



MARC OKMEN
DESIGNER

DESIGN

What is design? Design is both the process and the final product of an endeavour to fulfil a personal or professional brief. Whether you are creating a piece of graphic work, a website, or a design for a new product, the underlying principal is the same – the creative process is everything.

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9" Widescreen

MP3 Player

USB Device

DVD / CD Player

Bluetooth

Digital and analog AV outputs

Video / Audio / Picture

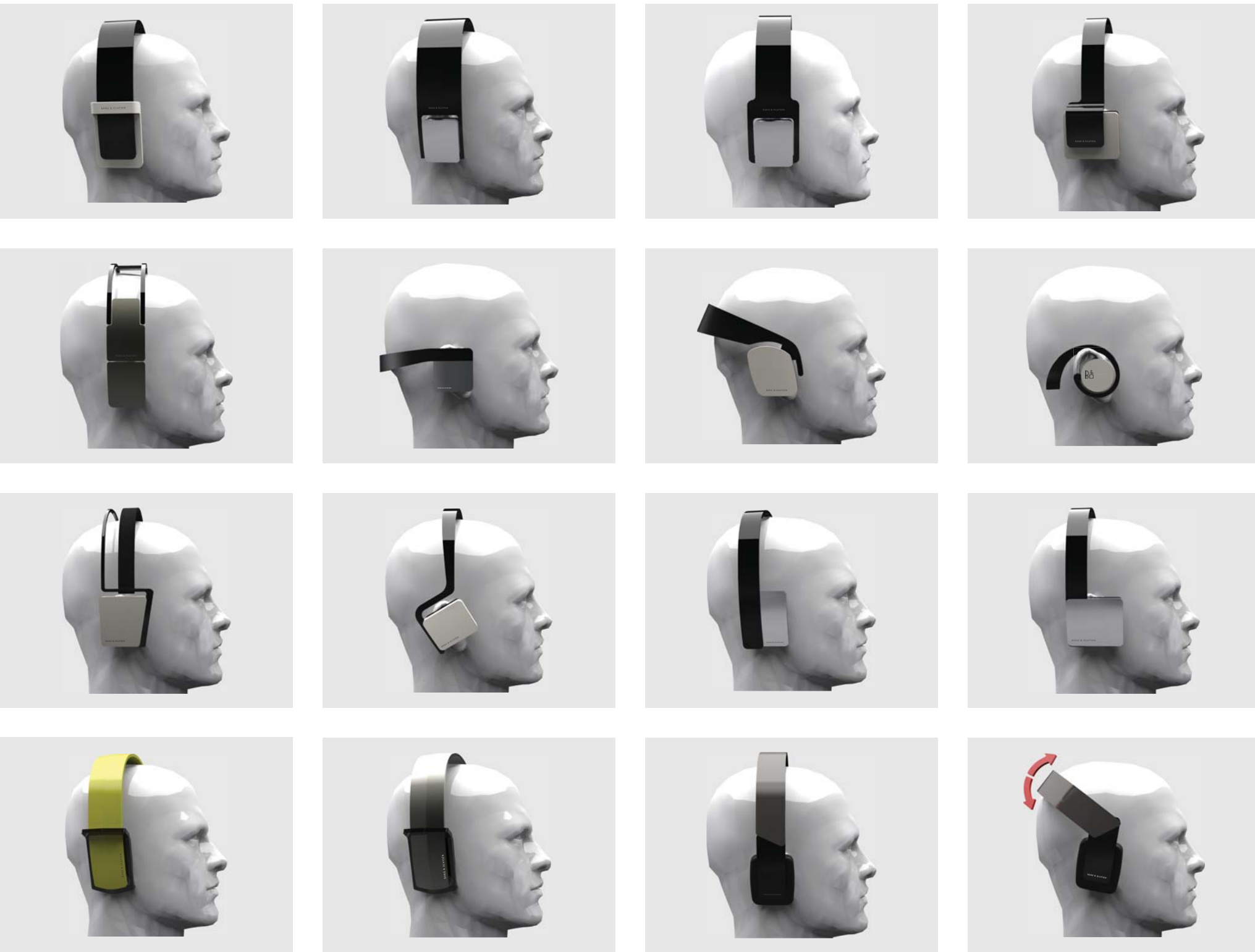
SD Card input



DVD Player for Audi

DVD players for a German Top Automotive brand Audi, take your music and video on the road. Enjoy watching movie or listening music with one of the best car. The brief for Audi was to develop a suitable DVD player for the new A6 model.

