

## Music and Personality

Music listening pattern can actually lead to surprisingly accurate predictions about your personality.

### Genre

#### Music comes in many different types and styles ranging from traditional rock music to world pop.

Pop Music Pop music lovers are hard-working and have high self-esteem.	Age group  16 to 21 year	Psychological colour
Country Music Country music fans are typically conventional, outgoing and tend to be emotionally stable.	Age group 18 to 65 year	Psychological colour
Rap and Hip/Hop Rap fans do tend to have high self-esteem and are usually outgoing.	Age group 18 to 35 year	Psychological colour
Classical Music They are creative and have a good sense of self-esteem.	Age group 35 to 65 year	Psychological colour

# Music is not what i listen It's who i am

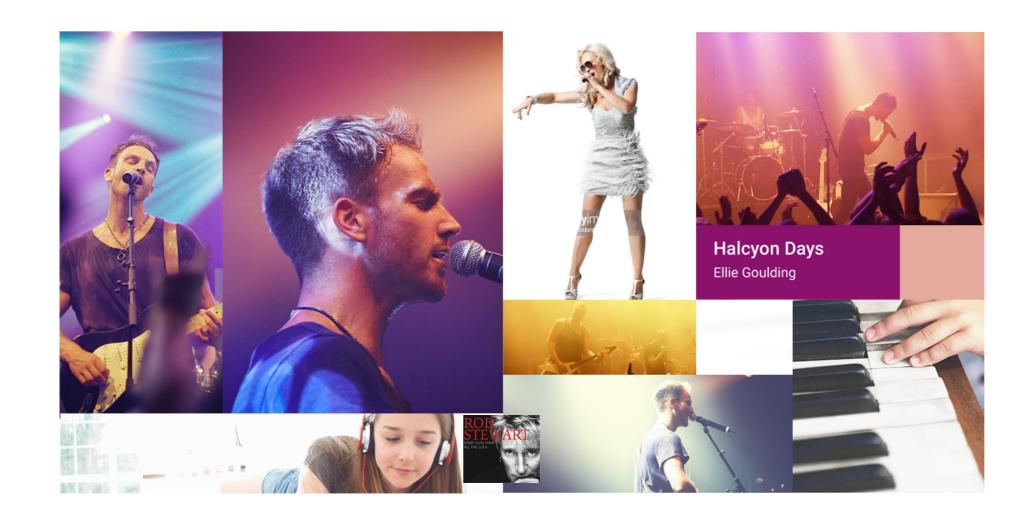
high self-esteem

Emotionally stable

Outgoing

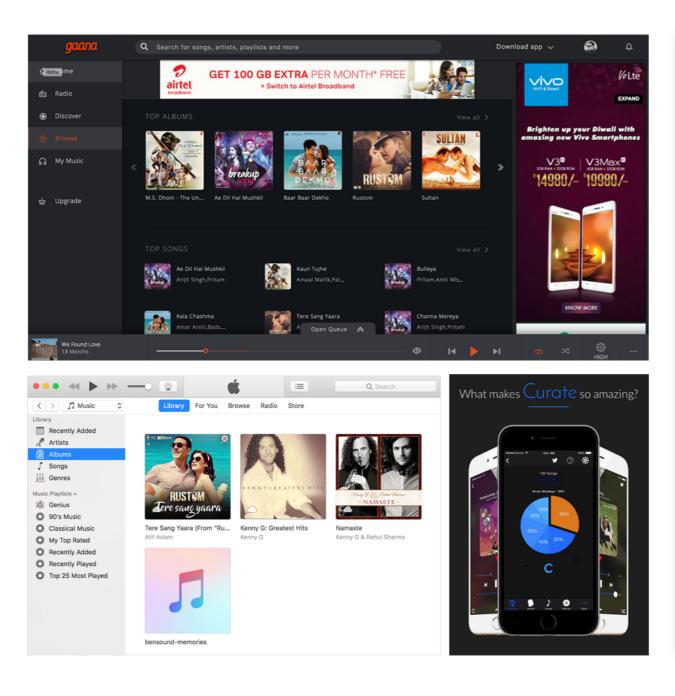
Good sense

Efficiency



### Identifying competitors

Evaluating their strategies to determine their strengths and weaknesses.





