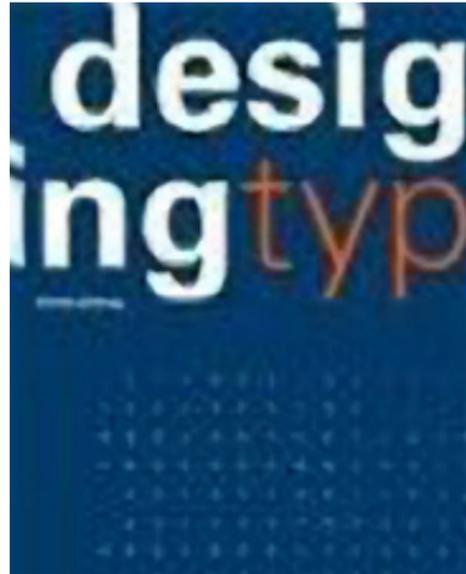


essential additions to you library



Designing Type

\$20
Karen Cheng
Yale University Press, 2006

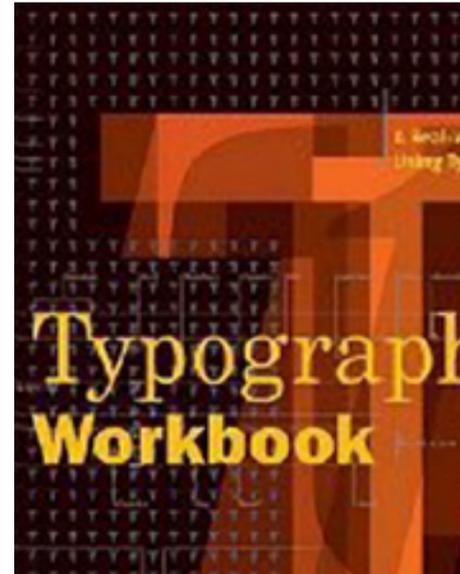
As one of a graphic designer's most essential tools, typefaces influence the appearance of visual print materials perhaps more than any other component. This essential book explains the processes behind creating and designing type. Author Karen Cheng discusses issues of structure, optical compensation, and legibility, with special emphasis given to the often overlooked relationships between letters and shapes in a font.



Logo, Font & Lettering Bible

\$22
Leslie Cabarga
North Light Books, 2004

The book provides all the traditional rules and tips about letter formation relating to proportion, shaping, balance, spacing, composition and actually teaches five different methods of drawing letters on computer using bezier curves. There has never been a book like this one that goes into so much detail about drawing letters and takes such a fun and irreverent approach while doing so. The book is also full of inspiration and analysis of tons of great examples of vintage and current lettering from old manuscripts to graffiti.



Typography Workbook

\$16
Timothy Samara
Rockport Publishers, 2006

Whereas many other books on type are either very technical or showcase oriented, this book offers ideas and inspiration through hundreds of real-life projects showing successful, well-crafted usage of type. The book also offers a variety of other content, including choosing fonts, sizes, and colors; incorporating text and illustrations; avoiding common mistakes in text usage; and teaching rules by which to live and work by.

colophon

Body text is set in Avenir, designed by Adrian Frutiger in 1988 by Mergenthaler Linotype Company. The typeface is now licensed by Monotype Imaging. The masthead is set in Greyhound and Isonorm. Young Typographer is printed on Canson 138 lb acid-free paper for cover. Inside pages are all printed on Canson 70lb acid-free paper.