



**MOST LOOK UP AND ADMIRE THE STARS,
A CHAMPION CLIMBS A MOUNTAIN AND GRABS ONE.**

THE ABHINAV BINDRA FOUNDATION

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**THE
ABHINAV BINDRA
FOUNDATION**

— In Support of Excellence —

Abhinav Bindra, is the current World and Olympic Champion in Air Rifle shooting. He is the first ever Indian to win an individual Gold Medal at the Olympic games. He received the Arjuna Award at the young age of 18 and has been the youngest recipient of the Rajiv Gandhi Khel Ratna Awards. Abhinav has also been decorated with the Padma Bhushan, the third highest civilian honor, in 2009 after his historic Gold Medal win at the Beijing Olympics.

Abhinav Bindra, whose name today is synonymous with the ultimate in sporting excellence, has felt very encouraged by the interest shown by our youth in attaining success in the sporting arenas around the world, till now not achieved by many from our country.

At the same time, he is also saddened and distressed by the plight of our youth whose dreams are never fulfilled because of non availability of the means to pursue them, those underprivileged children and the elderly who do not have access to basic education, healthcare and shelter from the elements.

To bring about a change, he set up
The Abhinav Bindra Foundation

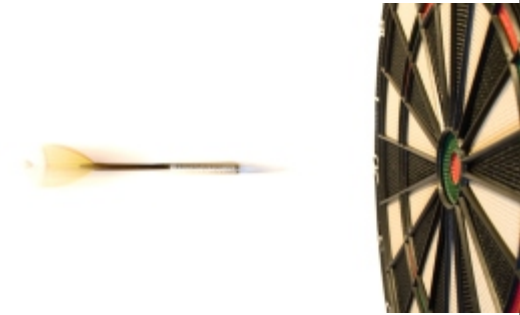


AS A SPORTSPERSON, WE LEARN HOW TO FIGHT TO REACH A GOAL, FOR VICTORY, FOR THE INDIVIDUAL, FOR THE ENTIRE TEAM. FOR THE COUNTRY. IN OUR COUNTRY TODAY, A MAJORITY OF PEOPLE, DESPITE THEIR EFFORTS AND MOTIVATIONS, DO NOT HAVE ACCESS TO EDUCATION, SPORTS, HEALTHCARE AND HOUSING. IT IS MY ENDEAVOR TO BE ABLE TO MAKE A DIFFERENCE BY MEANS OF MY FOUNDATION. **ABHINAV BINDRA**



THE ABHINAV BINDRA FOUNDATION

“WE ARE THE CHAMPIONS”



THE VISION

India today stands on the brink of World Supremacy. The biggest advantage that we have is our population dividend. But a vast majority of our population is underprivileged and lack basic education, healthcare and are homeless. A proper education system with a disciplined approach can bring about this transformation. Properly thought out and well implemented education, healthcare and housing programs, play a very important role in setting the right direction. The ABF supports such programs all across the country. The idea is to permit a maximum of children and youth to make our vision statement become a reality in their lives and help them actively shape their future and support the needy elderly as well.



MISSION STATEMENT

In our country today, a majority of people, despite their efforts and motivations, do not have access to education, sports, healthcare and are homeless. This is precisely the point where the Abhinav Bindra Foundation wants to intervene. The Foundation is aimed at developing individual skills, searching for innovative methods of resolution and acting goal-oriented in order to improve the people's situation sustainably.

The ABF is a charitable foundation. It initiates and supports innovative projects operated by its own management and its local partners.

The ABF will focus on sharing the responsibility of problem-solving with the local communities (in terms of providing education, healthcare, shelter and sports development programs, finance and organization).



OUR VALUES



Integrity...

Honoring our commitments

By being honest, accountable and demonstrating mutual respect

Excellence...

Exceeding expectations

By demonstrating dedication, discipline, and determination

Leadership...

Making a meaningful impact

By sharing our vision, compassion and inspiration

Teamwork...