The design development was at TECAtch Design Company in China office. My participation on this project was to work on the shape and create simple detachable structure. The softwares used for the 3D model are Catia, Solidworks, Rhino, HyperShot and Adobe Photoshop.



Bang & Olufsen Headphones

Bang & Olufsen's reputation is based on development of their unique technologies, beautiful design, creative solutions, outstanding quality and a never failing will to pursue perfection and make the impossible possible. Let the beauty of Bang & Olufsen's products seduce you, but also do yourself the favor of going beyond the looks and let yourself be amazed, surprised and impressed by the outstanding technologies on which the Bang & Olufsen products are based.

The design brief was to create new Bang & Olufsen Form 2 headphones, by focusing on their reputation and for younger consumers. The design development was at TECAtch Design Company in China office. Involvement on this project was to create new headphones by respecting their style. The softwares used for the 3D model are Catia, Solidworks, Rhino, HyperShot and Adobe Photoshop.



MOBILE Design

With all our consumer electronics projects we like to take a **user focussed approach**. Our offices in Europe and Asia allow us to conduct User and Market research **internationally** on an on-going basis. All our projects begin with research and whether we are working on a DVD player or a Mobile phone we always make **ergonomic models** early on to ensure our interfaces are easy to understand by everyone.



Working directly with manufacturers in China to provide products for the **US and European markets** has given us a greater understanding of how to get the best results and maintain **design integrity**. Controlling and guiding manufacturers up to the point of production can mean the difference between success and failure when the product meets the customer.



REMOTE Control

For a new range of universal remote controls we took an **inclusive design approach** right from the start focusing on usability and ergonomics. We were inspired by the streamlined curves of a Shark to create the TITAN 2000 series which is sold under the **VIVANCO** brand. The remotes are designed to be as comfortable and intuitive to use as possible and ergonomically angled for improved functionality.



ABOUT Us

TECAtech was founded in 1998 and is an internationally active Innovation and Design Company. As the **first UK design company** to open a permanent office in **China** we have been leading the way with a localised team approach to produce **totally original design and innovation** close to the manufacturing location. Our multicultural teams of specialists ensure companies like Thomson, P&G, Mitsubishi and Audi can hit tight schedules with **market leading** product launches.



TECAtech
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Consumer Electronics

