## Month 1, 2008

## Dear Sample A. Sample,

Thank you for requesting information about **VOI #1, VOI #2, VOI #3 and VOI #4**. Enclosed, you'll find in-depth specifications to help you with your selection. Now's a great time to buy a GM vehicle. During our Red Tag Event — **the price on the tag is the price you pay**<sup>1</sup>. See some red. Save some green.

GM is building the greatest cars, trucks, crossovers and SUVs in its history, focusing on fuel efficiency with a choice. For 2009, GM offers 18 models with an EPA estimated 30 MPG highway or better<sup>2</sup>, seven hybrid models<sup>3</sup> ranging from midsize sedans to SUVs and, in early 2009, two full-size hybrid pickups<sup>4</sup>.

Thank you for considering General Motors. For additional information, please visit **gm.com/catalog** to view the complete 2009 GM vehicle lineup. We look forward to seeing you behind the wheel of your new GM vehicle soon!

## THE GENERAL MOTORS TEAM

1 Excludes 2008/9 Medium Duty, 2009 ZR1, 2009 CTS-V and all 2007 vehicles. Tax, title, license, dealer fees extra. Take delivery by 1/5/09. See dealer or visit gm.com/redtag for details. 2 Models include Chevy Aveo5, Chevy Aveo Sedan, Chevy Cobalt, Chevy Cobalt XFE, Chevy HHR, Chevy HHR Panel, Chevy Malibu, Chevy Malibu Hybrid (limited availability), Pontiac G5, Pontiac G5 XFE, Pontiac G6, Pontiac Vibe, Saturn AVRA 3-Door, Saturn ASTRA 3-Door, Saturn AURA, Saturn AURA, Hybrid (very limited availability) and Saturn VUE Hybrid. 3 Models include Cadillac Escalade Hybrid (limited availability), Chevy Malibu Hybrid (available at participating dealers only), Saturn AURA Hybrid (very limited availability), Saturn AURA Hybrid (very limited availability). 4 Models include Chevy Silverado Hybrid (limited availability starting early 2009) and GMC Sierra Hybrid (limited availability starting early 2009).

## **Your Select Vehicle Cost Information**

The MSRP listed below shows the lowest and highest vehicle configurations base price excluding tax, title, license, options and dealer fees and is accurate as of Month 1, 2008.

Vehicle of Interest	Base MSRP	Year	Vehicle of Interest	Base MSRP
Silverado 1500 Regular Cab Std. Box 2WD WT	\$XX,XXX	2009	VOI #3 lowest priced	\$XX,XXX
Silverado 3500HD Crew Cab Long Box 4WD WT	\$XX,XXX	2009	VOI #3 highest priced	\$XX,XXX
Vehicle of Interest	Base MSRP	Year	Vehicle of Interest	Base MSRP
Vehicle of Interest VOI #2 lowest priced	Base MSRP \$XX,XXX	Year 2009	Vehicle of Interest VOI #4 lowest priced	Base MSRP \$XX,XXX
	Silverado 1500 Regular Cab Std. Box 2WD WT	Silverado 1500 Regular Cab Std. Box 2WD WT \$XX,XXX	Silverado 1500 Regular Cab Std. Box 2WD WT \$XX,XXX 2009	Silverado 1500 Regular Cab Std. Box 2WD WT \$XX,XXX 2009 VOI #3 lowest priced

To build your own vehicle or for more information on trim levels, pricing and other details, please visit gm.com/vehicles or your local dealer.

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Your Local Dealers/Retailers

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