

over **13,000**
of your toughest competitors
attended G2E last year.

(maybe they know something you don't.)



global **g2e**
gaming
expo

SEPTEMBER 16-18, 2003 • LAS VEGAS CONVENTION CENTER

SEPTEMBER 15, 2003 • G2E TRAINING & DEVELOPMENT INSTITUTE

Maybe they spotted the trends and got in on a good thing at the right time. Maybe they learned what they needed to know about new products and technologies to get a competitive advantage in a tight market. Maybe you'll join them at this year's Global Gaming Expo (G2E). And come away with what you need to stay competitive.

Get in the know and enjoy discounts to the Show and Conference.

Register by August 18, 2003 at www.globalgamingexpo.com.



An American Gaming Association Event

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you're trying to
grow your **markets**
and you're running out of time.

so what do you say to a few days in Vegas?



global ^{g2} gaming expo

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Competition in gaming is fierce. That's why we suggest you get away for a few days to Vegas and this year's Global Gaming Expo (G2E). We've got the products and technologies you need to grow your markets and get time back on your side. So, what do you say to a few days in the Mecca of gaming?

Hone your competitive edge and enjoy discounts to the Show and Conference.

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since the dawn of time,
people have made pilgrimages to
sacred places
to get help from a higher authority.



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Every year, gaming executives from around the globe stop what they're doing to journey to Vegas for Global Gaming Expo (G2E). For several days they identify important trends and technologies to become more competitive in a tough market. Then they return home, ready to meet whatever challenges await them.

Get your pilgrimage underway and enjoy discounts to the Show and Conference.

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