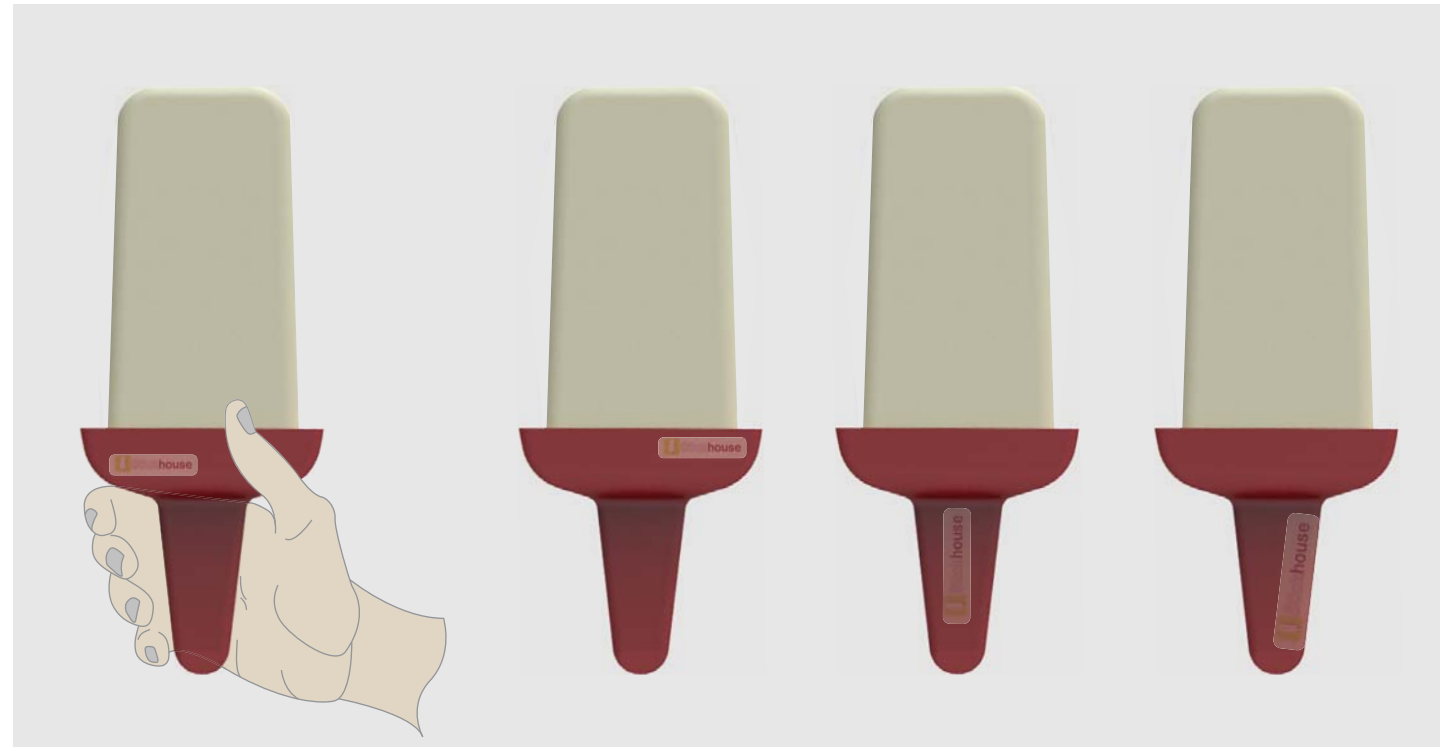
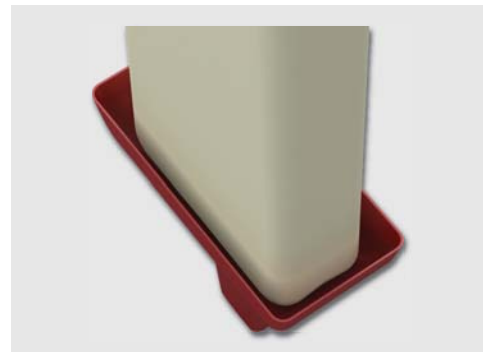
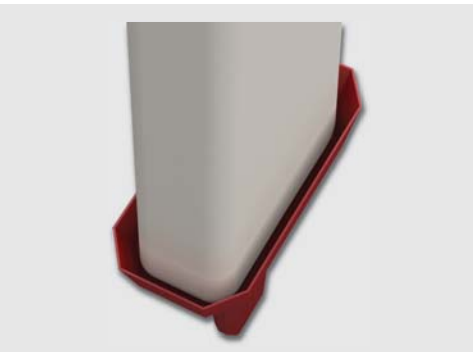
Internet Radio
DVD
Mobile
Camera
Remote Control
Internet Radio
Speaker
TV
Ipod Docking Station
Headphones
MP3



Brochure for TECAtech Design Company

TECAtech is a British Design and Innovation Company specialising in market targeted product design for the U.S. and Europe. Coming from a highly international and multicultural environment they work internationally to provide innovative product design for the markets.

The design development was at TECAtech Design Company in China office. My work in this project was to make their new brochure. The softwares used for this brochure are Adobe illustrator and Adobe Photoshop.



Packaging for Stick House Ice Cream

Plastic packaging design for an Italian Company named Stick House Ice Cream, offers gelato on sticks. It looks like the typical drumstick or popsicle stick, but you get to choose toppings & dips.

The objectif of the design was to create something for the consumers that they can eat the ice cream without any risk of leaking. The softwares used for this packaging are Catia, Rhino, HyperShot and Adobe Photoshop.



College Interior Design

Interior Design project for a College in Paris at Porte de Versailles. Main objective of the project was to create warm environment to the students. For that we try to use red colour potted plants and wood to have warmth and natural atmosphere.

