

design competition



Sound Innovation

Plantronics has recently launched a 'tech-cessory' headset, the D-925. Fusing technology and jewelry into a beautiful earpiece that looks as good as it sounds. This theme was taken further to develop a bluetooth headset that is fashion forward and desirable to wear

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Digital jewelry is a new market segment that has not yet gained much attention. These new concepts combine the functionality of personal technology with a luxurious visual language