

A promotional image for the Mercedes-Benz CLS. The car is shown from a front-three-quarter view, parked in a dark environment. The background is filled with numerous bright, white, curved light trails that create a sense of motion and depth. The car's headlights are on, and its license plate reads '8180'.

# MORITZ WALDEMEYER **MERCEDES BENZ CLS**

Project in collaboration with designer and artist Moritz Waldemeyer for a Mercedes Benz CLS promotional video shoot. We assembled circuitry for the simultaneous shutter release of fifty cameras to achieve a photography technique known as 'Bullet Time'.

As well as being fully involved with the production of the video/photo shoot and studio set up I designed and assembled the 'Light Wands' which mirror the design of the car's LED headlights.

All work belongs to Moritz Waldemeyer.