

## INTRODUCING G2E INSTITUTE.

G2E Institute is gaming's new and dynamic must-attend event, combining G2E's existing Casino Design and Racino events with the recently acquired Gaming & Technology Conference, as well as other cutting-edge content.

A conference unlike any other, G2E Institute is the industry's first focused educational event to offer interactive sessions addressing developments and growth opportunities in critical industry sectors, revealing the connections among them and what you need to know to tap into them. Topics will evolve each year to keep pace with emerging trends. 2006 topics include casino design, racinos, technology, tribal gaming and more.

## IT'S NEW. IT'S DIFFERENT. IT'S ESSENTIAL.

G2E Institute, held at the opposite end of the calendar from G2E, is your chance to get a mid-year jump on the hottest industry trends and an insight into what's driving industry growth. It's also an opportunity to conduct some serious networking and have fun while participating in exciting practical applications of technologies like RFID.



**G2E Institute**  
383 MAIN AVENUE  
NORWALK, CT 06851

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## IT'S NEW. IT'S DIFFERENT. IT'S ESSENTIAL.

REGISTER BY APRIL 10 AND GET FREE ADMISSION TO THE EXHIBITS AT G2E 2006.

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Register Today! Go to: [www.G2EInstitute.com/W1B](http://www.G2EInstitute.com/W1B)



Get Ready to Jump Ahead—  
**The All-New G2E Institute.**

AT G2E INSTITUTE, YOUR EXPERIENCE WILL BE UNMATCHED:



- > **INTERACTIVE SESSIONS:** Attendees submit questions online before the Conference so their interests are addressed during the sessions.
- > **INTIMATE LEARNING ENVIRONMENT:** Moderators promote and foster audience participation, dialogue, idea-exchange and networking.
- > **eAUCTION:** See radio frequency identification (RFID) technology in action. Earn points by wearing your RFID encoded badge and visiting sponsor booths and networking events. Simply visit the Internet Café to upload your points and bid on exciting prizes donated by our sponsors. The more points you gather, the more chances to win.
- > **MAXIMUM NETWORKING:** Tours, breakfasts, lunches and cocktail receptions to broaden your business opportunities.
- > **PROPERTY TOURS** of the new Red Rock Resort, Casino & Spa.
- > **GAMING VISION AWARDS:** These awards recognize outstanding achievement in Native American gaming and gaming technology and include the third annual Sarno Lifetime Achievement Award for casino design.
- > **INDOOR AIR QUALITY VENDOR FAIR:** This event opens with a one-hour panel discussion about the issues and latest developments surrounding indoor air quality. Immediately following are various 30-minute vendor sessions presented by today's leading indoor air quality vendors and table top displays will showcase the newest technologies.



CONFERENCE AT-A-GLANCE

Keynotes Set The Stage

- The Wrath of Katrina: Reconstruction of the Gulf Coast
- The New Neighbor: Red Rock Resort and the New Locals Paradigm
- When Bad Things Happen to Good Industries: Turning a Negative Into a Positive

Trend-Focused Sessions

- Tribal Gaming Series
  - State of the Indian Gaming Industry: How to Finance Your Project
  - State of the Indian Gaming Industry: How to Diversify Your Revenue
  - State of the Indian Gaming Industry: When is it Time to Expand?
- F&B Favorites: How Customer Preferences Affect Restaurant Design
- Server-Based Gaming: What Do Regulators Require? What Does the Market Demand?
- Integrity Matters: Why State Officials Prefer Responsible & Rational Regulations
- Getting the Word Out: Trends in Advertising & Casino Marketing
- Tracking the Tables: New Innovations in RFID & CRM Technologies
- Indian Attention: The Coming Changes to IGRA & Class II Gaming
- Loyalty Programs & Technology: The Latest Applications
- Renovation Revival: Keeping Up With Your Competition
- Technology & Design: Does the Cart Follow the Horse?

To see the entire conference program in detail and for the most up-to-date information on speakers, go to [www.G2EInstitute.com/W1B](http://www.G2EInstitute.com/W1B).

Networking Opportunities Galore

- Nightly Cocktail Receptions
- Breaks in between sessions
- Networking Lunch
- Daily Continental Breakfasts
- Keynote Luncheon

- Case Study: Barona Valley Ranch Casino
- Meeting of the Minds: How to Achieve Synergy Among Designers, Architects and Operators
- On the Cutting Edge: The Next Generation of Gaming Technology
- The Asian Markets: Conquering Language & Cultural Barriers
- Federal Issues: Internet Gaming & Updates from the Hill
- Building Green: What Makes Sense?
- Racino Design: Cosmetic Fix or Construction Overhaul?
- Keep Your Eye on the Ball: The Nuts & Bolts of Design & Construction
- Bells, Whistles & Warnings: The 'Safe' Gaming Machine
- Liquid Lights: Using Lighting & Signage to Create Illusion
- Latest Trends in Amenities Design for Casinos

May 9-11, 2006  
Red Rock Resort, Casino & Spa  
Las Vegas, Nevada

There's simply no better place to be mid-year to prepare for the future of your business.

Even if you plan to attend G2E, you can't afford to miss this unique Conference held at the opposite end of G2E and designed specifically to give you a competitive edge.

Incorporating:



In cooperation with:



Organized by:



An American Gaming Association Event



REGISTER TODAY AND SAVE!

Early Bird Discounts when you register yourself and your team by April 10, 2006.

Visit [www.G2EInstitute.com/W1B](http://www.G2EInstitute.com/W1B) to register for this not-to-be-missed event. Or call 1-800-363-3631 or 1-203-840-5533.

SPACE IS EXTREMELY LIMITED SO BE SURE TO REGISTER EARLY AND SECURE YOUR PLACE.

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Travel and Hotel Deals Available.

Go to [www.G2EInstitute.com/W1B](http://www.G2EInstitute.com/W1B) and click on the Travel & Hotel Deals tab for the best rates.