

FREEDOM FROM THE VOICES

“Get a real job.”
“It’s time to be a responsible adult.”

written by hyun kim

Mara Pomana was 22 when the voices got the best of her. After a few years of giving everything she had and blowing through her savings in the process, the exuberant Aussie finally gave in and packed away her hopes of becoming a TV journalist. Although she was feeling gutted by the idea of working an unfulfilling administrative job to pay the bills, Mara sucked it up as her entry into the real world. She didn’t exactly hate it; after all, it was the first time in her adult life she was bringing home full-time pay, but the dreamer in Mara could see she was starting to get stuck in a dead-end reality with no way to get back.

A BUSINESS WHERE CLIMBING THE LADDER IS A TEAM SPORT

Mara wasn’t looking for a change. A change found her. It was a random raffle win that would take her off the beaten path and down the yellow brick road. Her prize was 10 free sessions with a personal trainer who got her on Isagenix. That trainer happened to be Jacob Leaf, who is currently rising among the ranks of young entrepreneurs in Isagenix. With Jacob’s help, and the help of Isagenix products, Mara experienced an amazing transformation.

“I got ripped,” she says. “I’m talking six-pack.”

Mara ventured to a company sponsored training event, Isagenix University event. “I saw all these posters and thought, ‘Oh no, it’s one of those things my parents told me about.’” But the 25-year-old was encouraged by the attendance of other young go-getters just like her and inspired by the testimonials she heard. It was the first time in two years she could see a vision for her future and she started to get really excited.

Today Mara is the No. 1 income earner in Isagenix for 18- to 25-year-olds. At 25, she is dreaming big again and saying yes to an extraordinary life; skiing in New Zealand, visiting family in Europe, traveling through the States, making a dent in her parent’s mortgage, empowering team members to pursue their passions, and working toward retiring her dad.**

“You’re worthy of success and capable of doing something incredible with your life.”

You’re probably wondering how she went from dead-end job to dream career. Anyone who’s met her can see that the passion, drive, ambition, and fearlessness were always there. What has truly propelled Mara’s success is good old fashioned hard work and the heart of service she discovered along the way. Her professional life is no longer a one-woman competition; Mara’s success is directly connected to how many people she can take with her to the top. You see, network marketing is not all business; it’s a journey of self development and no one can be successful unless they master both. And the only voices Mara hears now are the motivating, inspiring, and uplifting voices of her family, Isagenix team members, and fellow START rock stars. “You’re surrounded by people who put so much belief in you that you start remembering how amazing you are; that you’re worthy of success and capable of doing something incredible with your life.”

MARA POMANA, 26
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Photography: Erika McConnell