

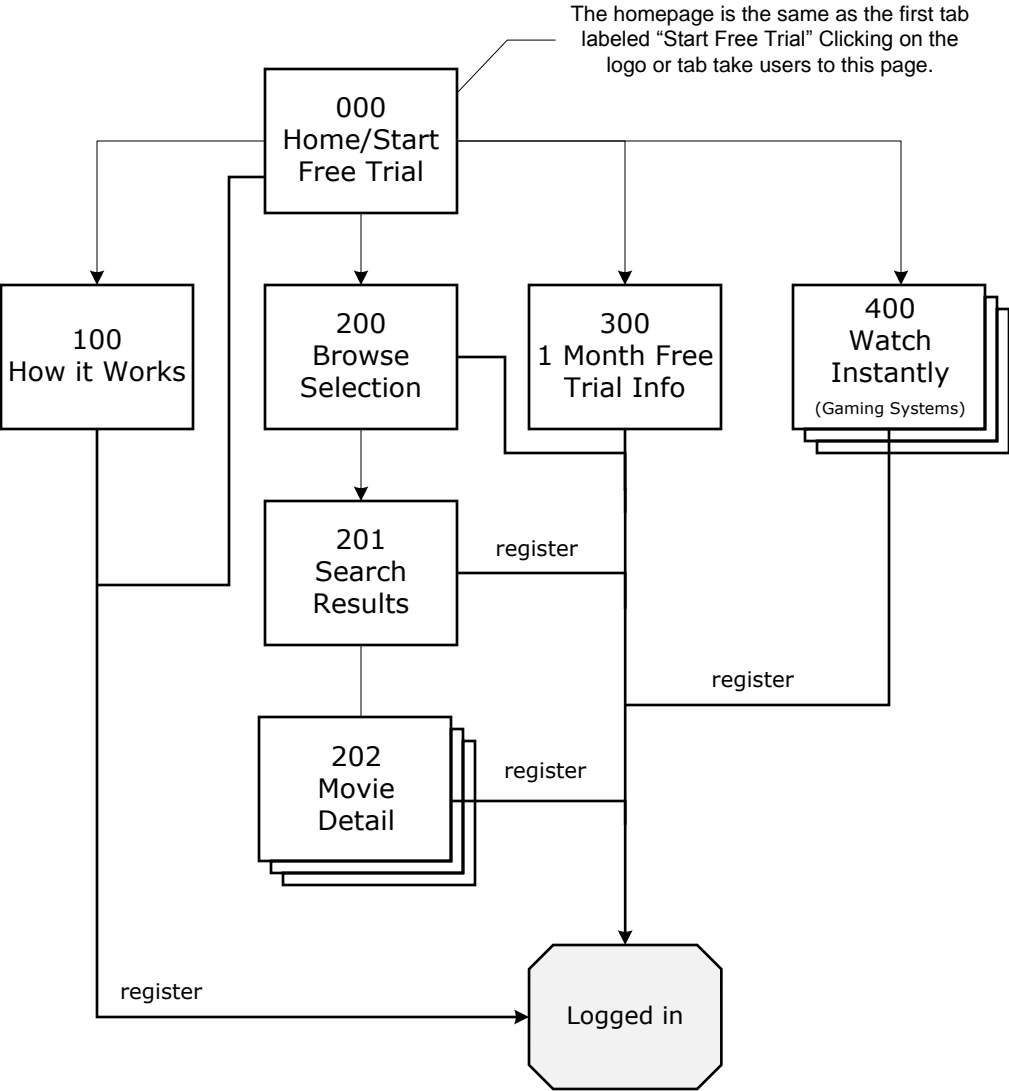
## Document Summary

Description	Name
Client	Netflix
Product	Netflix.com
Area	Non-Registered
ID	200
Name	Browse Selection pages

## Revision History

Version	Date	Author	Notes
1	5/2/10	Kristen Sienkiewicz	Initial version. Needs review & signoff.

