

ALLISON HAMMER

EXPERIENCE **Masco Design** -- Product Designer

Chicago, Illinois

May 2011 - Present

While working closely with Masco's subsidiary company, Liberty Hardware Manufacturing, I have created trend forward home hardware and decorative accessories for distribution to big box stores such as Target, The Home Depot and Lowe's. I have led several projects designing products including hook rails, cabinet hardware and shelving solutions beginning with sketch and ideation phases continuing through SLA and SLS prototyping and high fidelity samples to final manufacturing in China. I have a strong understanding of market home decor trends and have developed trend reports that designate product design direction. My experience has included working with the Human Factors department for product testing, consumer research and development as well as collaborating with external design firms Studio Lab and Lunar Chicago.

Randa Accessories -- Packaging Designer

Rosemont, Illinois

May 2010 - May 2011

As a packaging designer at Randa I utilized Google Sketchup for rendering product, packaging and fixtures for sales presentations and meetings. I communicated frequently with Chinese manufacturing companies on sampling and sourcing for packaging and new display development. Additionally, I worked with a local vendor on construction, finish and pricing of store fixtures for retailers such as JCPenny, Kohl's and Macy's. Further, I assisted in implementing a new Z-Printer 350 to create scale 3 dimensional colored models of packaging and fixtures used in client meetings.

Stone City Kitchen & Bath Design Center -- Marketing, Graphics and Website Designer

Chicago, Illinois

September 2009 - May 2010

I worked closely with company owners to develop exciting new marketing concepts for the high end kitchen and bath design center. I updated company graphics and coordinated across all marketing pieces including using Dreamweaver and WordPress to edit the company website. I conducted photo shoots at both residential and commercial job sites for use in a 60 page catalogue that I designed. Several of my advertisements for Stone City were featured in CSIInteriors magazine which promoted the company's Vermont Marble Event that I organized in April, 2010.

Masco Product Design -- Summer Intern

Chicago, Illinois

May 2009 - September 2009

As an intern at Masco Product Design I created new bathroom accessory collections and multiple variations of cabinet hardware that are currently for sale in The Home Depot and Lowe's. I also worked on redesigning hot tub exteriors for Watkins Spa and tub shower combinations for Delta Faucet. Finally, I developed shelving and storage options for Target promotional projects. All of my designs were created in Pro Engineer and realistically rendered in Image Studio.

Randa Accessories -- Summer Intern

Chicago, Illinois

June 2008 - August 2008

For my internship at Randa I was fully integrated into the packaging team and efficiently developed packaging for all of Randa's gift brands. My work included extensive material research on green packaging resources from China and the US. Over the course of the summer I worked on more than 20 projects for many brands including Marc Ecko, Ike Behar, Dockers, and Columbia.

PUBLISHED Hammer, A (2009) *High Hopes for High Heels* In McDonagh, D (Ed)

Disability + Relevant Design: We Are Able (1st Series)

Hammer, A (2006) *Modern Day Wanders : Cappellini Knotted Chair* In McDonagh, D (Ed)

Design History in the Making : 211 (2nd Series)

SKILLS **Professional**

Awareness of cost and manufacturing specifics, experience working both independently and with a team, digital photography and image retouching, experience communicating with overseas manufacturers, external consultants and R&D departments

Computer

Mac and Windows operating systems, Pro Engineer, Solid Works, AutoCAD, KeyShot, Image Studio, Hyper Shot, Z-Corporation Rendering Software, Adobe Creative Suite, Sketchbook Pro, Dreamweaver, WordPress

Language

Basic fluency in Italian with two semesters of study and one semester in Italy

EDUCATION **University of Illinois at Urbana-Champaign** -- Graduated May 2009

B.F.A. Industrial Design

Accademia Italiana -- Spring 2008 semester in Florence, Italy

Worked on group projects with Italian design students while researching European design companies