

asrt Department Information

Take a self guided tour of the ASRT office. If you have questions, please ask the staff members stationed on each floor.

Art Department

Communications Division

The Art Department consists of six professionals who create graphics for ASRT and the ASRT Foundation while maintaining and protecting the organization's visual identity. The department designs every issue of *Radiologic Technology*, *Radiation Therapist* and *ASRT Scanner*, and also provides graphics and design for all print, and web-based communication vehicles.

Finance Department

Executive Division

The Finance Department consists of seven professionals who manage the association's finances and provide departments with reliable financial information. In addition, the department is responsible for maintaining the organization's financial viability.

Communications Department

Communications Division

The Communications Department has seven professionals who manage the print production and all of the editorial content for the association's print publications: *Radiologic Technology*, *Radiation Therapy*, *Scanner* and the online member newsletter, *rEsources*. Department members also serve as in-house editors for editorial content prepared by various ASRT departments.

ASRT Foundation

Governance and Development Division

The ASRT Foundation has five professionals. The Foundation is the world's leading source of charitable funding for the education, professional development and advancement of students and professionals in medical imaging and radiation therapy. The Foundation has funded more than \$3 million in scholarships and grants for individuals and organizations since 2000.

Member Services Department

Governance and Development Division

The Members Services Department is ASRT's largest department with 18 professionals. The department processes member dues, conference registrations and product orders. In addition, the department tracks personal credits, processes RFAs and answers members' questions about everything from how to renew a membership to how to transfer credits to the ARRT. On average, Member Services handles 7,500 contacts via phone, e-mail and chat every month.

Professional Practice and Volunteer Services

Governance and Development Division

The Practice and Volunteer Services staff is responsible for several areas that affect the profession. The department works closely with our volunteer leaders to improve governance functions and strengthen leadership. Our Practice Standards department responds to more than 130 inquires each quarter from radiologic technologists seeking guidance on practice-related issues.

Marketing Department

Communications Division

The Marketing Department includes five professionals responsible for promoting ASRT's products and services, and managing its recruitment and retention efforts. The department also promotes ASRT's conferences and events and provides marketing support for various ASRT departments.

Corporate Relations Department

Governance and Development Division

Three professionals make up the Corporate Relations Department. They work with corporations to secure support for ASRT and ASRT Foundation programs. In addition, the department is in charge of selling advertising space to vendors for ASRT's publications, website and exhibit tables.

Information Services Department

Executive Division

The Information Services Department includes 11 professionals who manage all of ASRT's in-house computers, its 57 servers, hardware and software installations and cloud-based hosting system. In addition, IS manages ASRT's Association Information Management System. The AIMS system hosts more than 153,000 member records.

Affiliate and Member Relations

Governance and Development Division

The Affiliate and Member Relations staff works closely with our 153,000 members and the leaders of our 54 affiliates. The staff offers guidance and assistance to members looking for programs, services, benefits and continuing education products. The high-performing group is dedicated to serving our members and customers while delivering on the ASRT trusted partner brand promise.

Public Relations Department

Communications Division

There are two professionals in Public Relations Department. They promote ASRT and its members through media relations, social networking and community outreach efforts. They also provide PR support to a number of ASRT departments including government relations, governance and affiliate relations, education and research.

Purchasing/Shipping & Receiving Department

Operations Division

There are six professionals in the Purchasing/Shipping & Receiving Department. The department oversees building and grounds maintenance, security, inventory and asset management, and warehouse management functions. In addition, it manages all of the incoming and outgoing mail, including fulfilling orders, renewals and new member materials.

State Advocacy and Government Relations

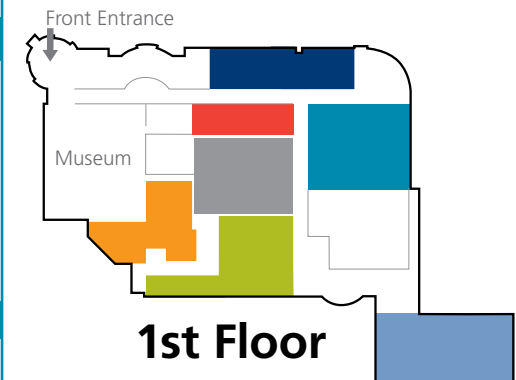
Governance and Development Division

The Government Relations Department consists of two professionals who manage ASRT's legislative advocacy efforts at the state and federal level. They work with lawmakers to educate them about the radiologic technology profession and legislative issues that affect the profession and patient care.

Web Content Team

Communications Division

The Web Content Team consists of two professionals who maintain the content on the ASRT website. The team works closely with the Art, Marketing and IS departments to ensure that the website is user friendly, visually appealing and features accurate information.



1st Floor

Human Resources Department

Operations Division

There are three professionals in the Human Resources Department. HR provides the following services for our employees: staff management (recruitment, on-boarding and retention), benefits administration, employee relations, compensation administration, wellness plan management and community outreach.

Event Planning Department

Operations Division

Composed of four event management professionals, the Event Planning Department plans, organizes, promotes and oversees the logistics for all of ASRT's conference, committee and Board meetings. In addition, the department manages ASRT's annual meetings, most notably the Radiation Therapy Conference, Educational Symposium, Annual Governance and House of Delegates Meeting, and ASRT's participation in the annual RSNA conference. The event planning professionals also manage all of the travel arrangements for the ASRT Board of Directors, ASRT staff members, members of the House of Delegates and committee and task force members.



Professional Development

Academic Division

Seven registered radiologic technologists and one editor make up the Professional Development Department. Three staff members are in charge of working with medical writers and radiologic technologists to develop Directed Reading articles for ASRT's peer-reviewed scientific journals, *Radiologic Technology* and *Radiation Therapist*. In addition, they secure speakers for ASRT's conferences and events. The department also is an American Registry of Radiologic Technologists Recognized Continuing Education Evaluation Mechanism. It's one of only 13 ARRT-recognized RCEEMs in the country. Five Professional Development Department members review continuing education activities for ASRT's products and other CE providers to determine if they qualify for Category A or A+ credit.

Research Department

Academic Division

The Research Department has two professionals who coordinate and manages all of ASRT's research projects. They provide ASRT and the radiologic science community with up-to-date data about radiologic technology staffing trends, salary ranges, hiring practices, educational program staffing issues and other topics.

Education Department

Academic Division

Dr. Kevin Powers is a radiographer and the director of the Education Department. He develops content for ASRT's educational products and updates the curricula for 11 radiologic technology practice areas. In addition, he manages the annual ASRT Leadership Academy for Educators, a program for radiologic technology educators who want to build a foundation of shared values and resources. Attendees develop skills to enhance their personal leadership growth, learn strategies to improve instruction and student engagement in the learning process, and network with fellow educators to foster dialogue and discovery.

Online Education Department

Academic Division

There are six professionals in the Online Education Department. They're responsible for the day-to-day operation of ASRT's Learning Management System and keeping ASRT's online products current in terms of content, CE approval and delivery method. In addition, they develop large, multimodule CE products such as CT Basics, MR Basics and Essentials of Digital Imaging. The department also produces educational videos that are frequently featured in the CE products.

ASRT Divisions and Officers

Executive Division

Sal Martino
Chief Executive Officer

Laura Niel
Chief Finance Officer

Victor Leon
Chief Information Officer

Operations Division

Greg Morrison
Chief Operating Officer and Executive Director of ASRT Museum

Communications Division

Ceela McElveny
Chief Communications and Membership Officer

Governance and Development Division

Liana Watson
Chief Governance and External Affairs Officer

Academic Division

Myke Kudlas
Chief Academic Officer