3D softwares used to realize the design; Autodesk 3Ds Max to model, Vray to render and Adobe Photoshop to retouch.


When assessing the price of houses being built for sale, a speculative developer works on an economic ratio of two-thirds materials and labour to one-third profit. Builders are actually earning much more today than ever before because, in recent years, labour costs have increased beyond the proportionate cost of materials. They are currently in the region of 40% materials to 60% labour. Therefore, if you are prepared to undertake a large amount of self-build work yourself, the entire project will produce even greater returns. That's why the main image group of users is the one with self-builders.

Generally, people often build houses out of the nearest available material, and often tradition and/or culture govern construction-materials, so whole towns, areas, counties or even states/countries may be built out of one main type of material. For example, a large fraction of American houses use wood, while most British and many European houses utilize stone or brick.

Whether you're building a house, an office complex or a completely new roof, you need the right tools to get the job done. With its superior strength, insulation, and waterproofing qualities, Expanded Polystyrene (EPS) is tough enough for any construction purpose from the foundation to the rooftop.

OYSTER

BUILD YOUR OWN HOUSE





The benefits of EPS blocks while using Oyster to build a house: Saves on labour cost, on energy (heating and cooling costs are reduced by 50-70% from insulation), it is practical to build.

SAVE

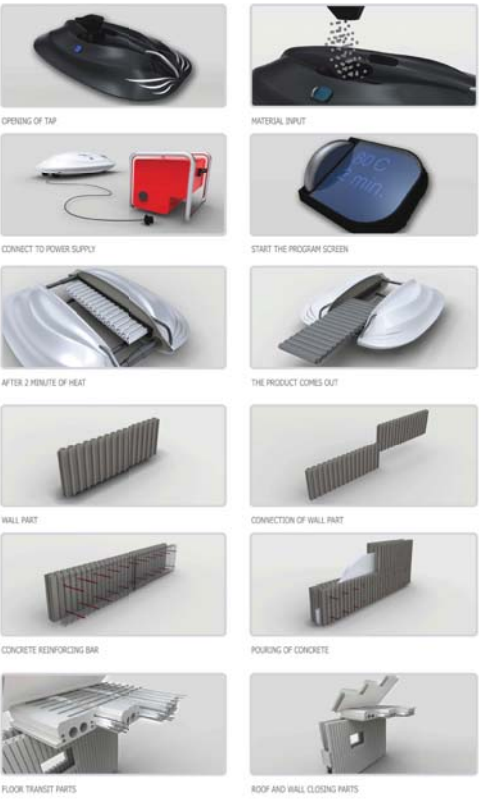
Time - Energy - Money


DIFFERENT COLOURS








SCENARIO









Oyster - Build Your Own House

Building your own home is an ideal dream for most of people. It conjures up thoughts of perfections, splendour and excellence in a world where such qualities seem increasingly deficient. With recently demand, self-building gets more popular by some reasons; to reduce the costs and spending time. The Oyster is completely produced to maintain these important needs. It's production process is really simple which is able to mould Expanded Polystyrene (EPS) and shape it to create necessary concrete frames to build a house. The benefits of EPS blocks while using Oyster to build a house: saves on labour cost, on energy (heating and cooling costs are reduced by 50-70% from insulation) and it is practical to build.

This was final year University project and made by using Rhino, Catia V5, Bunkspeed HypeShot softwares.



Sofa Moderno

Sofa Moderno is modern, chic, synonymous with elegance. Whole appearance is in a game of subtle contrasts of shapes and materials. Design and details straight curvaceous, metal legs and warm lining, harmonious and attractive.

