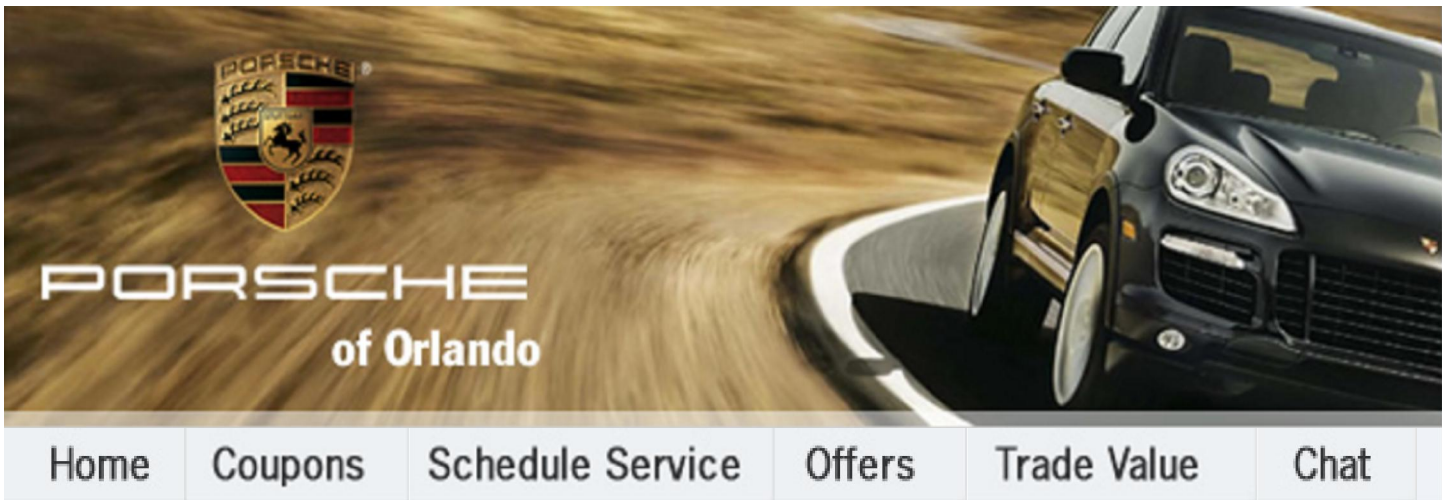
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February 2010

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The Porsche 911: To the Core



The Porsche 911 stirs emotions. Emotions based on two distinctive characteristics: a unique design... and inner strength. Strength that the 911 draws from its advanced technology. Every element fulfills a function. Power, efficiency and driving confidence have long been the virtues of any 911, and they continue to be the basis for this elemental Porsche sports car.

Pure Form Driven by Efficiency

An ingenious interior puts the 911 driver first, with the perfect blend of day-to-day practicality and a high degree of comfort. The front center console contains the Porsche Communication Management (PCM) system. As the central control unit for audio, navigation and communications, it is powerful and multifunctional, and yet easy to operate.





The position of its flat-six engine at the rear of the chassis is an iconic element of the Porsche 911. For many drivers, it is the single characteristic defines the 911 driving experience. That experience has now further evolved, thanks to the 911's direct injection 3.6-liter boxer engine, which produces 345 horsepower and 288 lb.-ft. of torque. The available seven-gear Porsche Doppelkupplung (PDK) transmission, with both a manual gearshift and automatic mode, is essentially two gearboxes in one and two clutches. Gearshifts take mere hundredths of a second, without any hint of interruption to the flow of power. PDK provides improved responsiveness and greater agility with more fuel efficiency.

The main advantage of the optional Porsche Ceramic Composite Brakes (PCCB) is the extremely low weight of the brake disc. As well as enhancing performance and fuel economy, this represents a major reduction in unsprung and rotating masses. The result is better road holding and increased comfort, particularly on uneven roads, as well as greater agility and improved handling.

Experience the inner strength of the Porsche 911 for yourself at Porsche of Orlando.

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