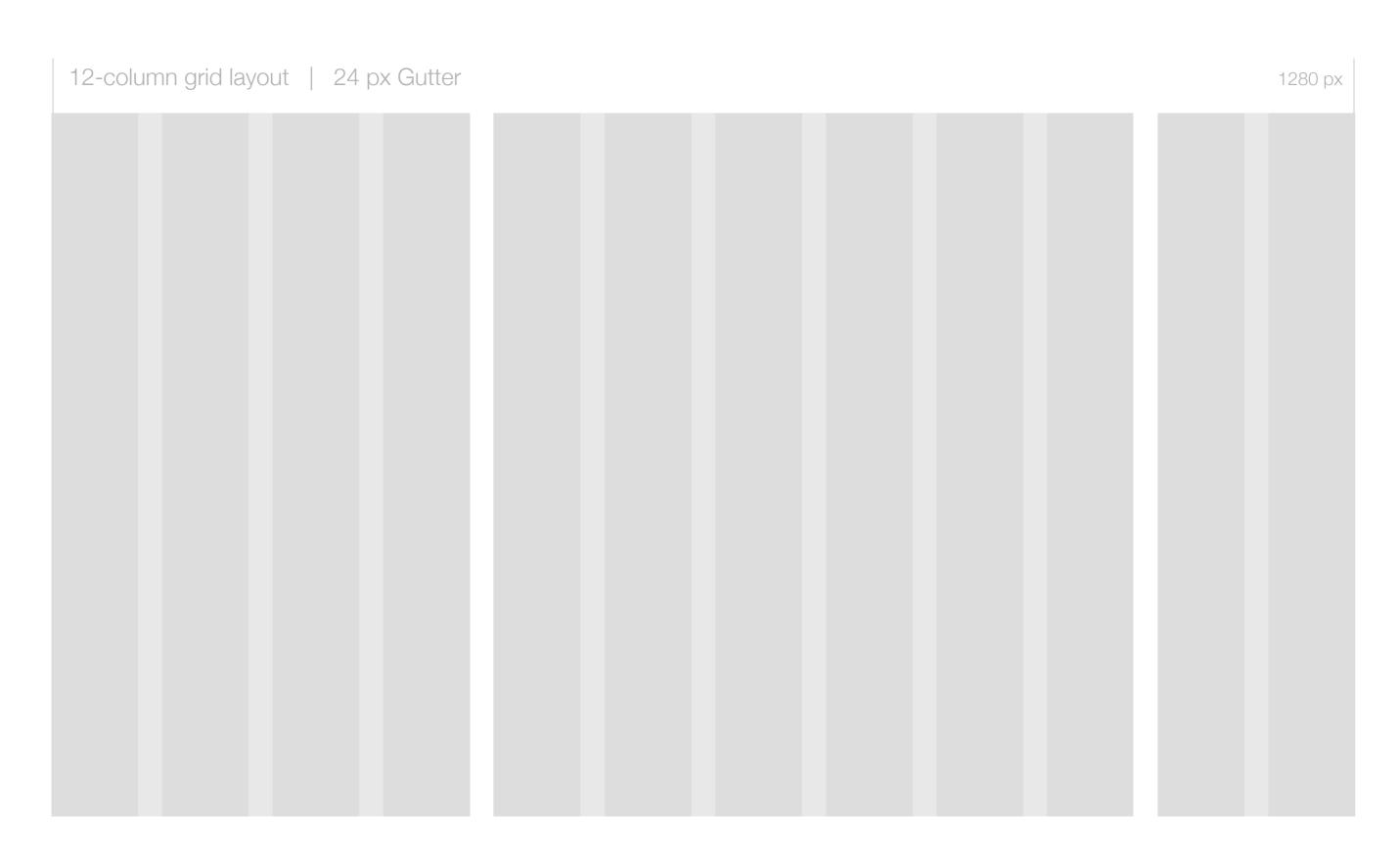
### Ideation concept

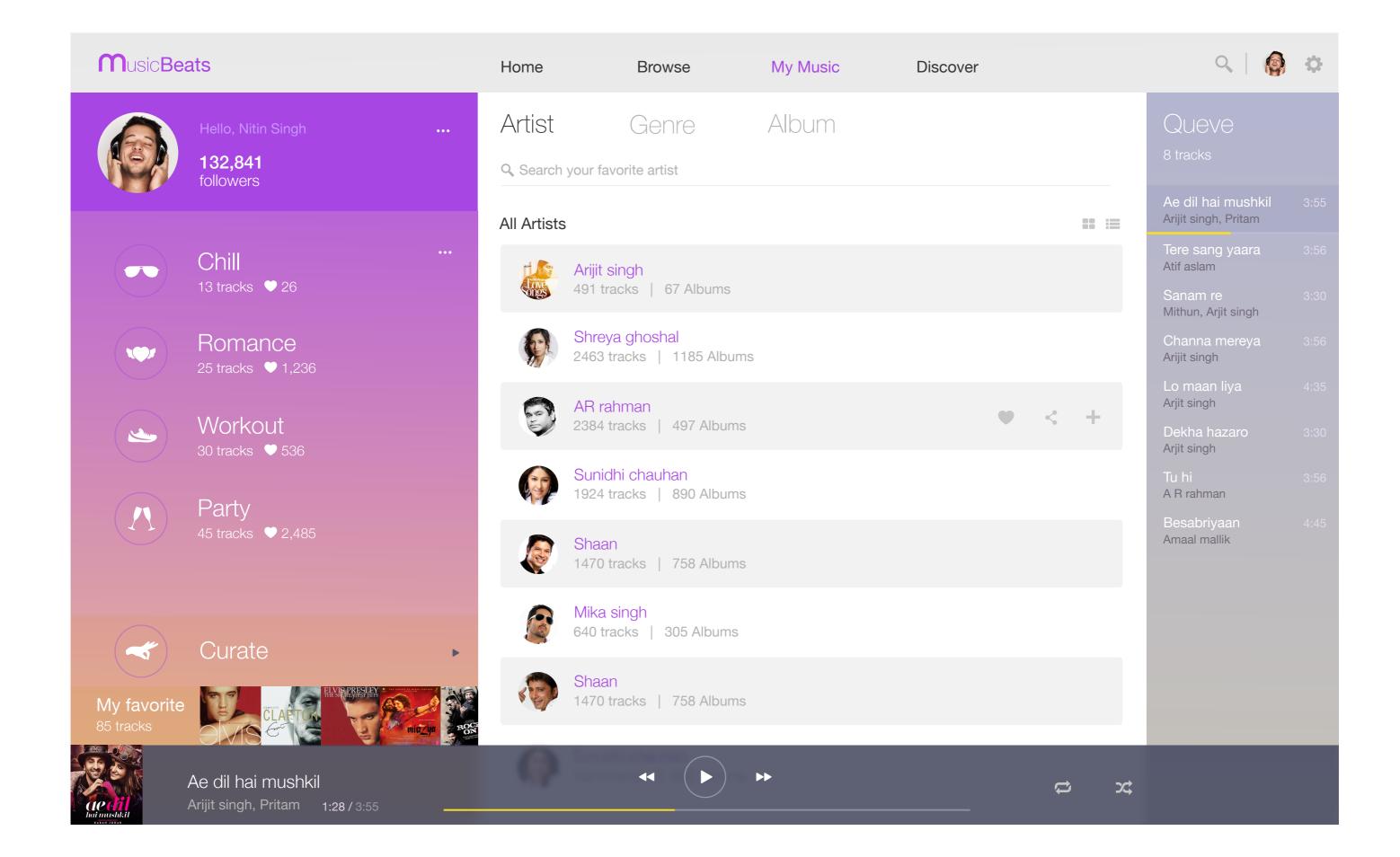
Creative process of generating, developing, and communicating ideas.



## Responsive U

Flexible grid that ensures consistency across multi device.







Nitin Singh

crafting experience since 2003

https://in.linkedin.com/in/nitinsngh