



Julio Flores

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## EDUCATION

### The Art Institute of New York City, New York, NY

AOS, Graphic Design, March 2010

### Joseph M. Barry Career & Technical Education Center, Westbury, NY

Graphic Design Certificate, June 2007

## SOFTWARE SKILLS

Proficient in PC & MAC	Quark Xpress
Photoshop CS4	Flash CS4
Illustrator CS4	Dreamweaver CS4
Indesign CS4	MS Office Suite

## DESIGN EXPERIENCE

### Papel, New York, New York, NY

Graphic Designer, July 2009 - September 2009

Design Production Team Course

- Redesigned logo, created web mock-ups and leave Behinds
- Created business cards, letterheads, flyers and bags
- Collaborated with design team to create store front

### BBH, New York, NY

Graphic Designer, April 2009 - June 2009

Marketing Design Course

- Created marketing campaign for Long's Horseradish non-profit organization
- Conceptualized ad campaign, print, viral and guerilla marketing strategies
- Collaborated with BBH Creative Team to ensure campaign meets industry standards

### The Art Institute of New York City, New York, NY

Graphic Designer, October 2008 - December 2008

Media Design Course

- Developed thumbnails, roughs and final comps for Rocket bubble gum
- Created logo, packaging design and environmental ads
- Finalized strategies into graphic standard manual

## ADDITIONAL EXPERIENCE

### Herald Community Newspaper, Garden City, NY

Editorial Assistant, May 2007

BOCES Graphic Design Internship

- Created layouts and editorial spreads for newspaper column
- Edited images for specific spreads and for editorial staff

## ACCOMPLISHMENTS

- Long Island Pin Design Competition  
First Place, March 2007
- The National Technical Honor Society Inductee  
May 2007