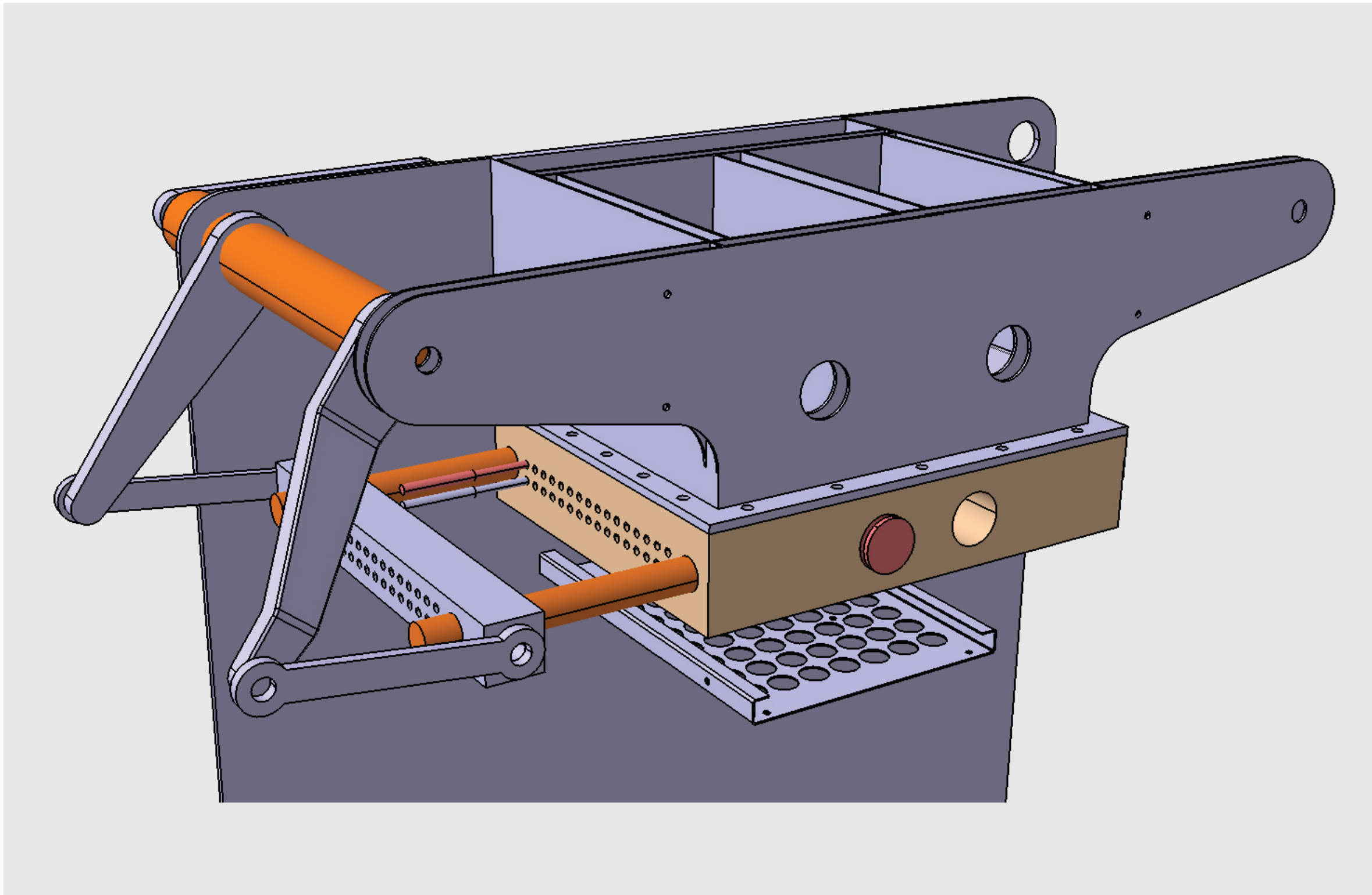
The 3D model made with Autodesk 3Ds Max, Vray, Rhino and HyperShot.



L - Commode

L - Commode is a stylish and functional furniture for the living room, dining room and bedroom, combine and match to suit your needs.

The 3D model made with Autodesk 3Ds Max, Vray, Rhino and HyperShot.