# Site Map - Unregistered User



**Utilities**

U01 Member Sign In	U08 Genres
U02 Gifts: Buy / Redeem	U09 Investor Relations
U03 About Us	U10 Jobs
U04 Affiliates	U11 Media Center
U05 Blog	U12 Netflix Prize
U06 Contact Us	U13 RSS
U07 Developers	

All utility links except member sign in are displayed in the footer

**Legend**

- Page
- Page Stack
- Undocumented flow reference

# 200 Browse Selection

Logo
Header
[Member Sign In](#)

Start Your 1 Month Free Trial
How It Works
Browse Selection
1 Month Free Trial Info

<Movie group name>

1

Movie

Movie

Movie

Movie

Movie

Movie

Movie

[<Back](#) [More>](#)

2 Search:

3 **DVDs by Mail**  
Placeholder copy about Mail process

Movie Group	Movie Group
Movie Group	Movie Group
Movie Group	Movie Group
Movie Group	Movie Group
Movie Group	Movie Group
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Questions? 1-866-923-0890  
24 hours a day

**Watch Instantly**  
Placeholder copy about Mail process

Movie Group	Movie Group
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Movie Group	Movie Group
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Movie Group	Movie Group

4 Start Your 1 Month Free Trial [Details](#)

Email

Confirm Email

Password

Confirm Password

Secure Server  
 We value your privacy. Netflix will not sell or rent your email address to third parties.

Global Footer

## Notes

### Overall page comments:

This page is used to display the breadth of Netflix's selection to non-registered users who are considering registration.

The global header & footer for non-registered users is displayed.

### 1 Featured Movies:

This area is used to feature selected movies. Groups of movies will each have a group name and 21 movies. The first 7 movies will be displayed as images. Clicking the More link will give the user access to the additional 2 sets of 7 movies. A Back link will be displayed on the 2<sup>nd</sup> and 3<sup>rd</sup> sets of movies. The More link should not appear on the last set of movies.

The Movie Groups will rotate automatically every 4 seconds.

When a user roles over the image of a movie a flyout with movie information is displayed. **Reference:** 200.1 Browse Selection Conditions.

### 2 Search:

Typing a keyword search in the search box will take the user to another page with search results. **Reference:** 201 Search Results

### 3 Movie Group Navigation:

Available movie groups will be shown for mail and online movies. Clicking on a movie group will change the Featured group in section 1 to the movie group selected. When a group has been selected the automatic rotation of section 1 will stop.

### 4 Registration:

A Start your Trial registration form is available. All fields are required. **Reference:** 200.1 Browse Conditions

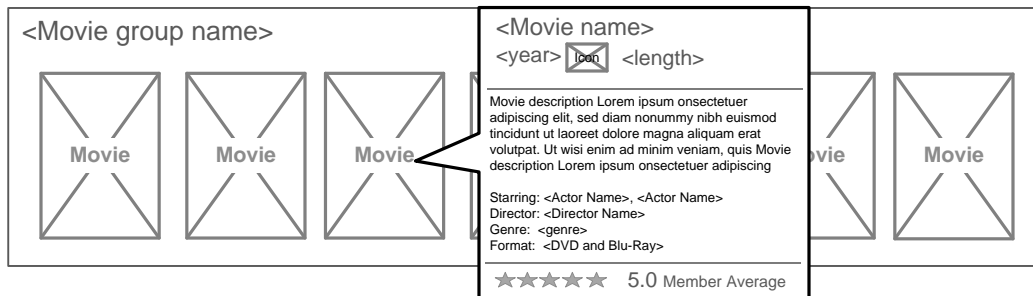
The Details link takes the user to a pop-up window with legal terms & conditions.

Proprietary. For Internal Use Only.

5/5/2010 | page 3

## 200.1 Browse Selection Conditions

### Featured Movies: Movie Flyout



#### Notes

**Featured Movies: Movie Flyout**  
Display the following info for the movie:

- Movie Name
- Year of Release
- Icon of Rating
- Movie length for movies OR # of discs/episodes for TV shows
- Movie description
- Actor(s)
- Director(s)
- Genre
- Format(s) available
- Overall user rating (displayed as a graphical star rating with numeric value in text)

### Registration: Error Conditions

**Email error message goes here**

Start Your 1 Month Free Trial [Details](#)


Email

Confirm Email

Password

Confirm Password

**Continue**

 Secure Server

We value your privacy. Netflix will not sell or rent your email address to third parties.

**Password error message goes here**

Start Your 1 Month Free Trial


Email

Confirm Email

Password

Confirm Password

**Continue**

 Secure Server

We value your privacy. Netflix will not sell or rent your email address to third parties.

