

Any long-time fan of the Ford F-Series trucks won't be surprised to hear that for the 35th year in a row, the F-Series is the best-selling truck in America. And it has been America's best-selling vehicle overall for 30 years. With 584,917 trucks sold in 2011, the F-Series was the only vehicle to break the 500,000 vehicle sales mark for the year.

Obviously, F-Series owners love their trucks. But in addition to that, *Motor Trend* magazine named the F-150 2012 Truck of the Year®, the fourth time the F-150 has captured that honor. *Motor Trend* praised the variety of configurations, powertrain options, efficiency, value, advanced design and performance.

How do you continue to be best-selling truck year in and year out? With capability, durability and loads of available features. For example, look at the 2012 Ford F-150 powertrain lineup that delivers a mix of best-in-class fuel economy, horsepower, torque, and capability. Consider the powerful and fuel-efficient 3.5-liter EcoBoost[™] engine, which now accounts for more than 40 percent of F-150 retail sales. In fact, more than 100,000 EcoBoost F-150 pickups sold in less than a year on the market. In fact, more than 100,000 EcoBoost F-150 pickups sold in less than a year on the market.

The 2012 Ford F-Series Super Duty® gives customers what they are looking for in terms heavy duty of power and capability, ensuring it stays at the head of the pack. The 2012 Ford F-Series Super Duty tow rating is 17,500 pounds with conventional bumper hitch and 24,500 pounds with fifth-wheel hitch. The Ford-designed and Ford-built 6.7-liter Power Stroke® V8 diesel engine delivers best-in-class fuel economy and power at 400 horsepower and 800 lbs-ft. of torque. The standard 6.2-liter V8 gas engine also has best-in-class fuel economy and produces a best-in-class 405 lb.-ft. of torque and 385 horsepower.

Are you an F-Series truck owner? Or have you owned one in the past 35 years? Maybe more than one? We want to know why you have helped the truck capture the number one spot on the top-selling truck in America list for 35 years in a row. Submit a story about you and your Ford truck at <u>Your Stories</u>. If you have a photo or video to share, we'd love to see that to!

And if you're a Super Duty owner, we have a special website called <u>We Own Work</u>, where you can view videos that share stories of workers who use Super Duty trucks to accomplish work on real job sites across the U.S.

Visit ford.com for more information on the best-selling Ford F-150.