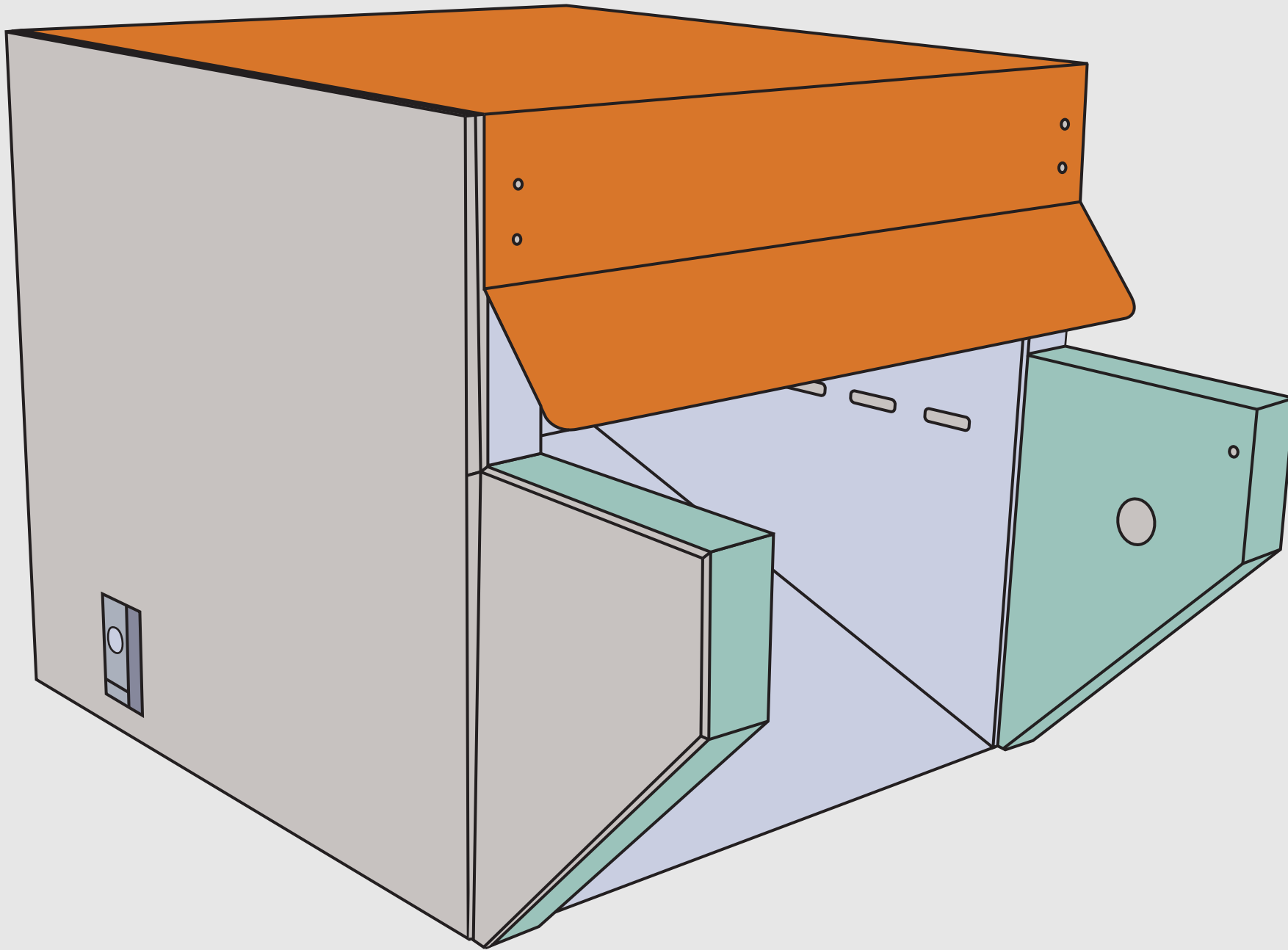


Chocolate Filling Machine

Truffle is the most tasty and delicious chocolate. It is made with three different layers. This process makes it difficult to be produced with a perfect taste.

Altinkek Keksan Company, who was specialised in food industry I was involved in designing the Truffle filling machine. The design of this machine keeps the truffle capsules temperature at the same level, and fasters the filling of the moulding with chocolate. The product stays fresh and safe while reducing the filling the time.

