

With CardScan,
entering a lead takes
less than a minute.



That leaves 479 minutes in the day for,
you know, selling.



If you're more interested in seeing your sales force selling rather than typing, consider CardScan. It can increase the productivity of your salespeople and that of others in the organization by accurately reading all the contact data on paper business cards and in email signatures and on the Web.

More time for selling, and for managing customer relationships.

A CardScan system pays for itself very quickly because it eliminates time wasted on contact data entry and mistakes due to poor data

quality. This gives salespeople more time to sell or manage relationships, and reduces administrative time for support staff as well.

Improve the accuracy, quality and quantity of your CRM data.

CardScan eliminates one of the most common failures of customer relationship management programs—bad or missing contact data. And with more leads in the system—leads that are accurate and complete—you're going to do more business.

Leverage your data for maximum ROI.

With CardScan, accurate and complete contact data is easily leveraged across the organization, thereby reducing the cost of errors and increasing the ROI of marketing and customer programs. It's the best way to reduce typing and increase selling.

CardScan®

For a free White Paper or Case Study that illustrates how CardScan can help your people effectively use your CRM system, visit us at www.cardscan.com/8377. Or call us at **1-800-913-8377**.