



Advertising data is updated every 3 months.-Last update - April 2013.

Thanks for contacting us regarding Advertising on www.MenuMinder.com.au
Please refer to the below information for our Monthly, Half Year and Yearly advertising rates.

Our Rates are: Code : **ADPA1**

Your advert will be placed in two locations, Public Area and Members Area.

Monthly Term	Half Year Term	Yearly Term
\$89	\$449	\$779
Monthly Payment	\$18.70 / Week \$2.67/day Savings of \$85	\$16.65 / Week \$2.37/day Savings of \$269
Monthly Rate Paid once a month. No locked in term. Pay as you go	6 Monthly Rate Paid every six months. No locked in term after six month	Yearly Rate Paid once a year. No locked in term after 12 months

Savings* - Savings involved if you use the half and yearly contract

Terms :

As part of our adverting package all adverts will get a paid shout out advert on our Facebook page, this is a promoted post that is pushed to all our Facebook members. Clients can also place a news article / company write up on our news section which is included in all packages.

Public Area – Advert is placed in the public areas – News and Job Section.

Members Area – The advert is placed in the members area, Viewed by MenuMinder registered users, this advertising spans over 7 different pages for high exposure to Chef related products. We only allow adverting in this section that is related to Hospitality and Chefs.

If you require any more information please don't hesitate to contact us
info@menuminder.com

Advertising Guidelines:

Advertisement Images must be in file types: JPG, JPEG and PNG - Max file size: 2MB

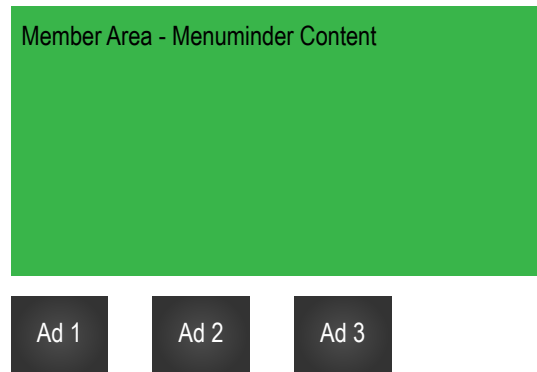
Advertisement Images must be : 200px by 200px or Width 200 - Height 200.

Please include the link that will be added to the image. Example: <http://www.menuminder.com.au>

Public Area Advertising:



Member Area Advertising:



Your advert will display in both areas

Note: If you need assistance creating or developing a banner for your advertisement please contact us we are happy to help.

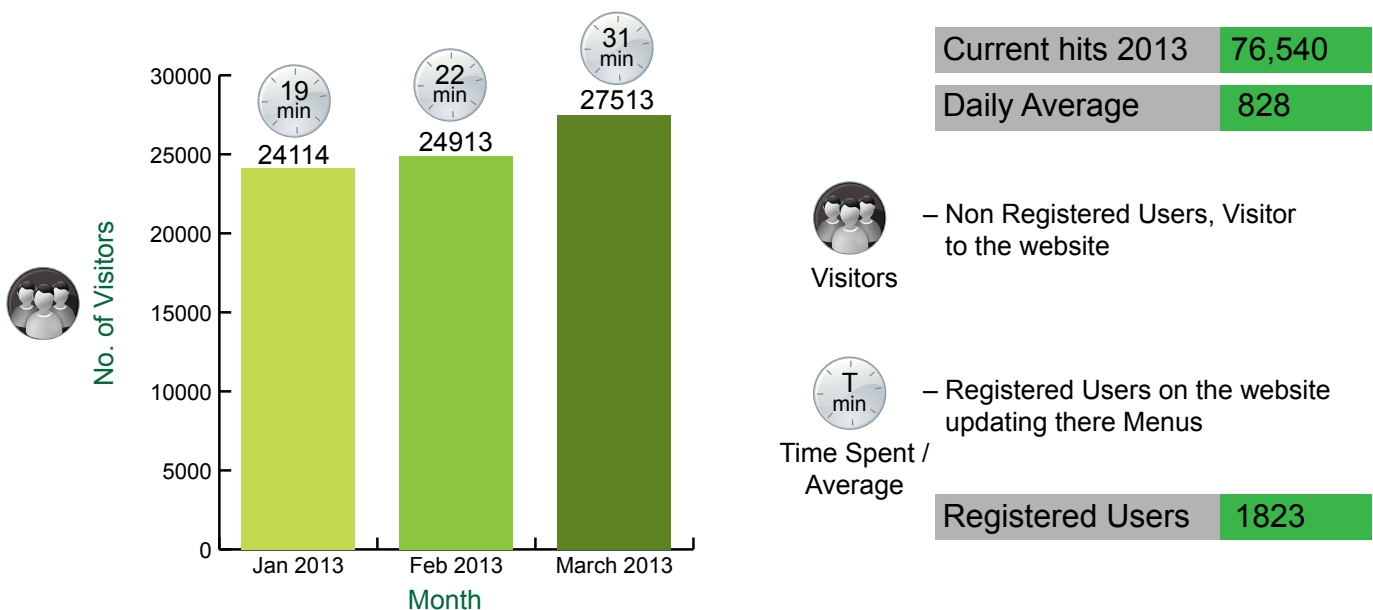
MenuMinder Website Stats :

Please Note: The below information is updated every 3 months - Last up - 1/4/2013

Once you are a registered advertiser on MenuMinder you may request a monthly stat sheet at anytime -

** Stat sheets are only available to 6 month and yearly terms. Only one stat sheet update per month.

All Stats are recorded by Google Analytics.



We also run a very active Facebook page - MenuMinder Australia.

Facebook Page - MenuMinder Australia

Current Friend Count - 950

All Adverts are placed on the Jobs and News Section or if your using the premium service adverts are displayed over 7 pages of www.menuminder.com.au, the adverts rotate on the website and will refresh and change position on a page refresh.

We will also be ported all adverts and news articles to our other network on Facebook CvMinder – www.cvminder.com.au

We are also introducing a LinkedIn Groups page connected to our Own network of over 1500 Connections, all job listings, adverts and news blogs will get a mention on these page too.

We add information to our news section as often as we can, all new articles are also added to our Facebook page via a redirected link back to our website increasing the hits and views for your advert.

If you require any more information please don't hesitate to contact us on - info@menuminder.com

If you have like-minded industry people wanting to advertise on the MenuMinder website please get them to quote your MenuMinder advert id for a Special monthly Rate. ** Conditions Apply



Also did you know you can advertise chefs jobs with us for only **\$29.95**

Payment Terms

All fees and bills are payable via PayPal or Direct Bank Transfer. Once your advert is up and loaded on the website you will be sent an invoice.

You will have three business days to pay the outstanding invoice. Non-payment of the invoice will result in the deletion of your advert. If you request to place another advert after missing a payment you will need to pay the full invoice before your advert can be re-loaded to the website.

