAYS

Fixed cost: \$30,000 w/ \$5,000 bonus for negotiation of a sale price under \$500,000



# Phase III – Integration

Once the MSA transaction phase is complete. Our focus is then on the integration of the MSA. A successful integration the key to a successful acquisition.

Edtech Growth Advisors is committed to support SSATB in the integration of MSA.

## OUR TEAM WILL:

**Serve:** As chief integration strategists for SSATB in order to create a seamless transition between organizations.

**Develop:** SSATB internal communication regarding MSA

**Provide:** Assistance with transition of MSA school relationships.

**Implement:** Initial marketing communications and identity material.

**Coordinate:** Transition of ETS and Pragmatic Solutions, MSA data files, administrative, billing and accounting processes.

**Complete:** All outstanding integrations

TIME REQUIRED: 30 DAYS

Cost: \$25,000



A close-up, high-angle photograph of a computer keyboard. The central focus is a single, white, rectangular key with rounded corners, which is slightly raised from the keyboard's surface. This key is inscribed with the words "Thank You" in a dark blue, serif typeface. The key is positioned diagonally across the frame. Surrounding this key are several other white keys, some of which are partially visible and slightly out of focus. These keys feature standard symbols: a right square bracket, a left square bracket, a forward slash/underscore, and a backslash/quote. The keyboard's base is a light gray color with a fine, horizontal ribbed texture. The lighting is soft and even, highlighting the clean, minimalist design of the keyboard. 

*Thank You*