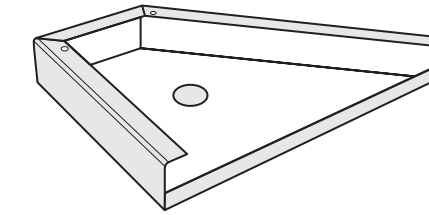
The 3D model made with Catia V5



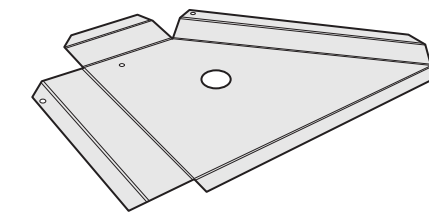
Midi Oven

A food machinery which was designed at Altinkek Keksan Company. The idea is to boost the baked food sales by serving fresh baked pasteries. This portable oven works with electric energy and takes only few minutes to get the necessary temperature. It is designed for bakeries, snack and sandwich shops.

Sheet Metal Design module in Catia V5 was used to complete this project. This helps to cut in laser machine fast, easy and clean.



Folded model of the part



Unfolded model of the part

ABOUT ME

Product designer who successfully completed a three-year course in Computer Aided Product Design (CAPD) at the Coventry University in England.

My experience started with a company specialized in the food industry where I prepared technical drawings. The second company I worked for were manufacturing materials for the construction industry. I worked on a project called ICF (Insulated Concrete Form) systems. I was involved in manufacturing using plastic materials processed by injection moulding.

These experiences have widened my skills, and given me the opportunity to apply my technical knowledge in real situations, as well as acquire professional methodologies. I learned to work in team, and to understand and practice project management. I experienced working under pressure while maintaining acceptable results and quality.

My passions include photography, sports and music. I am trilingual and enjoy meeting new people and learning about different cultures.

I am currently searching for new opportunities involving new challenges to build a successful career as a product designer.



MARC OKMEN
DESIGNER

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EMAIL

marcokmen@gmail.com

LANGUAGE

French, English

Fully clean current driving
license
Awareness of health and
safety issues

Profile

I successfully combined my studies with work and other commitments. In achieving this I have shown myself to be self-motivated, organized and capable of working under pressure. I have a clear, logical mind with a practical approach to problem solving and a drive to see things through to completion. I enjoy working on my own initiative or as part of a team and see myself as a reliable, trustworthy, hardworking and meticulous person. In short, I am motivated eager to learn.

Experience

Freelance Projects

BBCom Telecommunication Company in USA

Graphic and communication works - 05/2011 - 12/2011

TECAtech Design Company in China office

Bang and Olufsen Headphones - 03/2010 - 06/2010

DVD Player for Audi cars - 03/2010

Brochure Design - 04/2010

Sticky House Ice Cream

Packaging Design - 03/2010

Altinkek Keksan Company (Istanbul/Turkey) 04/2007 - 10/2007 - internship

Designer:

Product and machinery design for food industry

Specialized in technical drawings and counter designs by using Catia V5 and Solidworks

John Heffel Company (Istanbul/Turkey) 04/2006 - 10/2006 - internship

Designer:

Design for the ICF project (Insulated Concrete Form)

Responsible for the design and test of plastic material with injection moulding

Computec (Cannes/France) 09/2004 - 09/2005

Technicians and sales assistant:

Building and setting up custom PC's systems

Configuration of software/hardware

Education

BSc in Computer Aided Product Design 09/2005 - 06/2009

- Coventry University, Coventry / England

Gobelins - School of visual communication 09/2009 - Paris / France

- One month intensive program on Autodesk 3Ds Max

Majenta Academy 02/2007 - Brentwood / England

- One month intensive program on Autodesk Alias Studio Tools

Mimtek Academy 07/2006 - Istanbul / Turkey

- Three month program on Catia V5

High School Education 09/98 - 06/2005

- English, French, History, Maths, Physics

College St Marie – Cannes, France

Skills and Abilities

Operating Systems: Highly competent user of Microsoft Windows

Word processing: Highly competent user of Microsoft Office

Presentations: Highly competent user and presenter Microsoft

Design softwares: Competent user of Adobe Photoshop, Adobe Illustrator, Freehand,

Catia V5, Solidworks, Rhino, Autodesk Alias Studio Tools,

Autodesk Showcase, Bunkspeed Hypershoot, 3Ds Max and Vray

Interests

In my spare time, I look at the design magazines to check the new trends, investigate the most known designers books. Moreover, I like to travel and to see different cultures and places.

References are available upon request