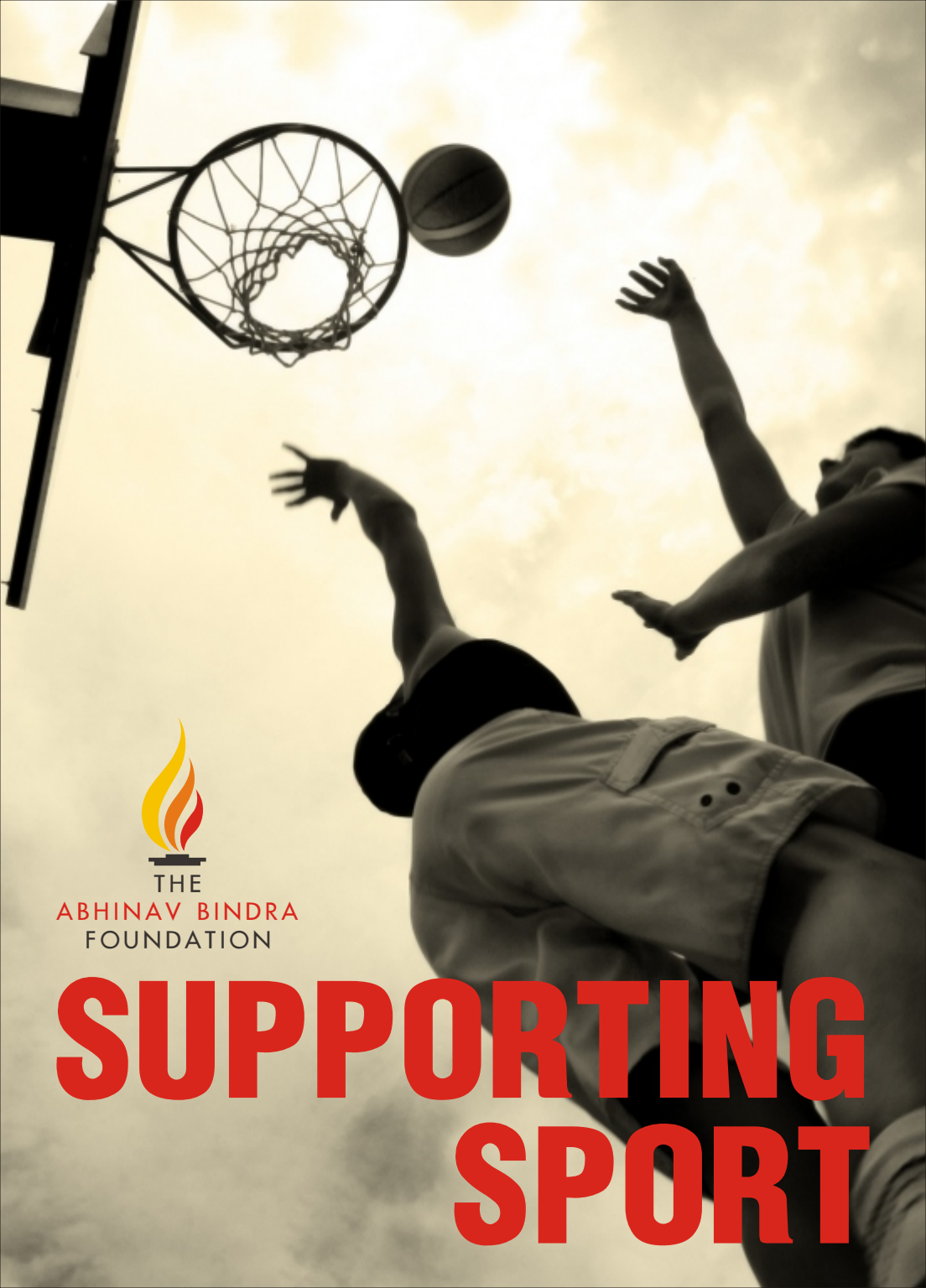
Achieving a shared purpose

By maintaining commitment, trust and cooperation towards others

Passion...

Living our vision

By embracing our mission with pride, enthusiasm and desire



SUPPORTING SPORT



The ABF has the development of a proper and adequate sporting infrastructure as one of its main priorities. It is focused towards the development of training facilities with the appropriate equipment and stadia all across the country. Today, only the elite or those belonging to the upper strata of the society have access to the available facilities. The Foundation will strive to make available sporting facilities, equipment and infrastructure to everyone belonging to all class of people from the grass root level.

Our Motto

Youth everywhere should get equal opportunity to nurture their dreams, develop their skills and represent the country.



The Strategic Focus

It is our endeavor to support around 50 athletes per year in the form of individual support contributions, sponsorship, and profit contributions or through awards - Most Promising Young Talent Award, etc.

- By setting up the infrastructure and sporting facilities for the athletes to pursue their preferred sport
- By importing and providing equipment needed for playing various Olympic sports
- By engaging world class trainers and coaches to train and guide the sportsmen
- By conducting frequent competitions in association with the various sporting federations to give our athletes the much needed exposure to handle pressure and competitive situations
- By bringing about an awareness amongst the masses and encourage young talent to pursue sport as a career option
- By providing career options and opportunities to athletes who retire after a successful sporting career



Our Work and Projects

Money raised by the ABF will go a long way in helping promote grass root sports in India. Currently we plan to carry out these projects for a variety of sports.

