

Subject: Sonos introduces exciting new updates.

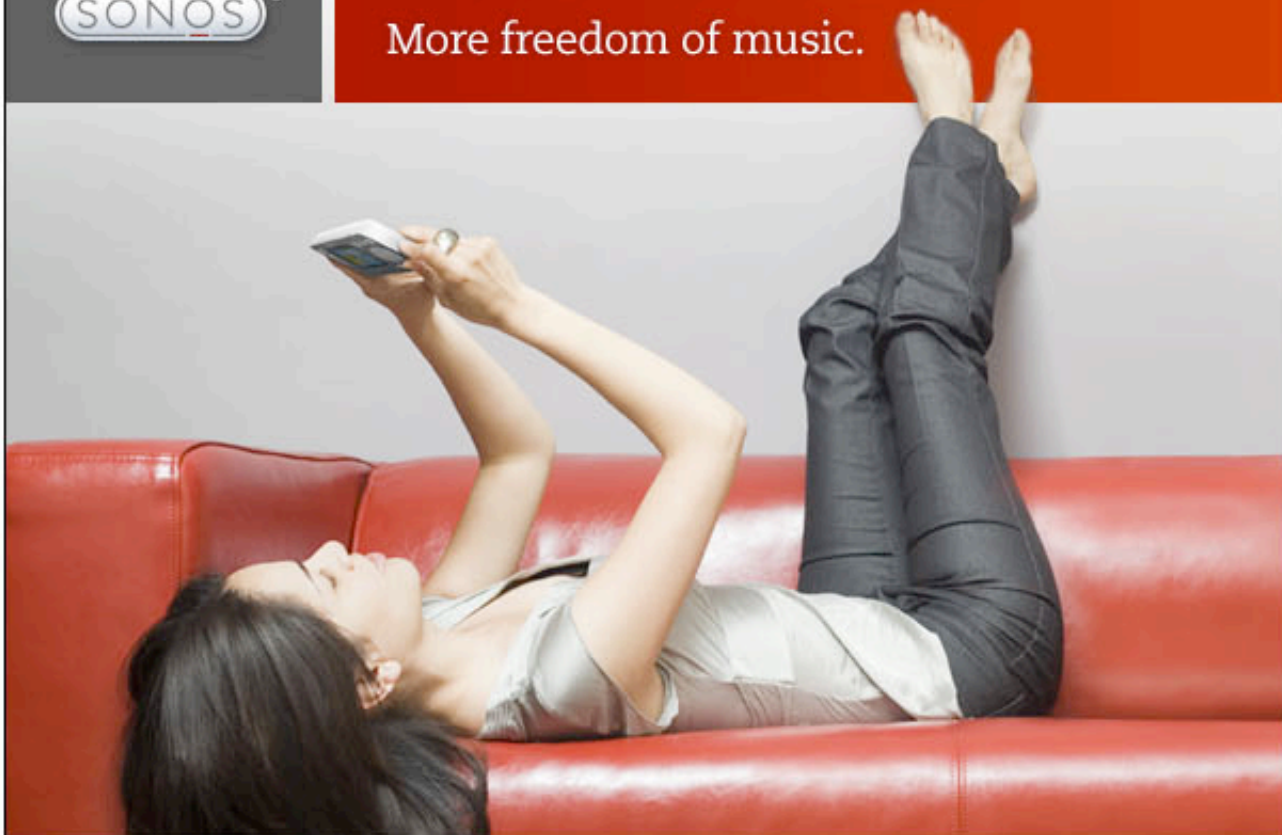
Q4 Consumer Email (USA)

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More music. More free music.  
More freedom of music.



**Introducing the Sonos Controller for iPhone.™**



This free download on the iPhone App Store turns your iPhone or

The Sonos multi-room music experience keeps getting better with new software upgrades bringing you more free music services, and more choice about how you access your music. All you need to do is update your software, or purchase a new system today.

**Last.fm: it's free.**



We've just added a free online music service—Last.fm—that lets you play, share, and discover new music—globally. With Last.fm, you can create personal radio stations based on your artist and genre preferences, directly from your Controller. There's no need to turn your computer on to enjoy music in all the rooms of your house.

**Sonos Radio: it's free.**

Introducing Sonos Radio, your connection to more than 15,000 Internet

iPod touch™ into a full-fledged Sonos Controller. Now you can walk in your front door, take your iPhone out of your pocket and play your favorite music with just the touch of a finger. Use it as your only Controller, or in combination with other Sonos Controllers. Demo it below.

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radio stations, shows and podcasts, including NPR, BBC Radio, NPR's Morning Edition, the Adam Corolla Show and more. Tune in the world—from Antarctica to Zaire—just by tapping a button on your Controller. No computers necessary. What could be easier?

**Pandora: it's free.**

**PANDORA** With Sonos, Pandora is now free of charge—and still free of computers. Pandora enables you to create custom radio stations and listen to exactly the music you want to hear, by shaping selections based on your personal musical tastes.

Sonos also lets you enjoy free 30-day trials of other great online music services: SIRIUS®, Napster® and Rhapsody® for virtually unlimited music choice.

**Upgrade for free.**

If you're already a Sonos owner, you can tap into all the new music services simply by updating your system's software. If you don't yet own Sonos, now's the time to bring more music to all the rooms of your house, wirelessly.

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