#### Notes

#### Registration: Required Fields

All form fields are required. Email fields should be validated for valid e-mail addresses and to make sure both emails entered match. Passwords should be validated to make sure they are atleast 4 characters long and that both fields match.

If there is an error with the email fields display an error message at the top of the module and highlight the email fields.

If there is an error with the password fields display an error message at the top of the module and highlight the password fields.

## 201 Search Results

Logo

Header

Start Your 1 Month Free Trial

How It Works

Browse Selection

1 Month Free Trial Info

### Search Results

1 Search:

2 X Results for '<keyword search>'

3

<Movie name> <rating>  
<year>

Movie description Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim ve [Read More](#)

Available on <DVD and Blu-Ray>

★★★★★

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3

<Movie name> <rating>  
<year>

Movie description Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim [Read More](#)

Available on <DVD and Blu-Ray>

★★★★★

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4

6 Start Your 1 Month Free Trial

Email

Confirm Email

Password

Confirm Password

Secure Server

We value your privacy. Netflix will not sell or rent your email address to third parties.

1 Search:

5 **DVDs by Mail**  
Placeholder copy about Mail process

**Watch Instantly**  
Placeholder copy about Mail process

Movie Group	Movie Group
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Movie Group	Movie Group
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Questions? 1-866-923-0890  
24 hours a day

Global Footer

## Notes

- 1 Search Box:**  
This page includes 2 instances of the search box. Entering a search term from this page will reload the page with the new search results.
- 2 Search Results:**  
Display the # of total results and the keyword entered at the top of the results section.
- 3 Movies:**  
Up to 9 results can be displayed per page. Additional results will be displayed on additional pages.

For each movie result display the following information:

  - Image of movie cover
  - Movie name – links to the movie detail page
  - Rating – links to description of movie ratings
  - Year of release
  - Truncated Movie description with Read more link to movie detail page. On hover display Movie Flyout **Reference:** 200.1
  - Format(s) available
  - Overall user rating (displayed as a graphical star rating)
- 4 Back & Next Buttons:**  
If there are more than 9 results a next button is displayed. On pages after page 1 of the results a Back button will also be displayed. The Next button should not display on the last page of the results.
- 5 Movie Groups Navigation:**  
Clicking on the links within the movie groups section will take the user back to the 200 Browse Selection page with the Movie Group the user clicked on loaded in the feature area.
- 6 Registration:**  
A Start your Trial registration form is available. All fields are required. **Reference:** 200.1 Browse Conditions

The Details link takes the user to a pop-up window with legal text.

## 202 Movie Detail

Logo

Header

Start Your 1 Month Free Trial

How It Works

Browse Selection

1 Month Free Trial Info

**1** <Movie name> <year>

Movie description Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis Movie description Lorem ipsum onsectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam.

Starring: <Actor Name>, <Actor Name>  
 Director: <Director Name>  
 Genre: <DVD and Blu-Ray>  
 Format: <DVD and Blu-Ray>  
 Language: <DVD and Blu-Ray>

★ ★ ★ ★ ★

<Rating description>

**4** Start Your 1 Month Free Trial

Email

Confirm Email

Password

Confirm Password

**Continue**

Secure Server

We value your privacy. Netflix will not sell or rent your email address to third parties.

**2** Search:

**3** DVDs by Mail

Placeholder copy about Mail process

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**3** Watch Instantly

Placeholder copy about Mail process

Movie Group	Movie Group
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Questions? 1-866-923-0890  
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Global Footer

## Notes

**1 Movie Details:**

This information will be displayed for the movie.

- Movie name
- Year of release
- Image of movie cover
- Overall user rating (displayed as a graphical star rating)
- Movie description

Under the description display:

- Actor(s) – names link to list of all movies the Actor has been in
- Director(s) - names link to list of all movies the Director has directed
- Genre
- Format(s) available
- Language
- Graphic of Rating with description of what the rating means

**2 Search:**

Typing a keyword search in the search box will take the user to another page with search results. **Reference:** 201 Search Results

**3 Movie Groups Navigation:**

Clicking on the links within the movie groups section will take the user back to the 200 Browse Selection page with the Movie Group loaded in the feature area.

**4 Registration:**

A Start your Trial registration form is available. All fields are required. **Reference:** 200.1 Browse Conditions

The Details link takes the user to a pop-up window with legal terms & conditions.