- Supply sporting goods to schools, which currently have few sports facilities. With a small amount of money, equipment can be provided and make a big difference to school children.
- Coach the coaches. Provide first class international coaching to a variety of coaches.
- Support new facilities as they are built and engage international expertise in ensuring that highest possible standards are achieved.
- Increase organisational capacity. We will increase the delivery of sports throughout India by helping to organise tournaments and competitions.
- Run campaigns to raise awareness of the physical and psychological benefits of sport. Ensure that girls and women have access to sport and encourage them to participate to the full.

SUPPORTING SPORT



PROVIDING EDUCATION



Education is a journey from childhood to adulthood and ABF will ensure that maximum of those underprivileged children who are deprived of the basic education facilities are able to make this journey and grow into responsible and good human beings. We firmly believe that education is the key to all progress, whether it is the progress of a country, a nation or its people.

ABF will strive to help the children and the youth of our country in two ways :

Basic Education : It will provide for basic education for children living in slums and also belonging to the underprivileged families. ABF will take care of their basic needs like their tuition fees, books and uniforms. ABF will also ensure admissions for them in public schools. In those areas and regions, where there are no primary schools, ABF will work towards setting up schools and ensure that no child is left illiterate due to the lack of educational facilities.

Higher Education : All programs developed and supported by the Abhinav Bindra Foundation will share a similar mission to empower young people to dream big and to set specific goals to achieve their dreams. Specific Programs of the Foundation will include the Abhinav Bindra Learning Centre, a youth education facility that will focus on a nationwide character development program based on Abhinav Bindra's forthcoming book - The Making of A Champion. This program will address two priorities - character education and career exploration. There would also be a scholarship program that will work to send bright, underserved young people to high school and college.

LET US THINK OF EDUCATION AS THE MEANS OF DEVELOPING OUR GREATEST ABILITIES, BECAUSE IN EACH OF US THERE IS A PRIVATE HOPE AND DREAM WHICH, FULFILLED, CAN BE TRANSLATED INTO BENEFIT FOR EVERYONE AND GREATER STRENGTH FOR OUR NATION. OUR PROGRESS AS A NATION CAN BE NO SWIFTER THAN OUR PROGRESS IN EDUCATION. THE HUMAN MIND IS OUR FUNDAMENTAL RESOURCE. **JOHN F. KENNEDY**

HEALTH CARE & SHELTER FOR ALL



The Abhinav Bindra Foundation wants to help and bring healing to the victims of ill health, disease, tragedy and defenseless circumstances in our country. Driven by the firm beliefs of its founder Abhinav Bindra, the ABF strives to truly make a difference in the lives of those who really are in dire need of support and a helping hand.

The Abhinav Bindra Foundation will provide for :

- A safe living environment and health care for orphaned children
- Shelter and health care for the abandoned elderly
- Care to destitute elderly
- Education, employment and life skills to blind and destitute women
- Health care and education to children in slums
- Universal health care to rural villagers
- Pediatric hiv/aids care and education
- Shelter and health care for the mentally ill
- Surgeries to destitute villagers
- Restoration of sight to the blind
- General healthcare programs



GUIDELINES FOR SUPPORT TO PROJECTS

The ABF's strategic directives for giving support to projects are as follows :

- Goal-oriented support with the maximum possible effect
- Projects with clear vision, goals and measurable indicators
- Support of projects over 4-8 years
- No single initiative
- Projects which can be duplicated in other locations
- Projects with an income generation component (self sustaining in the long run)
- The Foundation board decides on the funding of projects

The Foundation will also associate with other organizations and charities and will help them with funding. These are those organizations that are serving children and adults living in extreme conditions without proper healthcare and education facilities.

DONATIONS: JOIN WITH US

Pursuing top-level educational and sports development programs for youth takes dedication and support.

The Abhinav Bindra Foundation greatly appreciates any and all financial donations made as we work toward our goals.

Your tax-deductible contribution can be mailed or faxed to the Abhinav Bindra Foundation with the donation form accompanying this brochure.

You can also download the donation form as a Word.DOC or as an Adobe.PDF from www.abhinavbindrafoundation.org

You can donate through cheque or demand draft or money order made payable to "The Abhinav Bindra Foundation" and mail to:

The Abhinav Bindra Foundation
SCO 62/63, 1st floor, Sector 34A,
Chandigarh 160022, INDIA

All donations are eligible for 50% tax rebate under Section 80G of Income Tax Act, 1961

Have a donation inquiry?

Please send us an email at management@abhinavbindrafoundation.org

